

**Bernard Kilpatrick**  
**Total Cash Deposits into Personal Accounts**

<b>Year</b>	<b>Cash Deposit</b>
2002	<b>\$118,810</b>
2003	<b>\$140,240</b>
2004	<b>\$123,700</b>
2005	<b>\$88,300</b>
2006	<b>\$59,905</b>
2007	<b>\$50,200</b>
2008	<b>\$23,900</b>

**Total Cash Deposit**

**\$605,055**

**GOVERNMENT  
EXHIBIT  
BKF-5**

**Bernard Kilpatrick**  
**Total Cash Deposits into Personal Accounts**

	2002	2003	2004	2005
Bernard N. Kilpatrick Comerica Bank Checking #XXXXXX6677	\$65,810	\$37,740	\$22,800	\$34,800
Bernard N. Kilpatrick Health One CU Account #XXXXXX1933 S000	\$14,100	\$19,500	-----	\$7,000
Bernard N. Kilpatrick Health One CU Account #XXXXXX1933 S008	\$38,900	\$74,500	\$57,000	\$21,000
Bernard N. Kilpatrick Diarra O. Kilpatrick Comerica Bank Checking #XXXXXX4197	-----	\$2,500	\$37,400	\$20,500
Bernard N. Kilpatrick Public Service Credit Union #X0885	No Statements Prior to 2003 Were Obtained	\$6,000	\$6,500	\$5,000
<b>Total Cash Deposit</b>	<b>\$118,810</b>	<b>\$140,240</b>	<b>\$123,700</b>	<b>\$88,300</b>

**Bernard Kilpatrick**  
**Total Cash Deposits into Personal Accounts**

	2006	2007	2008	Total
Bernard N. Kilpatrick Comerica Bank Checking #XXXXXX6677	\$46,305	\$45,200	\$23,900	
Bernard N. Kilpatrick Health One CU Account #XXXXXX1933 S000	-----	-----	-----	
Bernard N. Kilpatrick Health One CU Account #XXXXXX1933 S008	\$10,400	-----	-----	<b>\$605,055</b>
Bernard N. Kilpatrick Diarra O. Kilpatrick Comerica Bank Checking #XXXXXX4197	\$3,200	\$5,000	-----	
Bernard N. Kilpatrick Public Service Credit Union #X0885	-----	-----	-----	
<b>Total Cash Deposit</b>	<b>\$59,905</b>	<b>\$50,200</b>	<b>\$23,900</b>	<b>\$605,055</b>

**Bernard Kilpatrick**  
**Summary of Deposits**

Source	2004	2007
Comerica Bank Checking Account # XXXXXX4197 Diarra Oni Kilpatrick or BERNARD N. KILPATRICK	\$48,122.47	\$14,335.74
Health One Credit Union Account # XXXXXX0083 S000 MAESTRO ASSOCIATES LLC	\$147,540.65	-----
Health One Credit Union Account # XXXXXX0083 S008 MAESTRO ASSOCIATES LLC	\$372,674.69	-----
Comerica Bank Checking Account # XXXXXX6677 BERNARD N. KILPATRICK	\$35,932.91	\$161,422.06
Health One Credit Union Checking Account # XXXXXX1933 S008 BERNARD N. KILPATRICK	\$238,268.60	-----
Health One Credit Union Checking Account # XXXXXX1933 S000 BERNARD N. KILPATRICK	\$33,028.90	-----
Comerica Bank Checking Account # XXXXXX0278 MAESTRO ASSOCIATES LLC	-----	\$429,966.25
Comerica Bank Checking Account # XXXXXX5255 MAESTRO ASSOCIATES LLC	-----	\$501.47
Public Service Credit Union Checking Account # X0885 BERNARD N. KILPATRICK	\$6,506.48	-----
<b>Total</b>	<b>\$882,074.70</b>	<b>\$606,225.52</b>

# Bernard Kilpatrick

## Summary of Withdrawals

Source	2004	2007
Health One Credit Union Account # XXXXXX0083 S000 <b>MAESTRO ASSOCIATES LLC</b>	\$10,000.00	-----
Health One Credit Union Account # XXXXXX0083 S008 <b>MAESTRO ASSOCIATES LLC</b>	\$7,600.00	-----
Comerica Bank Checking Account # XXXXXX6677 <b>BERNARD N. KILPATRICK</b>	\$11,400.00	\$46,526.83
Health One Credit Union Checking Account # XXXXXX1933 S008 <b>BERNARD N. KILPATRICK</b>	\$11,400.00	-----
Health One Credit Union Checking Account # XXXXXX1933 S000 <b>BERNARD N. KILPATRICK</b>	\$13,200.00	-----
Comerica Bank Checking Account # XXXXXX0278 <b>MAESTRO ASSOCIATES LLC</b>	-----	\$87,408.94
Public Service Credit Union Account # X0885 <b>BERNARD N. KILPATRICK</b>	\$6,700.00	-----
<b>Total</b>	<b>\$60,300.00</b>	<b>\$133,935.77</b>

**Bernard Kilpatrick**  
**Summary of Checks to Tunnel Liquor**

Source	2004	2007
<b>Comerica Bank Checking Account #XXXXXX6677 BERNARD N. KILPATRICK</b>	<b>\$4,940.00</b>	<b>\$26,571.19</b>
<b>Health One Credit Union Account #XXXXXX1933 S008 BERNARD N. KILPATRICK</b>	<b>\$23,654.42</b>	-----
<b>Comerica Bank Checking Account #XXXXXX0278 MAESTRO ASSOCIATES LLC</b>	-----	<b>\$19,098.00</b>
<b>Total Checks to Tunnel Liquor</b>	<b>\$28,594.42</b>	<b>\$45,669.19</b>

**Bernard Kilpatrick**  
**Summary of Credit Card Cash Advances**

Source	2004	2007
American Express #XXXX-XXXXXX-X2009 #XXXX-XXXXXX-X3007 #XXXX-XXXXXX-X4005 BERNARD N. KILPATRICK	\$900.00	\$2,200.00
Chase #XXXX-XXXX-XXXX-9559 #XXXX-XXXX-XXXX-8180 BERNARD N. KILPATRICK	\$11,400.00	\$11,600.00
Citibank #XXXX-XXXX-XXXX-6317 BERNARD N. KILPATRICK	\$300.00	-----
First Independence #XXXX-XXXX-XXXX-8665 #XXXX-XXXX-XXXX-2634 BERNARD N. KILPATRICK	\$6,600.00	-----
Shell #XXX-XX9-342 BERNARD N. KILPATRICK JR.	\$200.00	-----
<b>Total CC Cash Advances</b>	<b>\$19,400.00</b>	<b>\$13,820.00</b>

**Bernard Kilpatrick  
Maestro Associates LLC Deposits Summary**

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Year	Deposit
2002	\$261,886.90
2003	\$266,500.00
2004	\$475,000.00
2005	\$305,165.00
2006	\$162,700.00
2007	\$429,366.25
2008	\$330,900.00

**Total Deposit**  
**\$2,231,518.15**

**GOVERNMENT  
EXHIBIT  
BKF - 6**

## Maestro Associates LLC Deposits

Source	2002	2003	2004
Aecom Technology Corporation	-----	-----	\$20,000.00
AG Housey Co., Inc.	-----	\$27,500.00	\$2,500.00
AM Management Consulting LLC	-----	-----	-----
Barry Ivy Clay	-----	-----	\$5,000.00
Black Onyx LLC	-----	-----	-----
Capital Waste, Inc.	\$10,000.00	\$20,000.00	\$45,000.00
Cash	\$3,871.90	-----	-----
Community Healthcare Providers, Inc.	\$5,000.00	-----	-----
Detroit Energy Recycling LLC	-----	\$12,500.00	-----
Dopar Support Systems, Inc.	\$35,000.00	\$20,000.00	-----
DPR Management LLC	\$83,000.00	\$30,000.00	-----
E&T Trucking	-----	-----	-----
Ferrari Investments, Inc.	-----	-----	-----
George Edward or Shirley Elsey Stewart	-----	-----	-----
GVC Networks LLC	-----	-----	-----
James R. Rosendall, Jr., Carol A. Rosendall	-----	-----	-----
Kilpatrick Civic Fund	-----	-----	-----
Kilpatrick for Mayor	-----	-----	-----
Lakeshore Engineering Services, Inc.	-----	\$2,500.00	-----
LaSalle Bank Official Check	-----	-----	-----
M2 International, Inc.	\$15,000.00	\$10,000.00	-----
Madison International of Michigan, Inc.	\$15,000.00	\$15,500.00	-----
Metro Consultants Group LLC	-----	-----	-----
Michel M. Wayne / MM Wayne Co.	-----	-----	-----
Morgan Stanley	-----	-----	-----
Multi Solutions Group a Division of FutureNet Group, Inc.	-----	-----	\$5,000.00
National Media, Inc.	-----	-----	-----
Painia Development Corp.	\$40,000.00	\$10,000.00	-----
Paramount Limited LLC	-----	-----	-----
Process Control and Instrumentation LLC	\$40,000.00	\$60,000.00	\$124,000.00
RAS Development	-----	-----	\$263,500.00
Ray J. Development LLC	-----	\$2,000.00	-----
Rayford Jackson	-----	\$25,500.00	-----
Ronnie Boji, Heather Boji	-----	-----	-----
The Next Vision Foundation	-----	-----	-----
Wayne Company	-----	-----	-----
Unknown	\$15,015.00	\$31,500.00	\$10,000.00
<b>Total</b>	<b>\$261,886.90</b>	<b>\$266,500.00</b>	<b>\$475,000.00</b>

## Maestro Associates LLC Deposits

Source	2005	2006	2007
Aecom Technology Corporation	-----	-----	-----
AG Housey Co., Inc.	-----	-----	-----
AM Management Consulting LLC	-----	-----	\$5,000.00
Barry Ivy Clay	-----	-----	-----
Black Onyx LLC	-----	\$2,000.00	\$5,000.00
Capital Waste, Inc.	\$20,000.00	\$57,000.00	\$55,000.00
Cash	\$35.00	\$2,600.00	\$12,000.00
Community Healthcare Providers, Inc.	-----	-----	-----
Detroit Energy Recycling LLC	-----	-----	-----
Dopar Support Systems, Inc.	-----	-----	-----
DPR Management LLC	-----	-----	-----
E&T Trucking	\$40,000.00	-----	-----
Ferrari Investments, Inc.	-----	-----	\$3,000.00
George Edward or Shirley Elsey Stewart	\$4,130.00	-----	-----
GVC Networks LLC	-----	\$23,000.00	\$168,000.00
James R. Rosendall, Jr., Carol A. Rosendall	-----	\$5,000.00	-----
Kilpatrick Civic Fund	-----	-----	-----
Kilpatrick for Mayor	-----	-----	\$25,000.00
Lakeshore Engineering Services, Inc.	-----	-----	-----
LaSalle Bank Official Check	-----	-----	\$7,366.25
M2 International, Inc.	-----	-----	-----
Madison International of Michigan, Inc.	-----	-----	-----
Metro Consultants Group LLC	-----	\$5,000.00	-----
Michel M. Wayne / MM Wayne Co.	-----	\$3,600.00	-----
Morgan Stanley	\$100,000.00	-----	-----
Multi Solutions Group a Division of FutureNet Group, Inc.	-----	-----	-----
National Media, Inc.	-----	\$15,000.00	\$59,000.00
Painia Development Corp.	-----	-----	-----
Paramount Limited LLC	-----	-----	-----
Process Control and Instrumentation LLC	\$81,000.00	-----	-----
RAS Development	-----	\$8,000.00	-----
Ray J. Development LLC	-----	-----	-----
Rayford Jackson	\$60,000.00	-----	-----
Ronnie Boji, Heather Boji	-----	\$5,000.00	-----
The Next Vision Foundation	-----	-----	-----
Wayne Company	-----	\$32,500.00	\$90,000.00
Unknown	-----	\$4,000.00	-----
<b>Total</b>	<b>\$305,165.00</b>	<b>\$162,700.00</b>	<b>\$429,366.25</b>

# Maestro Associates LLC Deposits

Source	2008	Total
Aecom Technology Corporation	-----	\$20,000.00
AG Housey Co., Inc.	-----	\$30,000.00
AM Management Consulting LLC	-----	\$5,000.00
Barry Ivy Clay	-----	\$5,000.00
Black Onyx LLC	-----	\$7,000.00
Capital Waste, Inc.	\$15,000.00	\$222,000.00
Cash	\$3,400.00	\$21,906.90
Community Healthcare Providers, Inc.	-----	\$5,000.00
Detroit Energy Recycling LLC	-----	\$12,500.00
Dopar Support Systems, Inc.	-----	\$55,000.00
DPR Management LLC	-----	\$113,000.00
E&T Trucking	-----	\$40,000.00
Ferrari Investments, Inc.	-----	\$3,000.00
George Edward or Shirley Elsey Stewart	-----	\$4,130.00
GVC Networks LLC	-----	\$191,000.00
James R. Rosendall, Jr., Carol A. Rosendall	-----	\$5,000.00
Kilpatrick Civic Fund	\$50,000.00	\$50,000.00
Kilpatrick for Mayor	-----	\$25,000.00
Lakeshore Engineering Services, Inc.	-----	\$2,500.00
LaSalle Bank Official Check	-----	\$7,366.25
M2 International, Inc.	-----	\$25,000.00
Madison International of Michigan, Inc.	-----	\$30,000.00
Metro Consultants Group LLC	-----	\$5,000.00
Michel M. Wayne / MM Wayne Co.	-----	\$3,600.00
Morgan Stanley	-----	\$100,000.00
Multi Solutions Group a Division of FutureNet Group, Inc.	-----	\$5,000.00
National Media, Inc.	\$60,000.00	\$134,000.00
Painia Development Corp.	-----	\$50,000.00
Paramount Limited LLC	\$82,500.00	\$82,500.00
Process Control and Instrumentation LLC	-----	\$305,000.00
RAS Development	-----	\$271,500.00
Ray J. Development LLC	-----	\$2,000.00
Rayford Jackson	-----	\$85,500.00
Ronnie Boji, Heather Boji	-----	\$5,000.00
The Next Vision Foundation	\$20,000.00	\$20,000.00
Wayne Company	\$90,000.00	\$212,500.00
Unknown	\$10,000.00	\$70,515.00
<b>Total</b>	<b>\$330,900.00</b>	<b>\$2,231,518.15</b>

## Bank Records:

-Comerica Bank Account Numbers 1852100278, 9409745255  
-Health One Credit Union Account Number 000070083

**SKYTEL MESSAGE EXCHANGE BETWEEN  
PIN # 4643899 AND PIN # 4677167 ON APRIL 17, 2002**

3899

(9:30:36): **DON'T FORGET THE TWO LETTERS TO  
HUD: 1)ROBERT BROWN 226/.4375EXT.  
8145 DIR. OF MULTI/.HOUSING 2)SAME  
GUY=STATUS OF ROCHDALE (ON  
LAFAYETTE)**

7167: **Reply from Derrick Miller is Yes (04/17  
09:40AM EDT) to DON'T FORGET THE  
TWO LETTERS TO HUD: 1)ROBERT BROW**

3899: **Reply from Bernard Kilpatrick is LAST  
THING (FOR TODAY) YOU HAVE TO CALL  
LOU AND GIVE O.K.FOR KARL TO DEAL  
WITH THE ELECTRICAL CONTRACT IN  
JUNE.. (04/17 09:47AM EDT) to Yes**

**GOVERNMENT  
EXHIBIT  
COBO - 3**

THE MAJOR  
2002

## Payments to Emma Bell by Kilpatrick Related Entities

First Independence Bank

2003 - 2008

Includes Multiple Level Cashier's Check Transactions with Cash

Date Cleared	Check #	Entity Paying Emma Bell	Amount	Explanation on Check	Cashier's Checks			Credit Card Pmts	Date Purchased	Cashier's Chks #	Payee	Amount	Date Cashed	Cash Received
					Received	Purchased	Funds Deposited							
8/6/03	1284	Kilpatrick for Mayor	\$100,000.00	July 30 event	Disposition records unavailable									
11/13/03	1316	Kilpatrick for Mayor	\$4,000.00	7/30/03 event			\$3,500.00	\$500.00						
12/11/03	1320	Kilpatrick for Mayor	\$15,000.00	consulting services	\$3,700.00	\$9,000.00	\$2,000.00	\$300.00	12/11/03	14263	Roostertail	\$9,000.00		
1/5/04	1245	Next Vision Foundation	\$6,000.00	Masquerade Ball Consultant	\$3,500.00		\$1,500.00	\$1,000.00						
1/23/04	1343	Kilpatrick for Mayor	\$15,000.00	Consulting Fees/Wages	\$15,000.00									
3/15/04	1376	Kilpatrick for Mayor	\$325.00	1/28/04 event			\$325.00							
4/27/04	2019	Kilpatrick for Mayor	\$10,000.00		\$6,000.00			\$4,000.00						
8/26/04	2043	Kilpatrick for Mayor	\$90,000.00	Consulting Fee			\$90,000.00							
11/24/04	1219	Kilpatrick for Mayor	\$10,000.00		\$11,000.00									
5/18/05	1285	Kilpatrick for Mayor	\$15,000.00		\$15,450.00									
5/25/05	2190	Kilpatrick for Mayor	\$400.00	Reimbursement 5/17 event insurance				\$400.00						
6/15/05	2199	Kilpatrick for Mayor	\$604.20	reimbursement for printing				\$604.20						
7/8/05	2231	Kilpatrick for Mayor	\$6,000.00		\$4,000.00			\$2,000.00						
8/17/05	1349	Kilpatrick for Mayor	\$10,000.00		\$4,000.00	\$2,500.00	\$3,000.00	\$500.00	8/17/05	15591	Angela Burris	\$2,500.00		
8/29/05	2305	Kilpatrick for Mayor	\$5,000.00	Consultant	\$7,309.49									
9/7/05	1369	Kilpatrick for Mayor	\$3,500.00		\$6,945.28									
11/15/05	2579	Kilpatrick for Mayor	\$5,000.00	Consultant			\$4,500.00	\$500.00						
12/13/05	2606	Kilpatrick for Mayor	\$1,500.00		\$500.00			\$1,000.00						

GOVERNMENT EXHIBIT

EB-6

**Payments to Emma Bell by Kilpatrick Related Entities  
First Independence Bank  
2003 - 2008**  
Includes Multiple Level Cashier's Check Transactions with Ca

Date Cleared	Check #	Entity Paying Emma Bell	Amount	Explanation on Check	Cash Received	Cashier's Checks Purchased	Funds Deposited	Credit Card Pmts	Date Purchased	Cashier's Chks #	Payee	Amount	Date Cashed	Cash Received
12/23/05	2617	Kilpatrick for Mayor	\$5,000.00		\$3,000.00	\$2,000.00			12/23/05	22277	Angela Burris	\$2,000.00		
1/5/06		Kilpatrick Inaugural Committee	\$4,000.24	Reimbursement for mailing	\$2,500.24	\$1,500.00								
1/17/06		Kilpatrick Inaugural Committee	\$50,000.00	consultant - fundraising	\$10,000.00	\$40,000.00			1/17/06	15971	Emma Bell	\$10,000.00	5/18/06	\$2,000.00
									1/17/06	15972	Emma Bell	\$10,000.00	1/18/06	\$10,000.00
									1/17/06	15973	Angela Burris	\$10,000.00		
									1/17/06	15974	Emma Bell	\$10,000.00	3/31/06	\$4,200.00
2/7/06	2183	Kilpatrick Inaugural	\$50,000.00	consultant fee	\$10,000.00	\$39,000.00		\$1,000.00	2/7/06	26806	Lafayette Towers	\$1,151.00		
									2/7/06	26808	Kathryn Parker	\$1,700.00		
									2/7/06	26807	Gregory Terrell & Co	\$5,000.00		
									2/7/06	26809	Angela Burris	\$3,000.00		
									2/7/06	26810	Emma Bell	\$10,000.00	2/8/06	\$10,000.00
									2/7/06	26811	Emma Bell	\$10,000.00	4/27/06	\$2,600.00
									2/7/06	26812	Emma Bell	\$8,149.00	2/10/06	\$4,200.00
3/17/06	2192	Kilpatrick Inaugural Committee	\$10,000.00	consultant fee	\$10,635.00									
5/3/06	1423	Kilpatrick for Mayor	\$500.00				\$500.00							
6/8/06	1432	Kilpatrick for Mayor	\$85,000.00		\$9,747.47	\$75,252.53			6/8/06	26944	Lyndsey Linen	\$435.00		
									6/8/06	26945	Rent-a-Center	\$392.00		
									6/8/06	26942	Terry's Enchanted Garden	\$900.15		
									6/8/06	26943	The Display Group	\$3,525.38		
									6/8/06	26946	Emma Bell	\$20,000.00	9/5/06	\$5,000.00
									6/8/06	26947	Emma Bell	\$10,000.00	8/4/06	\$6,649.00
									6/8/06	26948	Emma Bell	\$10,000.00	6/21/06	\$8,712.00
									6/8/06	26949	Emma Bell	\$10,000.00	7/14/06	\$5,000.00
									6/8/06	26950	Emma Bell	\$10,000.00	6/26/06	\$5,849.00

Payments to Emma Bell by Kilpatrick Related Entities

First Independence Bank

2003 - 2008

Includes Multiple Level Cashier's Check Transactions with Cash

Date Cleared	Check #	Entity Paying Emma Bell	Amount	Explanation on Check	Cash Received	Cashier's Checks Purchased		Funds Deposited	Credit Card Pmts	Date Purchased	Cashier's Chks #	Payee	Amount	Date Cashed	Cash Received		
										6/8/06	26951	Emma Bell	\$10,000.00	6/9/06			
10/3/06	1462	Kilpatrick for Mayor	\$2,500.00	Expense reimb - Fundraising event	\$1,500.00			\$1,000.00									
11/27/06	1476	Kilpatrick for Mayor	\$50,000.00	consulting services	\$2,581.00	\$45,619.00	\$1,000.00	\$800.00	11/27/06	600135	Kyle Dickson	\$500.00					
										11/27/06	600136	Leisure Time Travel	\$600.00				
										11/27/06	600132	Lafayette Towers	\$1,348.00				
										11/27/06	600133	Lafayette Towers	\$1,171.00				
										11/27/06	600128	Emma Bell	\$8,000.00	2/6/07		\$0.00	
										11/27/06	600129	Emma Bell	\$8,000.00	1/9/07		\$4,829.00	
										11/27/06	600130	Emma Bell	\$8,000.00	12/29/06		\$5,000.00	
										11/27/06	600131	Emma Bell	\$8,000.00	12/1/06		\$9,506.27	
										11/27/06	600134	Angela Burris	\$10,000.00				
11/30/06	1477	Kilpatrick for Mayor	\$4,000.00		\$4,000.00												
5/4/07	2026	Kilpatrick Inaugural Committee	\$50,000.00	Fundraising Consultant	\$10,000.00	\$38,500.00	\$1,000.00	\$500.00	5/4/07	600243	Lafayette Towers	\$1,181.00					
										5/4/07	600244	Emma Bell	\$10,000.00	5/29/07		\$3,000.00	
										5/4/07	600245	Emma Bell	\$3,438.00	5/14/07		\$2,638.00	
										5/4/07	600246	Emma Bell	\$10,000.00	5/8/07		\$9,500.00	
										5/4/07	600239	Angela Burris	\$10,000.00				
										5/4/07	600240	Angela Burris	\$2,500.00				
										5/4/07	600241	Federal Collateral	\$500.00				
										5/4/07	600242	Lafayette Towers	\$881.00				
7/6/07	2084	Kilpatrick Inaugural	\$20,000.00	fee	\$10,000.00		\$10,000.00										
8/3/07	1542	Kilpatrick for Mayor	\$100,000.00		\$10,048.00	\$86,452.00	\$2,500.00	\$1,000.00	8/3/07	600297	Angela Burris	\$10,000.00					
										8/3/07	600292	Federal Collateral	\$1,300.00				
										8/3/07	600293	Gregory Terrell	\$2,000.00				
										8/3/07	600294	Lafayette Towers	\$5,000.00				
										8/3/07	600296	Angela Burris	\$5,000.00				
										8/3/07	600290	Emma Bell	\$10,000.00	9/7/07		\$1,000.00	
										8/3/07	600291	Emma Bell	\$10,000.00	8/23/07		\$10,000.00	

**Payments to Emma Bell by Kilpatrick Related Entities**  
**First Independence Bank**  
**2003 - 2008**  
 Includes Multiple Level Cashier's Check Transactions with Cash

Date Cleared	Check #	Entity Paying Emma Bell	Amount	Explanation on Check	Cash Received	Cashier's Checks Purchased		Funds Deposited	Credit Card Pmts	Date Purchased	Cashier's Chks #		Payee	Amount	Date Cashed	Cash Received
										8/3/07	600295	Emma Bell	\$3,152.00	8/20/07	\$1,067.70	
										8/3/07	600298	Emma Bell	\$10,000.00	10/9/07	\$7,600.00	
										8/3/07	600299	Emma Bell	\$10,000.00	10/19/07		
										8/3/07	600300	Emma Bell	\$10,000.00	11/20/07	\$6,200.00	
										8/3/07	600301	Emma Bell	\$10,000.00	12/5/07	\$5,500.00	
9/19/07	2032	Kilpatrick Civic Fund	\$15,000.00	Back of Chk: Signed by EB used to purchase cashier's chks 23718 and 23717 @ FIB	\$4,000.00	\$11,000.00				9/19/07	23718	Emma Bell	\$6,200.00	9/21/07		
										9/19/07	23717	Generations PAC	\$4,800.00			
12/18/07	1562	Kilpatrick for Mayor	\$50,000.00		\$10,000.00	\$38,500.00	\$1,500.00			12/18/07	23898	Lafayette Towers	\$1,181.00			
										12/18/07	23904	Emma Bell	\$10,000.00	12/21/07	\$10,000.00	
										12/18/07	23899	Lafayette Towers	\$1,181.00			
										12/18/07	23900	Terry's Enchanted Garden	\$671.00			
										12/18/07	23901	Wolverine Furs	\$3,500.00			
										12/18/07	23903	Emma Bell	\$10,000.00	3/5/08	\$10,000.00	
										12/18/07	23902	Angela Burris	\$5,000.00			
										12/18/07	23905	Emma Bell	\$6,967.00	2/8/08	\$5,704.16	
12/21/07	2374	Kilpatrick Civic Fund	\$3,221.75	reimbursement - Dec. Event			\$3,221.75									
12/26/07	2363	Kilpatrick Civic Fund	\$40,000.00	fundraising fee		\$20,000.00	\$20,000.00			12/26/07	600378	Emma Bell	\$10,000.00	12/26/07	\$10,000.00	
										12/26/07	600379	Angela Burris	\$5,000.00			
										12/26/07	600377	Angela Burris	\$5,000.00			
4/17/08	1593	Kilpatrick for Mayor	\$25,000.00		\$1,000.00	\$21,000.00	\$2,500.00	\$500.00	4/17/08	600445	Emma Bell	\$3,000.00	4/30/08	\$1,209.88		
									4/17/08	600446	Emma Bell	\$5,000.00	5/2/08	\$2,140.67		
									4/17/08	600443	NAACP	\$3,000.00				

Payments to Emma Bell by Kilpatrick Related Entities

First Independence Bank

2003 - 2008

Includes Multiple Level Cashier's Check Transactions with Cash

Date Cleared	Check #	Entity Paying Emma Bell	Amount	Explanation on Check	Cash Received	Cashier's Checks		Credit Card Pmts	Date Purchased	Cashier's Chks #	Payee	Amount	Date Cashed	Cash Received
						Funds Purchased	Funds Deposited							
									4/17/08	600447	Emma Bell	\$5,000.00		
									4/17/08	600444	Angela Burris	\$5,000.00		
5/8/08	1684	Kilpatrick for Mayor	\$25,000.00	Replacement check for stop payment issued on lost	\$3,216.00	\$18,484.00	\$3,000.00	\$300.00	5/8/08	600475	Lafayette Towers	\$1,181.00		
									5/8/08	600476	Emma Bell	\$5,000.00	6/13/08	\$5,000.00
									5/8/08	600471	University Physicians Group	\$395.00		
									5/8/08	600474	Lafayette Towers	\$1,181.00		
									5/8/08	600472	Emma Bell	\$2,046.00	5/15/08	\$2,046.00
									5/8/08	600478	Emma Bell	\$5,000.00	8/5/08	\$2,818.00
									5/8/08	600477	Angela Burris	\$2,500.00		
									5/8/08	600473	Lafayette Towers Realty/June	\$1,181.00		
8/22/08	2681	Kilpatrick for Mayor	\$7,500.00	Fundraising SVAS	\$7,500.00									
9/15/08	2119	Kilpatrick Civic Fund	\$10,000.00	Donation	\$7,500.00		\$2,500.00							
		<b>TOTAL</b>	<b>\$904,051.19</b>			<b>\$194,632.48</b>	<b>\$448,807.53</b>	<b>\$161,550.95</b>	<b>\$6,900.00</b>					<b>\$183,969.68</b>
		<b>TOTAL CASH FROM CHECKS AND CASHIER'S CHECKS</b>				<b>\$378,602.16</b>								
		Total - 2003	\$119,000.00											
		Total - 2004	\$131,325.00											
		Total - 2005	\$52,004.20											
		Total - 2006	\$256,000.24											
		Total - 2007	\$278,221.75											
		Total - 2008	\$67,500.00											

**Payments to Emma Bell by Kilpatrick Related Entities  
First Independence Bank  
2003 - 2008**  
Includes Multiple Level Cashier's Check Transactions

Date Cleared	Check #	Entity Paying	Emma Bell	Cash Received	Cash Checks Purchased	Funds Deposited	Credit Card Pmts	Date Purchased	Cashier's Chks #	Payee	Cash Received	Cash Chks Purchased	Funds Deposited	Credit Card Pmts	Cashier's Chk #	Payee	Cash Received	Cash Chks Purchased	Funds Deposited	Credit Card Pmts	Cashier's Chk #	Payee	Cash Received	Cash Chks Purchased	Funds Deposited	Credit Card Pmts										
8/6/03	1284	Kilpatrick for Mayor	\$100,000.00	Disposition records unavailable		\$3,500.00	\$500.00																													
11/13/03	1316	Kilpatrick for Mayor	\$4,000.00																																	
12/11/03	1320	Kilpatrick for Mayor	\$15,000.00	\$3,700.00	\$9,000.00	\$2,000.00	\$300.00	12/11/03	14263	Roostertail	\$9,000.00																									
1/5/04	1245	Next Vision Foundation	\$6,000.00	\$3,500.00		\$1,500.00	\$1,000.00																													
1/23/04	1343	Kilpatrick for Mayor	\$15,000.00	\$15,000.00																																
3/15/04	1376	Kilpatrick for Mayor	\$325.00																																	
4/27/04	2019	Kilpatrick for Mayor	\$10,000.00	\$6,000.00																																
8/26/04	2043	Kilpatrick for Mayor	\$90,000.00																																	
11/24/04	1219	Kilpatrick for Mayor	\$10,000.00	\$11,000.00																																
5/18/05	1285	Kilpatrick for Mayor	\$15,000.00	\$15,450.00																																
5/25/05	2190	Kilpatrick for Mayor	\$400.00																																	
6/15/05	2199	Kilpatrick for Mayor	\$604.20																																	
7/8/05	2231	Kilpatrick for Mayor	\$6,000.00	\$4,000.00																																
8/17/05	1349	Kilpatrick for Mayor	\$10,000.00	\$4,000.00	\$2,500.00	\$3,000.00	\$500.00	8/17/05	15591	Angela Burris	\$2,500.00																									
8/29/05	2305	Kilpatrick for Mayor	\$5,000.00	\$7,309.49																																
9/7/05	1369	Kilpatrick for Mayor	\$3,500.00	\$6,945.28																																
11/15/05	2579	Kilpatrick for Mayor	\$5,000.00																																	
12/13/05	2606	Kilpatrick for Mayor	\$1,500.00	\$500.00																																
12/23/05	2617	Kilpatrick for Mayor	\$5,000.00	\$3,000.00	\$2,000.00				12/23/05	22277	Angela Burris	\$2,000.00																								
1/5/06		Kilpatrick Inaugural Committee	\$4,000.24	\$2,500.24	\$1,500.00																															
1/17/06		Kilpatrick Inaugural Committee	\$50,000.00	\$10,000.00	\$40,000.00				1/17/06	15971	Emma Bell	\$10,000.00	5/18/06	\$2,000.00	\$6,000.00	\$1,500.00	\$500.00	26926	Emma Bell	\$6,000.00	5/24/06	\$800.00	\$4,900.00	\$500.00		26931	Lafayette Towers	\$1,288.00								
									1/17/06	15972	Emma Bell	\$10,000.00	1/18/06	\$10,000.00													26932	Donna D	\$700.00							
									1/17/06	15973	Angela Burris	\$10,000.00																26933	Emma Bell	\$2,912.00	06/02/2006					
									1/17/06	15974	Emma Bell	\$10,000.00	3/31/06	\$4,200.00	\$5,000.00	\$500.00	\$300.00	26875	Emma Bell	\$5,000.00	4/10/06	\$4,700.00		\$300.00						\$500.00	\$400.00					
2/7/06	2183	Kilpatrick Inaugural Committee	\$50,000.00	\$10,000.00	\$39,000.00	\$1,000.00			2/7/06	26806	Lafayette Towers	\$1,151.00																								
									2/7/06	26808	Kathryn Parker	\$1,700.00																								
									2/7/06	26807	Gregory Terrell & Co	\$5,000.00																								
									2/7/06	26809	Angela Burris	\$3,000.00																								
									2/7/06	26810	Emma Bell	\$10,000.00	2/8/06	\$10,000.00																						
									2/7/06	26811	Emma Bell	\$10,000.00	4/27/06	\$2,600.00	\$5,000.00	\$2,000.00	\$400.00	26901	Emma Bell	\$5,000.00	5/9/06	\$2,200.00		\$2,800.00												
									2/7/06	26812	Emma Bell	\$8,149.00	2/10/06	\$4,200.00	\$3,949.00																					
3/17/06	2192	Kilpatrick Inaugural Committee	\$10,000.00	\$10,635.00																																
5/3/06	1423	Kilpatrick for Mayor	\$500.00																																	
6/8/06	1432	Kilpatrick for Mayor	\$85,000.00	\$9,747.47	\$75,252.53				6/8/06	26944	Lyndsey Linen	\$435.00																								
									6/8/06	26945	Rent-a-Center	\$392.00																								
									6/8/06	26942	Terry's Enchanted Garden	\$900.15																								
									6/8/06	26943	The Display Group	\$3,525.38																								
									6/8/06	26946	Emma Bell	\$20,000.00	9/5/06	\$5,000.00	\$14,000.00	\$1,000.00		23046	Emma Bell	\$12,849.00	9/22/06	\$5,849.00	\$6,000.00	\$1,000.00		23194	Emma Bell	\$6,000.00	12/18/2006	\$4,600.00						
									6/8/06	26947	Emma Bell	\$10,000.00	8/4/06	\$6,649.00	\$1,151.00	\$2,000.00	\$200.00	23047	Lafayette Towers	\$1,151.00																
									6/8/06	26948	Emma Bell	\$10,000.00	6/21/06	\$8,712.00	\$1,288.00			23048	Lafayette Towers	\$1,151.00																
									6/8/06	26949	Emma Bell	\$10,000.00	7/14/06	\$5,000.00	\$4,000.00	\$1,000.00		26964	Lafayette Towers	\$1,288.00																
									6/8/06	26950	Emma Bell	\$10,000.00	6/26/06	\$5,849.00	\$1,151.00	\$2,000.00	\$1,000.00	26983	Angela Burris	\$4,000.00																
									6/8/06	26951	Emma Bell	\$10,000.00	6/9/06	\$5,000.00	\$5,000.00			26967	Lafayette Towers	\$1,151.00																
																	26952	Angela Burris	\$5,000.00																	
10/3/06	1462	Kilpatrick for Mayor	\$2,500.00	\$1,500.00																																

GOVERNMENT

**GOVERNMENT  
EXHIBIT  
FB6A**

Payments to Emma Bell by Kilpatrick Related Entities  
 First Independence Bank  
 2003 - 2008  
 Includes Multiple Level Cashier's Check Transactions

Date Cleared	Check #	Entity Paying Emma Bell	Amount	Cash Received	Cashier's Checks Purchased	Funds Deposited	Credit Card Pmts	Date Purchased	Cashier's Chks #	Payee	Amount	Date Cashed	Cash Received	Cashier's Chks Purchased	Funds Deposited	Credit Card Pmts	Cashier's Chk #	Payee	Amount	Date Cashed	Cash Received	Cashier's Chks Purchased	Funds Deposited	Credit Card Pmts	Cashier's Chks Purchased	Funds Deposited	Credit Card Pmts											
11/27/06	1476	Kilpatrick for Mayor	\$50,000.00	\$2,581.00	\$45,619.00	\$1,000.00	\$800.00	11/27/06	600135	Kyle Dickson	\$500.00																											
									600136	Leisure Time Travel	\$600.00																											
									600132	Lafayette Towers	\$1,348.00																											
									600133	Lafayette Towers	\$1,171.00																											
									600128	Emma Bell	\$8,000.00	2/6/07	\$0.00	\$5,700.00	\$2,000.00	\$300.00	24234	Emma Bell	\$5,700.00	2/8/07	\$5,700.00																	
									600129	Emma Bell	\$8,000.00	1/9/07	\$4,829.00	\$2,171.00	\$1,000.00		24211	Lafayette Towers	\$1,171.00																			
										600130	Emma Bell	\$8,000.00	12/29/06	\$5,000.00				24212	Angela Burris	\$1,000.00																		
										600131	Emma Bell	\$8,000.00	12/1/06	\$9,508.27																								
									600134	Angela Burris	\$10,000.00																											
11/30/06	1477	Kilpatrick for Mayor	\$4,000.00	\$4,000.00																																		
5/4/07	2026	Kilpatrick Inaugural Committee	\$50,000.00	\$10,000.00	\$38,500.00	\$1,000.00	\$500.00	5/4/07	600243	Lafayette Towers	\$1,181.00																											
									600244	Emma Bell	\$10,000.00	5/29/07	\$3,000.00	\$5,000.00	\$1,500.00	\$500.00	24348	Emma Bell	\$5,000.00	10/18/07	\$3,000.00	\$2,000.00																
									600245	Emma Bell	\$3,438.00	5/14/07	\$2,638.00	\$300.00	\$500.00																							
									600246	Emma Bell	\$10,000.00	5/8/07	\$9,500.00		\$500.00																							
									600239	Angela Burris	\$10,000.00																											
									600240	Angela Burns	\$2,500.00																											
									600241	Federal Collateral	\$500.00																											
									600242	Lafayette Towers	\$861.00																											
7/6/07	2084	Kilpatrick Inaugural Committee	\$20,000.00	\$10,000.00																																		
8/3/07	1542	Kilpatrick for Mayor	\$100,000.00	\$10,048.00	\$86,452.00	\$2,500.00	\$1,000.00	8/3/07	600297	Angela Burris	\$10,000.00																											
									600298	Federal Collateral	\$1,300.00																											
									600293	Gregory Terrell	\$2,000.00																											
									600294	Lafayette Towers	\$5,000.00																											
									600296	Angela Burris	\$5,000.00																											
									600297	Emma Bell	\$10,000.00	9/7/07	\$1,000.00	\$9,000.00				23687	Emma Bell	\$9,000.00	9/10/07	\$3,000.00	\$2,200.00	\$3,000.00	\$800.00	23689	Emma Bell	\$2,200.00	09/18/2007	\$0.00	\$0.00	\$2,200.00						
									600298	Emma Bell	\$10,000.00	8/23/07	\$10,000.00																									
									600295	Emma Bell	\$3,152.00	8/20/07	\$1,067.70	\$584.30	\$1,500.00																							
									600298	Emma Bell	\$10,000.00	10/9/07	\$7,600.00		\$2,000.00	\$400.00																						
									600299	Emma Bell	\$10,000.00	10/19/07																										
									600300	Emma Bell	\$10,000.00	11/20/07	\$6,200.00		\$3,000.00	\$800.00																						
									600301	Emma Bell	\$10,000.00	12/5/07	\$5,500.00	\$2,000.00	\$2,000.00	\$500.00																						
9/19/07	2032	Kilpatrick Civic Fund	\$15,000.00	\$4,000.00	\$11,000.00				9/19/07	23718	Emma Bell	\$6,200.00	9/21/07																									
									23717	Generations PAC	\$4,800.00																											
12/18/07	1562	Kilpatrick for Mayor	\$50,000.00	\$10,000.00	\$38,500.00	\$1,500.00			12/18/07	23898	Lafayette Towers	\$1,181.00																										
									23904	Emma Bell	\$10,000.00	12/21/07	\$10,000.00																									
									23899	Lafayette Towers	\$1,181.00																											
									23900	Terry's Enchanted Garden	\$671.00																											
									23901	Wolverine Furs	\$3,500.00																											
									23903	Emma Bell	\$10,000.00	3/5/08	\$10,000.00																									
									23902	Angela Burris	\$5,000.00																											
									23905	Emma Bell	\$6,987.00	2/8/08	\$5,704.16																									
12/21/07	2374	Kilpatrick Civic Fund	\$3,221.75		\$3,221.75																																	
12/26/07	2363	Kilpatrick Civic Fund	\$40,000.00		\$20,000.00	\$20,000.00			12/26/07	600378	Emma Bell	\$10,000.00	12/26/07	\$10,000.00																								
									600379	Angela Burris	\$5,000.00																											
									600377	Angela Burris	\$5,000.00																											
4/17/08	1593	Kilpatrick for Mayor	\$25,000.00	\$1,000.00	\$21,000.00	\$2,500.00	\$500.00	4/17/08	600445	Emma Bell	\$3,000.00	4/30/08	\$1,209.88	\$2,859.33	\$1,290.12	\$500.00		600464	Lafayette Tower	\$1,181.00																		
									600446	Emma Bell	\$5,000.00	5/2/08	\$2,140.67					600463	Aramark	\$1,678.33																		
									600443	NAACP	\$3,000.00							600469	Adolph Mongo	\$5,000.00																		
									600447	Emma Bell	\$5,000.00	5/6/08						600469	Adolph Mongo	\$5,000.00																		
									600444	Angela Burris	\$5,000.00																											
5/8/08	1684	Kilpatrick for Mayor	\$25,000.00	\$3,216.00	\$18,484.00	\$3,000.00	\$300.00	5/8/08	600475	Lafayette Towers	\$1,181.00																											

Payments to Emma Bell by Kilpatrick Related Entities  
First Independence Bank  
2003 - 2008  
Includes Multiple Level Cashier's Check Transactions

**CERTIFIED TRUE COPY**

No. of Pages 1 Date 7-15-88

By: Internal Revenue Service

Title: Cincinnati, Ohio

**Internal Revenue Service**

**Cincinnati, Ohio**

DEPARTMENT OF THE TREASURY

INTERNAL REVENUE SERVICE  
DISTRICT DIRECTOR  
P. O. BOX 2508  
CINCINNATI, OH 45201

Date: JUL 08 1988

KILPATRICK CIVIC FUND INC  
C/O WILLIAM A PHILLIPS  
150 W JEFFERSON STE 2500  
DETROIT, MI 48226

Employer Identification Number:  
38-3401881  
DLN:  
17053163710019  
Contact Person:  
JOSEPH LAUX ID# 31077  
Contact Telephone Number:  
(877) 829-5500  
Internal Revenue Code  
Section 501(c)(4)  
Accounting Period Ending:  
December 31  
Form 990 Required:  
Yes  
Addendum Applies:  
No

Dear Applicant:

Based on information supplied, and assuming your operations will be as stated in your application for recognition of exemption, we have determined you are exempt from Federal income tax under section 501(a) of the Internal Revenue Code as an organization described in the section indicated above.

Unless specifically excepted, you are liable for taxes under the Federal Insurance Contributions Act (social security taxes) for each employee to whom you pay \$100 or more during a calendar year. And, unless excepted, you are also liable for tax under the Federal Unemployment Tax Act for each employee to whom you pay \$50 or more during a calendar quarter if, during the current or preceding calendar year, you had one or more employees at any time in each of 20 calendar weeks or you paid wages of \$1,500 or more in any calendar quarter. If you have any questions about excise, employment, or other Federal taxes, please address them to this office.

If your sources of support, or your purposes, character, or method of operation change, please let us know so we can consider the effect of the change on your exempt status. In the case of an amendment to your organizational document or bylaws, please send us a copy of the amended document or bylaws. Also, you should inform us of all changes in your name or address.

In the heading of this letter we have indicated whether you must file Form 990, Return of Organization Exempt From Income Tax. If Yes is indicated, you are required to file Form 990 only if your gross receipts each year are normally more than \$25,000. However, if you receive a Form 990 package in the mail, please file the return even if you do not exceed the gross receipts test. If you are not required to file, simply attach the label provided, check the box in the heading to indicate that your annual gross receipts are normally \$25,000 or less, and sign the return.

If a return is required, it must be filed by the 15th day of the fifth month after the end of your annual accounting period. A penalty of \$20 a day is charged when a return is filed late, unless there is reasonable cause for the delay. However, the maximum penalty charged cannot exceed \$10,000 or 5

12/15/88

Letter 948 (DO/CG)

**GOVERNMENT  
EXHIBIT**

**KCF-2**

KILPATRICK CIVIC FUND INC

percent of your gross receipts for the year, whichever is less. For organizations with gross receipts exceeding \$1,000,000 in any year, the penalty is \$100 per day per return, unless there is reasonable cause for the delay. The maximum penalty for an organization with gross receipts exceeding \$1,000,000 shall not exceed \$50,000. This penalty may also be charged if a return is not complete, so please be sure your return is complete before you file it.

You are not required to file federal income tax returns unless you are subject to the tax on unrelated business income under section 511 of the Code. If you are subject to this tax, you must file an income tax return on Form 990-T, Exempt Organization Business Income Tax Return. In this letter we are not determining whether any of your present or proposed activities are unrelated trade or business as defined in section 513 of the Code.

The law requires you to make your annual return available for public inspection without charge for three years after the due date of the return. You are also required to make available for public inspection a copy of your exemption application, any supporting documents and this exemption letter to any individual who requests such documents in person or in writing. You can charge only a reasonable fee for reproduction and actual postage costs for the copied materials. The law does not require you to provide copies of public inspection documents that are made widely available, such as by posting them on the Internet (World Wide Web). You may be liable for a penalty of \$20 a day for each day you do not make these documents available for public inspection (up to a maximum of \$10,000 in the case of an annual return).

You need an employer identification number even if you have no employees. If an employer identification number was not entered on your application, a number will be assigned to you and you will be advised of it. Please use that number on all returns you file and in all correspondence with the Internal Revenue Service.

Donors may not deduct contributions to you because you are not an organization described in section 170(c) of the Code. Under section 6113, any fundraising solicitation you make must include an express statement (in a conspicuous and easily recognizable format) that contributions or gifts to you are not deductible as charitable contributions for Federal income tax purposes. This provision does not apply, however, if your annual gross receipts are normally \$100,000 or less, or if your solicitations are made to no more than ten persons during a calendar year. The law provides penalties for failure to comply with this requirement, unless failure is due to reasonable cause.

If we have indicated in the heading of this letter that an addendum applies, the enclosed addendum is an integral part of this letter.

Because this letter could help resolve any questions about your exempt status, you should keep it in your permanent records.

Letter 948 (DO/CG)

-3-

KILPATRICK CIVIC FUND INC

If you have any questions, please contact the person whose name and telephone number are shown in the heading of this letter.

Sincerely yours,

*L. Kelley Bullard*  
District Director

Letter 948 (DO/CG)

KCF-0002.0003

1705316100200

Form **8718**(Rev. January 1997)  
Department of the Treasury  
Internal Revenue Service

1 Name of organization

1024

**User Fee for Exempt Organization  
Determination Letter Request**► Attach this form to determination letter application.  
(Form 8718 is NOT a determination letter application.)

For IRS Use Only

Control number

Amount paid

User fee screener

150.00  
DD

Kilpatrick Civic Fund

2 Employer Identification Number  
38 : 3401881

Caution: Do not attach Form 8718 to an application for a pension plan determination letter. Use Form 8717 instead.

## 3 Type of request

Fee

a  Initial request for a determination letter for:

- An exempt organization that has had annual gross receipts averaging not more than \$10,000 during the preceding 4 years, or
- A new organization that anticipates gross receipts averaging not more than \$10,000 during its first 4 years ► \$150

Note: If you checked box 3a, you must complete the Certification below.

## Certification

I certify that the annual gross receipts of ..... Kilpatrick Civic Fund .....  
name of organization

have averaged (or are expected to average) not more than \$10,000 during the preceding 4 (or the first 4) years of operation.

Signature ► *Christine Beatty* Title ► Treasurerb  Initial request for a determination letter for:

- An exempt organization that has had annual gross receipts averaging more than \$10,000 during the preceding 4 years, or

c  Group exemption letters ..... ► \$465

..... ► \$500

## Instructions

The law requires payment of a user fee with each application for a determination letter. The user fees are listed on line 3 above. For more information, see Rev. Proc. 97-3, 1997-1 I.R.B. 187.

Check the box on line 3 for the type of application you are submitting. If you check box 3a, you must complete and sign the certification statement that appears under line 3a.

Attach to Form 8718 a check or money order payable to the Internal Revenue Service for the full amount of the user fee. If you do not include the full amount, your application will be returned. Attach Form 8718 to your determination letter application.

To avoid delays, send the determination letter application and Form 8718 to the applicable IRS address shown below. Use the address below even if a different address appears in another form or publication.

If the organization is in ..... Send fee and request for determination letter to .....

Connecticut, Maine, Internal Revenue Service  
Massachusetts, New EP/EO Division  
Hampshire, New York, P. O. Box 1680, GPO  
Rhode Island, Vermont Brooklyn, NY 11202

Alaska, California, Internal Revenue Service  
Hawaii, Idaho, Nevada, EO Application  
Oregon, Washington EP/EO Division  
McCaslin Industrial Park  
2 Cupania Circle  
Monterey Park, CA  
91755-7406

Any state not listed Internal Revenue Service  
above, a U.S. P. O. Box 192  
possession, or a Covington, KY  
foreign country 41012-0192

Attach Check or Money Order Here

Post Mark

Received

JUN 02 '98

JUN 09 '98

Internal Revenue Service  
Covington, KY

Cat. No. 64728Z

Form 8718 (Rev. 1-97)

KCF-0002.0004

Form 1024

(Rev. September 1998)  
Department of the Treasury  
Internal Revenue Service

170531637100  
Application for Recognition of Exemption  
Under Section 501(a)

DMB No. 1545-0057

If exempt status is approved,  
this application will be open  
for public inspection.

Read the instructions for each Part carefully. A User Fee must be attached to this application.  
If the required information and appropriate documents are not submitted along with Form 8718 (with payment  
of the appropriate user fee), the application may be returned to the organization.  
Complete the Procedural Checklist on page 6 of the instructions.

**Part I. Identification of Applicant** (Must be completed by all applicants; also complete appropriate schedule.)  
Submit only the schedule that applies to your organization. Do not submit blank schedules.

Check the appropriate box below to indicate the section under which the organization is applying:

- a  Section 501(c)(2)—Title holding corporations (Schedule A, page 7)
- b  Section 501(c)(4)—Civic leagues, social welfare organizations (including certain war veterans' organizations), or local associations of employees (Schedule B, page 8)
- c  Section 501(c)(5)—Labor, agricultural, or horticultural organizations (Schedule C, page 9)
- d  Section 501(c)(6)—Business leagues, chambers of commerce, etc. (Schedule C, page 9)
- e  Section 501(c)(7)—Social clubs (Schedule D, page 11)
- f  Section 501(c)(8)—Fraternal beneficiary societies, etc., providing life, sick, accident, or other benefits to members (Schedule E, page 13)
- g  Section 501(c)(9)—Voluntary employees' beneficiary associations (Parts I through IV and Schedule F, page 14)
- h  Section 501(c)(10)—Domestic fraternal societies, orders, etc., not providing life, sick, accident, or other benefits (Schedule E, page 13)
- i  Section 501(c)(12)—Benevolent life insurance associations, mutual ditch or irrigation companies, mutual or cooperative telephone companies, or like organizations (Schedule G, page 15)
- j  Section 501(c)(13)—Cemeteries, crematoria, and like corporations (Schedule H, page 16)
- k  Section 501(c)(15)—Mutual insurance companies or associations, other than life or marine (Schedule I, page 17)
- l  Section 501(c)(17)—Trusts providing for the payment of supplemental unemployment compensation benefits (Parts I through IV and Schedule J, page 18)
- m  Section 501(c)(19)—A post, organization, auxiliary unit, etc., of past or present members of the Armed Forces of the United States (Schedule K, page 19)
- n  Section 501(c)(25)—Title holding corporations or trusts (Schedule A, page 7)

1a Full name of organization (as shown in organizing document) <b>Kilpatrick Civic Fund, Inc.</b>	2 Employer identification number (EIN) (if none, see Specific Instructions on page 2) <b>38 3401881</b>
1b c/o Name (if applicable) <b>William A. Phillips</b>	3 Name and telephone number of person to be contacted if additional information is needed <b>William A. Phillips (313) 496-7526</b>
1c Address (number and street) <b>150 West Jefferson</b>	Room/Suite <b>Suite 2500</b>
1d City, town or post office, state, and ZIP + 4 If you have a foreign address, see Specific Instructions for Part I, page 2. <b>Detroit, MI 48226</b>	
1e Web site address	4 Month the annual accounting period ends <b>December</b>
5 Date incorporated or formed <b>June 1, 1999</b>	
6 Did the organization previously apply for recognition of exemption under this Code section or under any other section of the Code? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No If "Yes," attach an explanation.	
7 Has the organization filed Federal income tax returns or exempt organization information returns? . . . . . <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No If "Yes," state the form numbers, years filed, and Internal Revenue office where filed. .	
8 Check the box for the type of organization. ATTACH A CONFORMED COPY OF THE CORRESPONDING ORGANIZING DOCUMENTS TO THE APPLICATION BEFORE MAILING.	
<ul style="list-style-type: none"><li>a <input checked="" type="checkbox"/> Corporation— Attach a copy of the Articles of Incorporation (including amendments and restatements) showing approval by the appropriate state official; also attach a copy of the bylaws.</li><li>b <input type="checkbox"/> Trust— Attach a copy of the Trust Indenture or Agreement, including all appropriate signatures and dates.</li><li>c <input type="checkbox"/> Association— Attach a copy of the Articles of Association, Constitution, or other creating document, with a declaration (see Instructions) or other evidence that the organization was formed by adoption of the document by more than one person. Also include a copy of the bylaws.</li></ul>	
If this is a corporation or an unincorporated association that has not yet adopted bylaws, check here . . . . . <input type="checkbox"/>	
I declare under the penalties of perjury that I am authorized to sign this application on behalf of the above organization, and that I have examined this application, including the accompanying schedules and attachments, and to the best of my knowledge it is true, correct, and complete.	
PLEASE SIGN HERE	<b>Kwame M. Kilpatrick</b> (Signature) <span style="float: right;">6/1/99 (Date)</span>

For Paperwork Reduction Act Notice, see page 5 of the instructions.

MGA

Form 1024

(Rev. April 1995)  
Department of the Treasury  
Internal Revenue Service

1705316100200  
Application for Recognition of Exemption  
Under Section 501(a)

OMB No. 1545-0057

If exempt status is approved,  
the application will be open  
for public inspection

Read the instructions for each Part carefully.

A User Fee must be attached to this application.

If the required information and appropriate documents are not submitted along with Form 8718 (with payment of the appropriate user fee), the application may be returned to the organization.

Complete the Procedural Checklist on page 5 of the instructions.

**Part I. Identification of Applicant** (Must be completed by all applicants; also complete appropriate schedule.)  
Submit only the schedule that applies to your organization. Do not submit blank schedules.

Check the appropriate box below to indicate the section under which the organization is applying:

- a  Section 501(c)(2)—Title holding corporations (Schedule A, page 7)
- b  Section 501(c)(4)—Civic leagues, social welfare organizations (including certain war veterans' organizations), or local associations of employees (Schedule B, page 8)
- c  Section 501(c)(5)—Labor, agricultural, or horticultural organizations (Schedule C, page 9)
- d  Section 501(c)(6)—Business leagues, chambers of commerce, etc. (Schedule C, page 9)
- e  Section 501(c)(7)—Social clubs (Schedule D, page 11)
- f  Section 501(c)(8)—Fraternal beneficiary societies, etc., providing life, sick, accident, or other benefits to members (Schedule E, page 13)
- g  Section 501(c)(9)—Voluntary employees' beneficiary associations (Schedule F, page 14)
- h  Section 501(c)(10)—Domestic fraternal societies, orders, etc., not providing life, sick, accident, or other benefits (Schedule E, page 13)
- i  Section 501(c)(12)—Benevolent life insurance associations, mutual ditch, or irrigation companies, mutual or cooperative telephone companies, or like organizations (Schedule G, page 15)
- j  Section 501(c)(13)—Cemeteries, crematoria, and like corporations (Schedule H, page 16)
- k  Section 501(c)(15)—Mutual insurance companies or associations (Schedule I, page 17)
- l  Section 501(c)(17)—Trusts providing for the payment of supplemental unemployment benefits (Schedule J, page 18)
- m  Section 501(c)(19)—A post, organization, auxiliary unit, etc., of past or present members of the Armed Forces of the United States (Schedule K, page 19)
- n  Section 501(c)(25)—Title holding corporations or trusts (Schedule A, page 7)

1a Full name of organization (as shown in organizing document)

Kilpatrick Civic Fund

1b c/o Name (if applicable)

1c Address (number and street)  
13160 W. McNichols

Room/Suite

1d City or town, state, and ZIP code

Detroit, Michigan 48235

4 Month the annual accounting period ends  
November

5 Date incorporated or formed  
March 1, 1998

6 Activity codes (see back cover)  
404 429 481

7 Did the organization previously apply for recognition of exemption under this Code section or under any other section of the Code?  No  
If "Yes," attach an explanation.

8 Has the organization filed Federal income tax returns or exempt organization information returns? . . . . .  Yes  No  
If "Yes," state the form numbers, years filed, and Internal Revenue office where filed.

9 Check the box for the type of organization. ATTACH A CONFORMED COPY OF THE CORRESPONDING ORGANIZING DOCUMENTS TO THE APPLICATION BEFORE MAILING.

- a  Corporation— Attach a copy of the Articles of Incorporation (including amendments and restatements) showing approval by the appropriate state official; also attach a copy of the bylaws.
- b  Trust— Attach a copy of the Trust Indenture or Agreement, including all appropriate signatures and dates.
- c  Association— Attach a copy of the Articles of Association, Constitution, or other creating document, with a declaration (see instructions) or other evidence that the organization was formed by adoption of the document by more than one person. Also include a copy of the bylaws.

If this is a corporation or an unincorporated association that has not yet adopted bylaws, check here . . . . .

PLEASE  
SIGN  
HERE

I declare under the penalties of perjury that I am authorized to sign this application on behalf of the above organization, and that I have examined this application, including the accompanying schedules and attachments, and to the best of my knowledge it is true, correct, and complete.

Signature: *Christina J. Beatty* (Signature) Treasurer (Title or authority of signer) 3/25/98 (Date)

**Part II. Activities and Operational Information (Must be completed by all applicants)**

- 1 Provide a detailed narrative description of all the activities of the organization—past, present, and planned. Do not merely refer to or repeat the language in the organizational document. List each activity separately in the order of importance based on the relative time and other resources devoted to the activity. Indicate the percentage of time for each activity. Each description should include, as a minimum, the following: (a) a detailed description of the activity including its purpose and how each activity furthers your exempt purpose; (b) when the activity was or will be initiated; and (c) where and by whom the activity will be conducted.

See attached

- 2 List the organization's present and future sources of financial support, beginning with the largest source first.

Corporate contributions as well as individual contributions.

## Part II -Activities

The purpose of the organization is to:

1. Promote community activities that enhance the neighborhoods in which the citizens of Detroit reside as well as those activities that contribute to the betterment of the lives of the youth of Detroit and surrounding communities.
2. To provide information to the citizens of the City of Detroit and the State of Michigan about legislative issues affecting their lives and to promote the importance of voting and related activities.
3. Participate in those activities that contribute the redevelopment of the positive image of the City of Detroit and benefit the community at large.

The following are examples of activities of the Kilpatrick Civic Fund:

1. The Civic Fund sponsored two (2) "Get Out To Vote" rallies. The Civic Fund held the first rally in August 1998 and the second in October 1998. The purpose of each rally was to encourage voter turn-out and registration. Citizens within the Northwest Detroit Community were educated on the importance of voting and how the voting process worked. Both rallies furthered the Civic Fund's purpose of educating citizens within the Northwest Detroit Community of the legislative and election processes.
2. The Civic Fund co-sponsored a charity little league football game with the West Side Cubs of the Police Athletic League in September 1998. Children from the Northwest Detroit Community participated in this game which raised \$20,000. The game furthered the Civic Fund's purpose of providing after school, team and image building programs for children within the Northwest Detroit Community.
3. The Civic Fund contributed to a seminar on educational and economic development given by positive lifestyles in September 1998. The donation furthered the Civic Fund's purpose of supporting crime prevention and economic empowerment initiatives within the Northwest Detroit Community.
4. The Civic Fund sponsored a voter education seminar in Grand Rapids. This seminar furthered the Civic Fund's purpose of educating citizens within urban communities of the voting process and the importance of voting.

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05/14/99 2:22 PM

## Part II. Activities and Operational Information (continued)

3 Give the following information about the organization's governing body:

a Names, addresses, and titles of officers, directors, trustees, etc.	b Annual compensation
Kwame M. Kilpatrick, Chairman 4343 Leslie Detroit, MI 48238	Christine L. Beatty Treasurer 13272 Prest Detroit, MI 48227
Derrick Miller, Vice Chair 20219 Moross Detroit, MI 48224	Ayanna Kilpatrick Secretary 7445 LaSalle Detroit, MI 48206
Erik Rayford 2nd Vice Chair 18476 San Juan Detroit, MI 48221	N/A

4 If the organization is the outgrowth or continuation of any form of predecessor, state the name of each predecessor, the period during which it was in existence, and the reasons for its termination. Submit copies of all papers by which any transfer of assets was effected.

N/A

5 If the applicant organization is now, or plans to be, connected in any way with any other organization, describe the other organization and explain the relationship (e.g., financial support on a continuing basis; shared facilities or employees; same officers, directors, or trustees).

N/A

6 If the organization has capital stock issued and outstanding, state: (1) class or classes of the stock; (2) number and par value of the shares; (3) consideration for which they were issued; and (4) if any dividends have been paid or whether your organization's creating instrument authorizes dividend payments on any class of capital stock.

N/A

7 State the qualifications necessary for membership in the organization; the classes of membership (with the number of members in each class); and the voting rights and privileges received. If any group or class of persons is required to join, describe the requirement and explain the relationship between those members and members who join voluntarily. Submit copies of any membership solicitation material. Attach sample copies of all types of membership certificates issued.

Membership is open to individuals who share the mission of the organization

8 Explain how your organization's assets will be distributed on dissolution.

Upon dissolution, any assets remaining after full and complete payment to debtor shall be donated to a 501(c)(4) organization with a similar purpose, by majority vote of the board of directors.

**Part II. Activities and Operational Information (continued)**

8 Has the organization made or does it plan to make any distribution of its property or surplus funds to shareholders or members? . . . . .  Yes  No  
If "Yes," state the full details, including: (1) amounts or value; (2) source of funds or property distributed or to be distributed; and (3) basis of, and authority for, distribution or planned distribution.

10 Does, or will, any part of your organization's receipts represent payments for services performed or to be performed? . . . . .  Yes  No  
If "Yes," state in detail the amount received and the character of the services performed or to be performed.

11 Has the organization made, or does it plan to make, any payments to members or shareholders for services performed or to be performed? . . . . .  Yes  No  
If "Yes," state in detail the amount paid, the character of the services, and to whom the payments have been, or will be, made.

12 Does the organization have any arrangement to provide insurance for members, their dependents, or others (including provisions for the payment of sick or death benefits, pensions, or annuities)? . . . . .  Yes  No  
If "Yes," describe and explain the arrangement's eligibility rules and attach a sample copy of each plan document and each type of policy issued.

13 Is the organization under the supervisory jurisdiction of any public regulatory body, such as a social welfare agency, etc.? . . . . .  Yes  No  
If "Yes," submit copies of all administrative opinions or court decisions regarding this supervision, as well as copies of applications or requests for the opinions or decisions.

14 Does the organization now lease or does it plan to lease any property? . . . . .  Yes  No  
If "Yes," explain in detail. Include the amount of rent, a description of the property, and any relationship between the applicant organization and the other party. Also, attach a copy of any rental or lease agreement. (If the organization is a party, as a lessor, to multiple leases of rental real property under similar lease agreements, please attach a single representative copy of the leases.)

15 Has the organization spent or does it plan to spend any money attempting to influence the selection, nomination, election, or appointment of any person to any Federal, state, or local public office or to an office in a political organization? . . . . .  Yes  No  
If "Yes," explain in detail and list the amounts spent or to be spent in each case.

16 Does the organization publish pamphlets, brochures, newsletters, journals, or similar printed material? . . . . .  Yes  No  
If "Yes," attach a recent copy of each. No such materials have been published to date, however the organization shall publish voter education materials in the future.

**Part III. Financial Data (Must be completed by all applicants)**

Complete the financial statements for the current year and for each of the 3 years immediately before it. If in existence less than 4 years, complete the statements for each year in existence. If in existence less than 1 year, also provide proposed budgets for the 2 years following the current year.

**A. Statement of Revenue and Expenses**

Revenue	(a) Current Tax Year	3 Prior Tax Years or Proposed Budget for Next 2 Years			(e) Total
	From 1999 To 2000	(b) 2000	(c) 2001	(d)	
1 Gross dues and assessments of members . . . . .	0	0	0		
2 Gross contributions, gifts, etc. . . . .	10,000	10,000	10,000		
3 Gross amounts derived from activities related to the organization's exempt purpose (attach schedule) (Include related cost of sales on line 9.)	0	0	0		
4 Gross amounts from unrelated business activities (attach schedule)	0	0	0		
5 Gain from sale of assets, excluding inventory items (attach schedule) . . . . .	0	0	0		
6 Investment income (see page 3 of the instructions)	0	0	0		
7 Other revenue (attach schedule) . . . . .	0	0	0		
8 Total revenue (add lines 1 through 7) . . . . .	10,000	10,000	10,000		
<b>Expenses</b>					
9 Expenses attributable to activities related to the organization's exempt purposes . . . . .	6,000	6,000	6,000		
10 Expenses attributable to unrelated business activities	0	0	0		
11 Contributions, gifts, grants, and similar amounts paid (attach schedule) . . . . .	2,000	2,000	2,000		
12 Disbursements to or for the benefit of members (attach schedule)	0	0	0		
13 Compensation of officers, directors, and trustees (attach schedule)	0	0	0		
14 Other salaries and wages . . . . .	0	0	0		
15 Interest . . . . .					
16 Occupancy . . . . .	1,000	1,000	1,000		
17 Depreciation and depletion . . . . .	0	0	0		
18 Other expenses (attach schedule) . . . . .	0	0	0		
19 Total expenses (add lines 9 through 18) . . . . .	9,000	9,000	9,000		
20 Excess of revenue over expenses (line 8 minus line 19) . . . . .	1,000	1,000	1,000		

**B. Balance Sheet (at the end of the period shown)**

	Assets	Current Tax Year as of.....
1 Cash . . . . .		1 0
2 Accounts receivable, net . . . . .		2 0
3 Inventories . . . . .		3 0
4 Bonds and notes receivable (attach schedule)		4 0
5 Corporate stocks (attach schedule)		5 0
6 Mortgage loans (attach schedule)		6 0
7 Other investments (attach schedule)		7 0
8 Depreciable and depletable assets (attach schedule)		8 0
9 Land . . . . .		9 0
10 Other assets (attach schedule) . . . . .		10 0
11 Total assets . . . . .		11 0
	Liabilities	
12 Accounts payable . . . . .		12 0
13 Contributions, gifts, grants, etc., payable . . . . .		13 0
14 Mortgages and notes payable (attach schedule)		14 0
15 Other liabilities (attach schedule) . . . . .		15 0
16 Total liabilities . . . . .		16 0
	Fund Balances or Net Assets	
17 Total fund balances or net assets . . . . .		17 0
18 Total liabilities and fund balances or net assets (add line 16 and line 17) . . . . .		18 0

If there has been any substantial change in any aspect of the organization's financial activities since the end of the period shown above, check the box and attach a detailed explanation. ►

**Schedule B      Organizations Described in Section 501(c)(4) (Civic leagues, social welfare organizations (including posts, councils, etc., of veterans' organizations not qualifying or applying for exemption under section 501(c)(19)) or local associations of employees.)**

1 Has the Internal Revenue Service previously issued a ruling or determination letter recognizing the applicant organization (or any predecessor organization listed in question 4, Part II of the application) to be exempt under section 501(c)(3) and later revoked that recognition of exemption on the basis that the applicant organization (or its predecessor) was carrying on propaganda or otherwise attempting to influence legislation or on the basis that it engaged in political activity?  Yes  No

If "Yes," indicate the earliest tax year for which recognition of exemption under section 501(c)(3) was revoked and the IRS district office that issued the revocation.

2 Does the organization perform or plan to perform (for members, shareholders, or others) services, such as maintaining the common areas of a condominium; buying food or other items on a cooperative basis; or providing recreational facilities or transportation services, job placement, or other similar undertakings?  Yes  No

If "Yes," explain the activities in detail, including income realized and expenses incurred. Also, explain in detail the nature of the benefits to the general public from these activities. (If the answer to this question is explained in Part II of the application (pages 2, 3, and 4), enter the page and item number here.)

3 If the organization is claiming exemption as a homeowners' association, is access to any property or facilities it owns or maintains restricted in any way?  Yes  No

If "Yes," explain.

N/A

If the organization is claiming exemption as a local association of employees, state the name and address of each employer whose employees are eligible for membership in the association. If employees of more than one plant or office of the same employer are eligible for membership, give the address of each plant or office.

N/A



Corporation, Securities & Land Dev. Bureau  
6546 Mercantile Way  
P.O. Box 30222  
Lansing, MI 48909

To: JULIE H GOLDSWORTHY  
MILLER CANFIELD PADDOCK AND ST  
JULIE H GOLDSWORTHY  
DETROIT, MI 48226  
913134968452

From: B. MENDENHALL  
CORPORATION DIVISION  
P.O. BOX 30054  
LANSING, MI 48909

Subject: TOTAL FEE PAID: \$20.00

Please check your filing to determine that all pages and information is correct.  
If there is any problem, contact us immediately at (517) 334-6302  
or fax your concern to (517) 334-8329

Number of pages in document: 5  
Transmission starts with page: 1  
If you need pages to be sent again, please call: (517)334-6302

Date: 6/01/99 10:38:27

108-0012

RC: MCPS# 6/01/99 10:28:37 : 6- 1-99 :10:31AM : CORP & SECURITIES2- MILLER CANFIELD:# 2 Corporation, Securities & Land Dev. Bureau p.1

## *Michigan Department of Consumer and Industry Services*

### *Filing Endorsement*

*This is to certify that the ARTICLES OF INCORPORATION - NONPROFIT*

*for*

*KILPATRICK CIVIC FUND, INC.*

*ID NUMBER: 754928*

*received by facsimile transmission on May 28, 1999 is hereby endorsed  
Filed on June 1, 1999 by the Administrator.*

*The document is effective on the date filed, unless a  
subsequent effective date within 90 days after  
received date is stated in the document.*

*In testimony whereof, I have hereunto set my  
hand and affixed the Seal of the Department,  
in the City of Lansing, this 1st day  
of June, 1999.*



*Julie Croll*

*, Director*

*Corporation, Securities and Land Development Bureau*

*Sent by Facsimile Transmission 15269*

*108 00 13*

ARTICLES OF INCORPORATION  
OF  
KILPATRICK CIVIC FUND, INC.

These Articles of Incorporation are signed by the incorporator for the purpose of forming a non-profit corporation pursuant to the provisions of Act 162, Public Acts of 1982, as follows:

ARTICLE I

The name of the corporation is KILPATRICK CIVIC FUND, INC.

ARTICLE II

1. The purposes for which the corporation is organized are as follows:
  - (a) To promote community activities that enhance the neighborhoods in which the citizens of Detroit reside as well as those activities that contribute to the betterment of the lives of the youth of Detroit and surrounding communities.
  - (b) To provide information to the citizens of the City of Detroit and the State of Michigan about legislative issues affecting their lives and to promote the importance of voting and related activities.
  - (c) To participate in those activities that contribute to the redevelopment of the positive image of the City of Detroit and benefit the community at large.
  - (d) To operate and act exclusively for charitable and educational purposes.
  - (e) To receive and administer assets exclusively for charitable, educational, religious or scientific purposes.
  - (f) To conduct any and all such activities and exercise any and all such powers as are necessary to the achievement of the foregoing and in furtherance of the purposes of the corporation.
2. Notwithstanding any other provision of these Articles, the corporation shall not carry on any activity not permitted to be carried on (i) by an organization which is described in Section 501(c)(3) of the Internal Revenue Code of 1986, as amended, or corresponding provisions of any subsequent Federal tax laws (the "Code"), and which is exempt from Federal income tax under Section 501(a) of the Code or (ii) by an organization, contributions to which are deductible under Section 170(c)(2) of the Code.
3. No substantial part of the activities of the corporation shall be to carry on propaganda or otherwise attempt to influence legislation.
4. The corporation shall not participate in or intervene in (including the publishing or distribution of statements) any political campaign on behalf of or against any candidate for public office.

3. No substantial part of the activities of the corporation shall consist of providing commercial-type insurance.

### ARTICLE III

1. The corporation is organized upon a nonstock basis.
2. The assets which the corporation possesses are:  
Real Property - None  
Personal Property - None
3. The corporation is to be financed by gifts, grants and contributions and possibly revenues from the provision of charitable and educational services.
4. The corporation is organized on a directorship basis.

### ARTICLE IV

1. The address and the mailing address of the registered office is:

150 West Jefferson  
Suite 2500  
Detroit, MI 48226

2. The name of the resident agent at the registered office is William A. Phillips.

### ARTICLE V

The name and address of the incorporator are as follows:

Name	Residence or Business Address
William A. Phillips	150 West Jefferson, Suite 2500 Detroit, Michigan 48226

### ARTICLE VI

The duration of the corporation is perpetual.

### ARTICLE VII

1. As used in this Article the term "volunteer director" shall have the same definition as set forth in Section 110(2) of the Michigan Nonprofit Corporation Act, as the same presently exists or may hereafter be amended (the "Act").

2. To the fullest extent permitted under Section 209(c) of the Act, a volunteer director of the corporation shall not be personally liable to the corporation for monetary damages for a breach of the director's fiduciary duty. However, this provision does not eliminate or limit the liability of a director for any of the following:

- (a) a breach of the director's duty of loyalty to the corporation;
- (b) acts or omissions not in good faith or that involve intentional misconduct or a knowing violation of law;
- (c) a violation of Section 551(1) of the Act;
- (d) a transaction from which the director derived an improper personal benefit; or
- (e) an act or omission that is grossly negligent.

A volunteer director of the corporation shall only be personally liable for monetary damages for a breach of fiduciary duty as a director to the corporation to the extent set forth in this Section 2.

3. To the fullest extent permitted under Section 209(d) of the Act, the corporation assumes all liability to any person other than the corporation for all acts or omissions of a volunteer director occurring on or after the date this Article becomes effective in accordance with the pertinent provisions of the Act, incurred in the good faith performance of the volunteer director's duties as such. A claim for monetary damages for such a breach of a volunteer director's duty to any person other than the corporation shall not be brought or maintained against a volunteer director, but such a claim shall be brought or maintained instead against the corporation, which shall be liable for the breach of the volunteer director's duty. Notwithstanding anything to the contrary immediately above, this Section 3 shall apply and have force only if, and as long as, the corporation is exempt from federal income tax pursuant to Section 501(c)(3) of the Code or is eligible to be exempt from federal income tax pursuant to Section 501(c)(3) of the Code.

4. Any repeal, amendment or other modification of this Article shall not adversely affect any right or protection of a director of the corporation existing at the time of such repeal, amendment or other modification. If the Act is amended after this Article becomes effective, then the liability of directors shall be eliminated or limited to the fullest extent permitted by the Act as so amended.

#### ARTICLE VIII

1. No part of the net earnings of the corporation shall be distributed to, or inure to the benefit of, any director or officer of the corporation, contributor or individual as prohibited by Section 501(c)(3) of the Code, the Michigan General Sales Tax Act or the Michigan Use Tax Act.

2. In the event of the dissolution of the corporation, all of the corporation's assets, real and personal, shall be distributed to a 501(c)(4) organization with a similar purpose, by majority vote of the Board of Director. Any such assets not so disposed of, for whatever reason, shall be disposed of by the order of the Circuit Court of the county in which the principal office of the corporation is then located to such organization or organizations, as said Court shall determine, which are organized and operated exclusively for charitable purposes.

3. In the event the corporation is determined to be a "private foundation", as that term is defined in Section 509(a) of the Code, then for the purpose of complying with the requirements of Section 508(e) of the Code, the corporation shall:

- (a) Distribute such part of its income and such part of its capital as may be required by law for each taxable year at such time and in such manner as not to become subject to the tax on undistributed income imposed by Section 4942 of the Code;
- (b) Not engage in any act of self-dealing as defined in Section 4941 of the Code;
- (c) Not retain any excess business holdings as defined in Section 4943 of the Code;
- (d) Not make any investments in such manner as to subject it to tax under Section 4944 of the Code; and
- (e) Not make any taxable expenditures as defined in Section 4945 of the Code.

#### ARTICLE IX

When a compromise or arrangement or a plan of reorganization of the corporation is proposed between this corporation and its creditors or any class of them, a court of equity jurisdiction within the state, on application of this corporation or of a creditor thereof, or on application of a receiver appointed for the corporation, may order a meeting of the creditors or class of creditors to be affected by the proposed compromise or arrangement or reorganization, to be summoned in such manner as the court directs. If a majority in number representing 3/4 in value of the creditors or class of creditors to be affected by the proposed compromise or arrangement or a reorganization, agree to a compromise or arrangement or a reorganization of this corporation as a consequence of the compromise or arrangement, the compromise or arrangement and the reorganization, if sanctioned by the court to which the application has been made, shall be binding on all the creditors or class of creditors and also on this corporation.

I, the sole incorporator, sign my name this 14<sup>th</sup> day of May, 1999.

  
\_\_\_\_\_  
William A. Phillips

DELIB:3054,38 2400000-00000

## **KLPATRICK CIVIC FUND**

### **BYLAWS**

#### **ARTICLE I**

##### **OFFICES**

The Corporation shall at all times maintain a registered office in the State of Michigan and a registered agent at that address, 13160 McNichols, Detroit, MI 48235, but may have other offices located within or without the State of Michigan as the Board of Directors shall determine.

#### **ARTICLE II**

##### **BOARD OF DIRECTORS**

**Section 2.1. General Powers.** The property and business of the Corporation shall be managed under the direction of the Board of Directors of the Corporation.

**Section 2.2. Number and Term of Office.** The number of directors shall be such number, but not less than one (1) nor more than twenty (20), as may be designated from time to time by resolution of a majority of the entire Board of Directors. The directors shall be appointed by the President of the Corporation and shall serve for a term of one (1) year and until their successors have been appointed.

**Section 2.3. Vacancies.** The directors may (1) fill the place of any director which may become vacant prior to the expiration of the director's term, such appointment by the directors to continue until the expiration of the term of the director whose place has become vacant, or (2) fill any directorship created by reason of an increase in the number of directors, such appointment by the directors to continue for a term of office until the next appointment by the President and until the appointment of the successor.

\*\* Any director may be removed from office with or without cause by the affirmative vote of a majority of the directors entitled to vote at any special meeting of directors called for that purpose. An appointed director may be removed without cause by the person appointing the director.\*\*

**Section 2.4. Place of Meeting.** The Board of Directors may hold their meetings and keep the books of the Corporation either within or outside the State of Michigan, at such place or places as they may from time to time determine by resolution or by written consent of all the directors. The Board of Directors may hold their meetings by conference telephone or other similar electronic communications equipment pursuant to which each participant at the meeting can hear the other.

**Section 2.5. Regular Meetings.** Regular meetings of the Board of Directors may be held without notice at such time and place as shall from time to time be determined by resolution of the Board. The annual meeting of the Board of Directors shall be held on the 30<sup>th</sup> of April in each year if not a legal holiday, and if a legal holiday then on the next succeeding day not a legal holiday, unless otherwise determined by resolution by the Board of Directors for the purpose of electing directors to succeed those whose terms have expired as of the date of such annual meeting. Notice of every resolution of the Board fixing or changing the time or place for the holding of regular meetings of the Board shall be mailed to each director at least three (3) days prior to the first meeting held pursuant to such resolution. The Board may transact any business that comes before it. Any additional business may be transacted at any regular meeting of the Board.

**Section 2.6. Special Meetings.** Special meetings of the Board of Directors shall be held whenever called by any director or by the President. The Secretary shall give notice of each special meeting of the Board of Directors, which notice shall specify the time and place of the meeting, at least two (2) days prior to the meeting by personal delivery, telex, telecopy, or cablegram; but such notice may be waived by any director. Unless otherwise indicated in the notice thereof, any and all business may be transacted at any special meetings. At any meeting at which every director shall be present, even though without notice, any business may be transacted and any director may in writing waive notice of the time, place and objectives of any special meeting.

**Section 2.7. Quorum.** A majority of the whole number of directors shall constitute a quorum for the transaction of business at all meetings of the Board of Directors, but, if at any meeting less than a quorum shall be present, a majority of those present may adjourn the meeting from time to time, and the act of a majority of the directors present at any meeting at which there is a quorum shall be the act of the Board of Directors, except as may be otherwise specifically provided by law or by the Articles of Incorporation or by these bylaws. All resolutions adopted and all business transacted by the Board of Directors shall require the affirmative vote of a majority of the directors present at the meeting.

**Section 2.8. Action in Lieu of Meeting.** Any action to be taken at a meeting of the directors, or any action that may be taken at a meeting of the directors, may be taken without a meeting if a consent in writing, setting forth the action so taken, shall be signed by all of the directors and any further requirements of law pertaining to such consents have been complied with. [Note- Section 14-3-821(b) of the Michigan Nonprofit Corporation Code provides that the articles of incorporation or bylaws may permit actions to be taken by less than all, but not less than a majority of the directors.]

**Section 2.9. Compensation of Directors.** Directors shall not receive any stated salary for their services as such, but each director shall be entitled to receive from the Corporation reimbursement of the expenses incurred by him in attending any regular or special meeting of the Board or of any Committee and such reimbursement and compensation shall be payable whether or not a meeting is adjourned because of the absence of a quorum. Nothing herein contained shall be construed to preclude any director from serving the Corporation in any other capacity and receiving compensation therefor.

**Section 2.10. Nominating Committee.** The Board of Directors shall elect a Nominating Committee consisting of the President and at least one other director. The Nominating Committee shall

by the Board of Directors at the regular meeting of the Board of Directors. The Committee shall be responsible for preparing a slate of directors for election at the next meeting of the Board of Directors.

2.11. Committees. The Board of Directors may, by resolution passed by a majority of one or more committees, each committee to consist of two or more of the members of the Board of Directors. Such committee or committees shall have and exercise such powers as are adopted by the Board of Directors.

by the Board of Directors at the regular meeting of the Board of Directors. The Board of Directors shall be responsible for preparing a slate of directors for election of the Board of Directors.

**Section 2.11. Committees.** The Board of Directors may, by resolution passed by a majority of the Board, designate one or more committees, each committee to consist of two or more of the members of the Corporation, which, to the extent provided in the resolution, shall have and may exercise the powers of the Board of Directors. Such committee or committees shall have such names as may be determined from time to time by resolution adopted by the Board of Directors.

**ARTICLE III**  
**OFFICERS**

The officers of the Corporation shall be elected by the Board of Directors. The officers and one or more of the directors or employees of the Corporation may be appointed by the Board of Directors.

**ARTICLE III  
OFFICERS**

Except where otherwise expressly provided in a contract or agreement, any remuneration, fees, or salary paid to all officers or Directors, all officers and agents of the Corporation shall be subject to the affirmative vote of a majority of the whole Board of Directors, and all officers, agents, shall hold office at the discretion of the Board of Directors.

**Section 3.2. Powers and Duties of the Chairman of the Board.** The Chairman of the Board shall preside at all meetings of the Board of Directors unless the Board of Directors shall preside at a quorum thereof; elect a chairman other than the Chairman of the Board of Directors to preside at a quorum of the Corporation; and he shall be ex-officio a member of all standing committees.

**Section 3.3. Powers and Duties of the President.** The President shall be the chief executive officer of the Corporation and shall have general charge and control of all its business affairs and shall preside at all meetings of the members.]

Authorized bonds, contracts or other obligations and duties of supervision and management shall be ex-officio a member of all standing committees.

**Section 3.2. Powers and Duties of the Chairman**  
The Chairman shall preside at all meetings of the Board of Directors unless the Board of Directors elect a chairman other than the Chairman of the Board. He may sign and execute all authorized bonds, contracts or other obligations of the Corporation; and he shall be ex-officio a member of all standing committees.

**Section 3.3. Powers and Duties of the President**  
The President shall be the chief executive officer of the Corporation and shall have general charge and control of all its business affairs and properties. [He shall preside at all meetings of the members.]

The President may sign and execute all authorized bonds, contracts or other obligations of the Corporation. He shall have the general powers and duties of supervision and management of a President of a corporation. The President shall be ex-officio a member of all standing committees.

**Section 3.2. Powers and Duties of the Chairman**  
At all meetings of the Board of Directors unless the Board of Directors elect a chairman other than the Chairman of the Board of Directors, he may sign and execute all authorized bonds, contracts or other obligations in the name of the Corporation; and he shall be ex-officio a member of all standing committees.

**Section 3.3. Powers and Duties of the President**  
The President shall be the chief executive officer of the Corporation and shall have general charge and control of all its business affairs and properties. [He shall preside at all meetings of the members.]

The President may sign and execute all authorized bonds, contracts or other obligations in the name of the Corporation. He shall have the general powers and duties of supervision and management of the Corporation. He shall be ex-officio a member of all standing committees.

all standing committees. He shall do and perform such other duties as may, from time to time, be assigned to him by the Board of Directors.

In the event that the Board of Directors does not take affirmative action to fill the office of Chairman of the Board, the President shall assume and perform all powers and duties given to the Chairman of the Board by these bylaws.

**Section 3.4. Powers and Duties of the Vice President.** The Board of Directors may appoint a Vice President or more than one Vice President. Any Vice President (unless otherwise provided by resolution of the Board of Directors) may sign and execute all authorized bonds, contracts, or other obligations in the name of the Corporation. Each Vice President shall have such other powers and shall perform such other duties as may be assigned to him by the Board of Directors or by the President. In case of the absence or disability of the President, the duties of that office shall be performed by any Vice President, and the taking of any action by any such Vice President in place of the President shall be conclusive evidence of the absence or disability of the President.

**Section 3.5. Secretary.** The Secretary shall give, or cause to be given, notice of all meetings of [members and directors] [directors] and all other notices required by law or by these bylaws, and in case of his absence or refusal or neglect to do so, any such notice may be given by any person thereunto directed by the President, or by the [directors or members] [directors] upon whose written request the meeting is called as provided in these bylaws. The Secretary shall record all the proceedings of the meetings of [members and of directors] [directors] in books provided for that purpose, and he shall perform such other duties as may be assigned to him by the directors or the President. He shall have custody of the seal of the Corporation and shall affix the same to all instruments requiring it, when authorized by the Board of Directors or the President, and attest the same. In general, the Secretary shall perform all the duties generally incident to the office of secretary of a corporation, subject to the direction and control of the Board of Directors and the President.

**Section 3.6. Treasurer.** The Treasurer shall have custody of all the funds and securities of the Corporation, and he shall keep full and accurate account of receipts and disbursements in books belonging to the Corporation. He shall deposit all moneys and other valuables in the name and to the credit of the Corporation in such depository or depositories as may be designated by the Board of Directors.

The Treasurer shall disburse the funds of the Corporation as may be ordered by the Board of Directors, taking proper vouchers for such disbursements. He shall render to the President and the Board of Directors, whenever either of them so requests, an account of all his transactions as Treasurer and of the financial condition of the Corporation.

The Treasurer shall give the Corporation a bond, if required by the Board of Directors, in a sum, and with one or more sureties, satisfactory to the Board of Directors, for the faithful performance of the duties of his office and for the restoration to the Corporation in case of his death, resignation, retirement or removal from office of all books, papers, vouchers, moneys, and other properties of whatever kind in his possession or under his control belonging to the Corporation.

The Treasurer shall perform all the duties generally incident to the office of the treasurer of a corporation, subject to the direction and control of the Board of Directors and the President.

**Section 3.7. Assistant Secretary.** The Board of Directors may appoint an Assistant Secretary or more than one Assistant Secretary. Each Assistant Secretary shall (except as otherwise provided by resolution of the Board of Directors) have power to perform all duties of the Secretary in the absence or disability of the Secretary and shall have such other powers and shall perform such other duties as may be assigned to him by the Board of Directors or the President. In case of the absence or disability of the Secretary, the duties of the office shall be performed by any such Assistant Secretary, and the taking of any action by any such Assistant Secretary in place of the Secretary shall be conclusive evidence of the absence or disability of the Secretary.

**Section 3.8. Assistant Treasurer.** The Board of Directors may appoint an Assistant Treasurer or more than one Assistant Treasurer. Each Assistant Treasurer shall (except as otherwise provided by resolution of the Board of Directors) have power to perform all duties of the Treasurer in the absence or disability of the Treasurer and shall have such other powers and shall perform such other duties as may be assigned to him by the Board of Directors or the President. In case of the absence or disability of the Treasurer, the duties of the office shall be performed by any Assistant Treasurer, and the taking of any action by any such Assistant Treasurer in place of the Treasurer shall be conclusive evidence of the absence or disability of the Treasurer.

#### ARTICLE IV

##### CORPORATE SEAL

**Section 4.1. Seal.** The seal of the Corporation shall be in such form as the Board of Directors may from time to time determine. In the event it is inconvenient to use such a seal at any time, or in the event the Board of Directors shall not have determined to adopt a corporate seal, the signature of the Corporation followed by the word "Seal" enclosed in parentheses or scroll shall be deemed the seal of the Corporation. The seal shall be in the custody of the Secretary and affixed by him or by his assistants on [the certificates of membership and other] [all] appropriate papers.

#### ARTICLE V

##### BANK ACCOUNTS AND LOANS

**Section 5.1. Bank Accounts.** Such officers or agents of the Corporation as from time to time shall be designated by the Board of Directors shall have authority to deposit any funds of the Corporation in such banks or trust companies as shall from time to time be designated by the Board of Directors and such officers or agents as from time to time shall be authorized by the Board of Directors may withdraw any or all of the funds of the Corporation so deposited in any such bank or trust company, upon checks, drafts or other instruments or orders for the payment of money, drawn against the account or in the name or behalf of the Corporation, and made or signed by such officers or agents; and each bank or trust company with which funds of the Corporation are so deposited is authorized to accept, honor, cash and pay, without limit as to amount, all checks, drafts or other instruments or

orders for the payment of money, when drawn, made or signed by officers or agents so designated by the Board of Directors, until written notice of the revocation of the authority of such officers or agents by the Board of Directors shall have been received by such bank or trust company. There shall from time to time be certified to the banks or trust companies in which funds of the Corporation are deposited, the signature of the officers or agents of the Corporation so authorized to draw against the same. In the event that the Board of Directors shall fail to designate the persons by whom checks, drafts and other instruments or orders for the payment of money shall be signed, as hereinabove provided in this Section, all of such checks, drafts and other instruments or orders for the payment of money shall be signed by the President or a Vice President and countersigned by the Secretary or Treasurer or an Assistant Secretary or an Assistant Treasurer of the Corporation.

**Section 5.2. Loans.** Such officers or agents of this Corporation as from time to time shall be designated by the Board of Directors shall have authority to effect loans, advances or other forms of credit at any time or times for the Corporation from such banks, trust companies, institutions, corporations, firms, or persons as the Board of Directors shall from time to time designate, and as security for the repayment of such loans, advances, or other forms of credit to assign, transfer, endorse and deliver, either originally or in addition or substitution, any or all stocks, bonds, rights and interests of any kind in or to stocks or bonds, certificates of such rights or interests, deposits, accounts, documents covering merchandise, bills and accounts receivable and other commercial papers and evidences of debt at any time held by the Corporation; and for such loans, advances or other forms of credit to make, execute and deliver one or more notes, acceptances or written obligations of the Corporation on such terms, and with such provisions as to the security or sale or disposition thereof as such officers or agents shall deem proper; and also to sell to, or discount or rediscount with, such banks, trust companies, institutions, corporations, firms or persons any and all commercial paper, bills receivable, acceptances, and other instruments and evidences of debt at any time held by the Corporation, and to that end to endorse, transfer and deliver the same. There shall from time to time be certified to each bank, trust company, institution, corporation, firm or person so designated the signatures of the officers or agents so authorized; and each such bank, trust company, institution, corporation, firm or person is authorized to rely upon such certification until written notice of the revocation by the Board of Directors of the authority of such officers or agents shall be delivered to such bank, trust company, institution, corporation, firm or person.

## ARTICLE VI

### MISCELLANEOUS PROVISIONS

**Section 6.1. Fiscal Year.** The fiscal year of the Corporation shall end on the last day of November of each year.

**Section 6.2. Notices.** Whenever, under the provisions of these bylaws, notice is required to be given to any director or officer it shall not be construed to require personal notice, but such notice may be given in writing, by mail, by depositing the same in a post office or letter box, in a prepaid envelope, addressed to each director or officer at such address as appears on the books of the Corporation, or in default of any other address, to such director or officer at the general post office in the City of Detroit,

Michigan, and such notice shall be deemed to be given at the time the same shall be thus mailed. Any director or officer may waive any notice required to be given under these bylaws.

#### **ARTICLE VII**

##### **AMENDMENTS**

The Board of Directors shall have the power and authority to amend, alter or repeal these bylaws or any provision thereof, and may from time to time adopt additional bylaws.

#### **ARTICLE VIII**

##### **INDEMNIFICATION**

Each person who is or was a director or officer of the Corporation, and each person who is or was a director or officer of the Corporation who at the request of the Corporation is serving or has served as an officer, director, partner, joint venturer or trustee of another corporation, partnership, joint venture, trust or other enterprise shall be indemnified by the Corporation, and entitled to advancement of expenses of litigation, to the fullest extent permitted under the Michigan Nonprofit Corporation Code against those expenses (including attorneys' fees), judgments, fines and amounts paid in settlement which are allowed to be paid, reimbursed or advanced by the Corporation under the Michigan Nonprofit Corporation Code and which are actually and reasonably incurred in connection with any action, suit or proceedings, pending or threatened, whether civil, criminal, administrative or investigative, in which such person may be involved by reason of his being or having been a director or officer of this Corporation or of such other enterprise. Such indemnification shall be made only in accordance with the Michigan Nonprofit Corporation Code and subject to the conditions thereof.

As a condition to any such right of indemnification, the Corporation may require that it be permitted to participate in the defense of any such action or proceedings through legal counsel designated by the Corporation and at the expense of the Corporation.

The Corporation may purchase and maintain insurance on behalf of any such persons whether or not the Corporation would have the power to indemnify such officers and directors against any liability under the Michigan Nonprofit Corporation Code. If any expenses or other amounts are paid by way of indemnification other than by court order or by an insurance carrier, the Corporation shall provide notice of such payment to the members in accordance with Section 6.2 of these bylaws.

Internal Revenue Service  
District Director

Date: July 24, 1998

Kilpatrick Civic Fund  
13160 W McNichols  
Detroit, MI 48235

Department of the Treasury  
P.O. Box 2508 - Room 4522  
Cincinnati, Ohio 45201

Employer Identification Number:  
38-3401881

Person to Contact:

Jeffrey D. Sproul

Contact Telephone Number:  
513-684-3578

Reply to:  
EP/EO - Room 4522  
Response Due Date:  
August 14, 1998  
FAX Number:  
513-684-7297

Dear Sir or Madam:

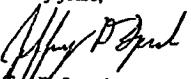
Before we can recognize your organization as being exempt from Federal income tax, we must have enough information to show that you have met all legal requirements. You did not include the information to make that determination on your Form 1024, Application for Recognition of Exemption Under Section 501(a) or for Determination Under Section 122.

To help us determine whether your organization is exempt from Federal income tax, please send us the requested information by the above date. We can then complete our review of your application.

If we do not hear from you within that time, we will assume you do not want us to consider the matter further and will close your case. As a result, the Internal Revenue Service will treat your organization as a taxable entity. If we receive the information after the response due date, we may ask you to send us a new Form 1024.

If you have any questions, please contact the person whose name and telephone number are shown in the heading of this letter.

Sincerely yours,

  
Jeffrey D. Sproul  
Exempt Organizations Specialist

Enclosure

Letter 1313(DO)

KCF-0002.0026

Kilpatrick Civic Fund

**Note: All information must be submitted over the signature of an officer or authorized representative.**  
**PLEASE ATTACH A COPY OF THIS LETTER TO ALL CORRESPONDENCE.**

1. Please submit a copy of your Constitution that has been signed and dated by at least two officers of your organization. We must have proof of the date your Constitution was formally adopted and this document must be signed by at least two members of your governing body.

Send all correspondence relating to this letter to the following address:

Internal Revenue Service  
Department of the Treasury  
P.O. Box 2508  
Room 4522, Group 7210  
550 Main Street  
Cincinnati, OH 45201

Attention: J.D. Sproul

Or if you prefer you may FAX all responses with a separate cover sheet to the following:

J.D. Sproul  
Group 7210  
FAX Number: (513) 684-7297

"This is a preliminary review of your application. This letter is soliciting information/documents we need in order to begin processing your application. Please be advised that your application could be assigned to another agent in another IRS office for processing to completion."

**PLEASE SAVE A COPY OF ALL CORRESPONDENCE THAT YOU SEND TO US AS WELL AS ANY CORRESPONDENCE WE SEND YOU.**

INTERNAL REVENUE SERVICE  
DISTRICT DIRECTOR  
P. O. BOX 2508  
CINCINNATI, OH 45201

Date: **AUG 28 1998**

KILPATRICK CIVIC FUND  
13160 W McNICHOLS  
DETROIT, MI 48235

DEPARTMENT OF THE TREASURY

Employer Identification Number:

38-3401881

DLN:

17053161002008

Contact Person:

B. A. SIEREVELD

Contact Telephone Number:

(513) 241-5199

Our Letter Dated:

July 24, 1998

Form:

1120

Tax Years:

All Years

90-Day User Fee Response Date:

**NOV 28 1998**

Dear Applicant:

On the above date we wrote you about your Form 1024, Application for Recognition of Exemption Under Section 501(a) or for Determination Under Section 120. In that letter we asked you to send us additional information to show that you have met all legal requirements.

To date we have not received the information necessary to make a determination of your tax-exempt status. We therefore cannot process your application and have closed your case.

User fees are not refundable for requests that are closed because information necessary to make a determination is not received. However, if you send us a new Form 1024 within 90 days from the date of this letter, no additional amount is due. If you send a new Form 1024 more than 90 days after the date of this letter, another user fee payment is required.

If you do send us a new Form 1024, PLEASE ATTACH A COPY OF THIS LETTER and be sure your application includes the information we requested in our earlier letter referred to above.

You are required to file Federal income tax returns on the form and for the years shown above. File these returns with your key District Director for exempt organization matters within 60 days from the date of this letter, unless a request for an extension of time is granted. File returns for later tax years with the appropriate service center indicated in the instructions for those returns.

If you have any questions about this matter, please write to the person whose name is shown at the top of this letter, or you may call that person at the telephone number shown. If you write to us, please provide your telephone number and the most convenient time for us to call in case we need more information.

Letter 1315 (DO/CG)

7/27/98

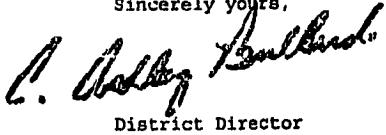
KCF-0002.0028

-2-

KILPATRICK CIVIC FUND

Thank you for your cooperation.

Sincerely yours,



District Director

Enclosures:  
Application Form/Attachments

Letter 1315 (DO/CG)

KCF-0002.0029

November 30, 1998

IRS  
201 W. Rivercenter Blvd.  
Attn: Extracting Unit Stop 312  
Covington, KY 41011

POSTMARK

RECEIVED

NOV 30 '98

DEC 02 '98

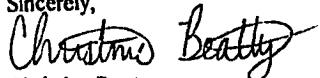
CINCINNATI  
SERVICE CENTER

To Whom It May Concern:

This letter is regarding the Kilpatrick Civic Fund, EIN # 38-3401881. On August 28, 1998 we received the enclosed letter explaining that we had 90 days in which to submit the a new 1024 form and the previously requested information. However, the deadline date was 11/28/98 which fell on a Saturday during the Thanksgiving holiday. Therefore I have sent the information via overnight mail on the next business day following the 28th of November.

If you have any questions, please do not hesitate to contact me at 313-832-4354.

Sincerely,



Christine Beatty  
Treasurer, Kilpatrick Civic Fund

KCF-0002.0030

Internal Revenue Service  
District Director

Date: January 7, 1999

Kilpatrick Civic Fund  
13160 W. McNichols  
Detroit, MI 48235

Department of the Treasury  
P.O. Box 2508 - Room 4522  
Cincinnati, Ohio 45201

Employer Identification  
Number:  
38-3401881  
Person to Contact:  
David Maupin  
Contact Telephone Number:  
513-684-6937  
Response Due Date:  
01/28/99  
Fax Number:  
513-684-6939

Dear Sir or Madam:

Thank you for the information recently submitted regarding your application for exemption. Unfortunately, we need more information before we can complete our consideration of your application.

Please furnish the information requested on the enclosure by the response due date shown above. If you do not provide the requested information in a timely manner, we will consider that you have not taken all reasonable steps to secure the determination you requested and we will close your case.

Please return the copy of our letter along with your response. It will help us to identify your file.

If you have any questions concerning this matter, or you cannot meet the response due date, please contact the person whose name and telephone number are shown in the heading of this letter.

Thank you for your cooperation.

Sincerely yours,

David Maupin  
Exempt Organizations  
Specialist

Enclosure

KCF-0002.0031

ENCLOSURE  
Page 2

Kilpatrick Civic Fund  
38-3401881

**Note: All information must be submitted over the signature of an officer or authorized representative.**

**PLEASE ATTACH A COPY OF THIS LETTER TO ALL CORRESPONDENCE.**

**Additional Information Requested:**

1. Please state whether your Bylaws serve as your organizational document. If you have Articles of Association or a Constitution as an organizational document, please send us a copy of the document.
2. The copy of your Bylaws you submitted is not signed and it does not show the date it was adopted. If your Bylaws serve as your organizational document, we must have proof of the date your organizational document was formally adopted and this document must be signed by at least two members of your governing body.
  - a. If you have a copy of your original Bylaws which bears the signatures of at least two members of your governing body and which shows the date it was formally adopted, send a copy of it to us.
  - b. If you do not have a copy of the signed original Bylaws, you will have to send a declaration, signed by at least two of your principal officers, stating that the copy of the Bylaws you submitted is a complete and correct copy of the original and that the original was signed by at least two officers and indicate the date the Bylaws were adopted.
3. The information submitted with your application does not contain sufficient information in detail to fully describe your activities. Therefore, please submit a much more detailed description of those activities.

INTERNAL REVENUE SERVICE  
DISTRICT DIRECTOR  
P. O. BOX 2508  
CINCINNATI, OH 45201

Date: MAR 10 1999

KILPATRICK CIVIC FUND  
13150 W McNICHOLS  
DETROIT, MI 48235

DEPARTMENT OF THE TREASURY

Employer Identification Number:  
38-3401881  
DLN:  
17053332770008  
Contact Person:  
DAVID C MAUPIN ID# 31186  
Contact Telephone Number:  
(877) 829-5500  
Our Letter Dated:  
January 7, 1999  
Form:  
1120  
Tax Years:  
All Years  
90-Day User Fee Response Date:  
JUN 10 1999

Dear Applicant:

On the above date we wrote you about your Form 1024, Application for Recognition of Exemption Under Section 501(a) or for Determination Under Section 120. In that letter we asked you to send us additional information to show that you have met all legal requirements.

To date we have not received the information necessary to make a determination of your tax-exempt status. We therefore cannot process your application and have closed your case.

User fees are not refundable for requests that are closed because information necessary to make a determination is not received. However, if you send us a new Form 1024 within 90 days from the date of this letter, no additional amount is due. If you send a new Form 1024 more than 90 days after the date of this letter, another user fee payment is required.

If you do send us a new Form 1024, PLEASE ATTACH A COPY OF THIS LETTER and be sure your application includes the information we requested in our earlier letter referred to above.

You are required to file Federal income tax returns on the form and for the years shown above. File these returns with your key District Director for exempt organization matters within 60 days from the date of this letter, unless a request for an extension of time is granted. File returns for later tax years with the appropriate service center indicated in the instructions for those returns.

If you have any questions about this matter, please write to the person whose name is shown at the top of this letter, or you may call that person at the telephone number shown. If you write to us, please provide your telephone number and the most convenient time for us to call in case we need more information.

Letter 1315 (DO/CG)

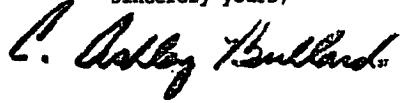
2/7/99

-2-

KILPATRICK CIVIC FUND

Thank you for your cooperation.

Sincerely yours,



District Director

Enclosures:

Application Form/Attachments

Letter 1315 (DO/CG)

KCF-0002.0034

-3-

**KILPATRICK CIVIC FUND**

If you provide the requested information within 90 days of the date of this letter, we can reopen your application without another Form 1024 or a new user fee.

Letter 1315 (DO/CG)

KCF-0002.0035

INCUMBENCY CERTIFICATE  
OF THE  
KILPATRICK CIVIC FUND, INC.

The undersigned hereby certifies and affirms the following:

1. The undersigned is an officer of the Kilpatrick Civic Fund, Inc., a Michigan non-profit corporation (the "Civic Fund") and is authorized to, and hereby does, execute and deliver this Certificate in the name and on behalf of the Civic Fund.
2. The persons named below are the officers of the Civic Fund duly holding the respective offices appearing opposite their names and appearing opposite of their offices is the genuine signature of such officers:

<u>Name</u>	<u>Office</u>	<u>Signature</u>
Kwame M. Kilpatrick	Chairman	<u>Kwame M. Kilpatrick</u>
Derrick Miller	Vice Chairman	<u>Derrick Miller</u>
Erik Rayford	2 <sup>nd</sup> Vice Chairman	<u>Erik Rayford</u>
Christine L. Beatty	Treasurer	<u>Christine L. Beatty</u>
Ayanna Kilpatrick	Secretary	<u>Ayanna Kilpatrick</u>

3. Attached hereto as Exhibit A is a true, correct and complete copy of the Bylaws of the Civic Fund. The Bylaws have not been amended, modified or revoked in any manner, and remains in full force and effect as of the date hereof.

IN WITNESS WHEREOF, I have affixed my name as Secretary this 1st day of June, 1999.

The Above Statements are Correct

Kwame M. Kilpatrick  
(Signature of officer, director or  
shareholder other than Secretary)

Founded in 1852  
by Sidney Davy Miller

Sidney T. Miller (1854-1940)  
George L. Canfield (1866-1928)  
Lewis H. Paddock (1866-1935)  
Ferris D. Stone (1882-1945)

WILLIAM A. PHILLIPS  
TEL: (313) 496-7526  
FAX: (313) 496-8451  
E-MAIL: [phillipsw@millercanfield.com](mailto:phillipsw@millercanfield.com)

# MILLER CANFIELD

MILLER, CANFIELD, PADDOCK AND STONE, P.L.C.

150 West Jefferson, Suite 2500  
Detroit, Michigan 48226 (313) 963-6420  
FAX: (313) 496-7500  
[www.millercanfield.com](http://www.millercanfield.com)

MICHIGAN: Ann Arbor  
Bloomfield Hills • Detroit  
Grand Rapids • Kalamazoo  
Lansing • Monroe

New York, N.Y.  
Washington, D.C.  
POLAND: Gdynia  
Katowice • Warsaw

AFFILIATED OFFICE:  
Pensacola, FL

June 1, 1999

## VIA EXPRESS MAIL

Mr. David Maupin  
Exempt Organizations Specialist  
Internal Revenue Service  
Department of the Treasury  
Room 4522  
Cincinnati, Ohio 45201

Re: Form 1024 of the Kilpatrick Civic Fund, Inc.

Dear Mr. Maupin:

Please find enclosed the information you requested in letters dated January 7, 1999 and March 19, 1999. In the January 7<sup>th</sup> letter you requested that the Kilpatrick Civic Fund, Inc. (the "Civic Fund") add and forward certain additional information to its Application for Recognition of Exemption Under Section 501(a). In the March 10<sup>th</sup> letter (attached hereto), you requested that the Civic Fund submit a replacement application. You stated in the March 10<sup>th</sup> letter that an additional user fee was not required if the requested information was forwarded to you before June 10, 1999.

Pursuant to both request, please find enclosed the following:

1. A replacement form 1024
2. Certified Articles of Incorporation; and
3. An Incumbency Certificate, with attached Bylaws.

Revenue Service  
Cincinnati, Ohio

JUN 02 1999

Received  
EP BRANCH

MILLER, CANFIELD, PADDOCK AND STONE, P.L.C.

Mr. David Maupin  
Exempt Organizations Specialist

-2-

June 1, 1999

The enclosed information should answer each of the questions posed in your initial letter. Should additional questions or comments arise, please feel free to call.

Very truly yours,

MILLER, CANFIELD, PADDOCK AND STONE, P.L.C.

By: William A. Phillips  
William A. Phillips

WAP/WAP

DELIB:2051931.1V000000-00000  
0601/99 4:36 PM

KCF-0002.0038

DLN# 17053-161-00200-8 User fee Paid (\$ 150) (correct Y or N)  
Form 1024 Ver: 0496 Rev: 0496 EIN: 38-3401881  
Control Date: 06\02\1998 Dist. Code 11

Organization Name/Address:  
KILPATRICK CIVIC FUND  
13180 W McNICHOLS  
DETROIT MI 48235

Type of Request I Type of Entity O Accounting Period End (mm) 11  
Activity Code 404 Section Applying 04

Advanced Ruling Requested N Date of Incorporation/Formed 03/01/1988 <sup>per</sup> aff  
Case Grade: 11 Is application Signed Y or N

A - Budget  
B - Organizing Document  
C - By Laws  
D - Activities  
E - Schedule  
F - 872-C

Is 8718 Signed Y

Did organization complete Balance Sheet? Y or N

If any of the following code sections are identified, please circle!

A - 501(c)(9)

B - 501(c)(12)

C - 501(c)(17)

#### Power of Attorney Information:

(1) POA Name:

(2) POA Name:

EDS Case # 318167467  
Initials: OB

Kevin Ph

KCF-0002.0039

F1024 TE#: XVJAT

DLN# 17053-163-71001-9 User fee Paid (\$\$0) (correct  Y or N)

Form 1024 Ver: 0998 Rev: 0998 EIN: 38-3401881

f7E

Control Date: 06\01\1999 Dist. Code 11

D. Marfin  
7220

Organization Name/Address:  
KILPATRICK CIVIC FUND INC  
In Care Of: WILLIAM A PHILLIPS  
150 W JEFFERSON STE 2500  
DETROIT MI 48226

Type of Request S Type of Entity C Accounting Period End (mm) 12

Activity Code:        Section Applying 04

Advanced Ruling Requested N Date of Incorporation/Formation 06/01/1999

Case Grade: 09 Is application Signed  Y or N

A - Budget  
B - Organizing Document  
C - By Laws

D - Activities  
E - Schedule  
F - 872-C

A-2  
NO/NY

Is 8718 Signed       

Did organization complete Balance Sheet? Y or N

If any of the following code sections are identified, please circle!

A - 501(c)(9)

B - 501(c)(12)

C - 501(c)(17)

#### Power of Attorney Information:

(1) POA Name:

(2) POA Name:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

EDS Case # 319175035

Initials: VW

## LAKE SNELL PERRY &amp; ASSOCIATES, INC.

1726 M Street, N.W.  
Suite 500  
Washington, D.C. 20036-3118  
Telephone: 202/776-9066

## Invoice

Date	Invoice #
4/27/2001	6331

**PAID**

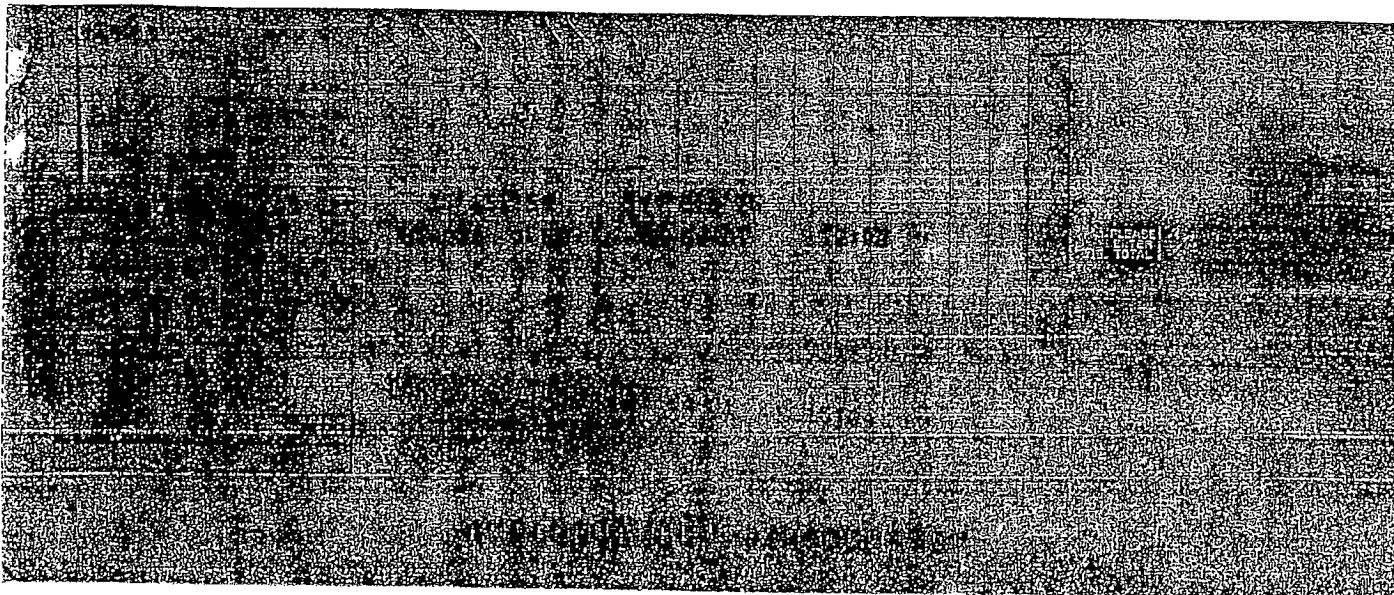
<b>BILL TO</b>
KILPATRICK FOR MAYOR ATTN: BOB BERG P.O. BOX 441730 DETROIT, MICHIGAN 48244

Description	Amount
500 SAMPLE - 20 MINUTE SURVEY TOTAL= \$21,930.00 60% NOW DUE	\$13,158.00
60% PAYMENT DUE PRIOR TO START OF SURVEY	
<b>Total</b>	<b>\$13,158.00</b>



INT 0000004

KCF-0003.0001



1205

KILPATRICK CIVIC FUND  
13160 W. MC NICHOLS  
DETROIT, MI 48235

9-80 937 101  
720

PAY TO THE  
ORDER OF

Lake Snell Ferry & Associates, Inc.

DATE

04/28/01

Thirteen thousand one hundred fifty eight

\$ 13,158.00  
00  
DOLLARS

FOR

 Michigan National Bank

1-800-CALL MNB  
1-800-225-5662

rolling

*Christine Beatty*  
*Dwameh D. Johnson*

INT 0000005

KCF-0003.0002

## LAKE SNELL PERRY &amp; ASSOCIATES, INC.

1726 M Street, N.W.  
Suite 500  
Washington, D.C. 20036-3118  
Telephone: 202/776-9066

## Invoice

Date	Invoice #
6/15/2001	6445

## Bill To

KILPATRICK FOR MAYOR  
ATTN: BOB BERG  
P.O. BOX 441730  
DETROIT, MICHIGAN 48244

PAID

Description	Amount
500 SAMPLE-20 MINUTE SURVEY TOTAL= \$21,930.00 40% NOW DUE	8,772.00
40% BALANCE NOW DUE	
	<b>Total</b> \$8,772.00

1297

KILPATRICK CIVIC FUND  
13160 W. MC NICHOLS  
DETROIT, MI 48235

PAY  
TO THE  
ORDER OF

Lake, Snell, Perry  
eight thousand seven hundred seventy two

DATE 07/30/01

9-80 937101  
720

\$ 8772.00  
00  
100 DOLLARS

▲ Michigan National Bank

1-800-CALL MNB  
1-800-227-5662

FOR balance to all

Christine Beatty  
Dwane M. Johnson

INT 0000007.

KCF-0003.0004

**Kwame Kilpatrick for Mayor of Detroit**

**Overview of Survey Findings**

Prepared for Kwame Kilpatrick  
by

Celinda Lake, David Cantor, Daniel Gotoff, and Thaddeus Windt  
*Lake Snell Perry & Associates*  
*May 2001*

*Lake Snell Perry & Associates, Inc.*

INT 0000057

KCF-0003.0005

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The following report summarizes the key findings from a recent survey of 500 likely voters in the September, 2001 Detroit Mayor's election<sup>1</sup>.

## STRATEGIC SUMMARY

### The Ballot and the Candidates

- The 9-way ballot shows Gill leading Kilpatrick by 7-points, getting 19 percent to 12 percent for Kilpatrick. Clarke currently is third (with 10 percent), followed by Napoleon (9 percent) who has since exited the race, Hood (7 percent), and Fieger (6 percent). McPhail (4 percent), Beckham (3 percent), and Brooks (1 percent) round out the field. Three in ten voters (29 percent) remain undecided.
- In the 5-way ballot—without Clarke, Fieger, McPhail, and Napoleon—Hill's margin drops to 4-points over Kilpatrick. Hill garners 24 percent to 20 percent for Kilpatrick, followed by Hood (8 percent), Beckham (7 percent), and Brooks (1 percent). A plurality of voters remain undecided (40 percent).
- To know Kwame is to like him. The problem is that not enough people know him. Half of voters currently have a favorable view, while only 15 percent hold an unfavorable view. More than a third of voters either have no opinion or have never heard of him.
  - Undecided voters and seniors in particular lack a firm impression of Kilpatrick. In addition, Kwame is less well known among include union members, whites, unmarried women, voters with a high school degree or less education, strong Democratic women, and weekly church goers.
  - The good news is that Kwame is better known among harder to reach, less attentive younger voters under 45 years of age, and these younger voters view him favorably.

---

<sup>1</sup> Lake Snell Perry & Associates designed and administered this survey, which was conducted by phone using professional interviewers. The survey reached 500 adults age 18 or older in Detroit who indicated they are registered and likely to vote in the September 2001 Mayoral Election. The survey was conducted between May 1<sup>st</sup> -3<sup>rd</sup>, 2001. The margin of error for the full sample is +/-4.4%.

- There is a large group of target voters who already like Kwame but are not currently voting for him (39 percent of the electorate). These voters are disproportionately married women, voters in the southern part of the city, and people who are currently voting for Clarke.
- Gill Hill is well known and very popular among Detroit voters, with a majority of every demographic group holding a favorable impression of him. His personal profile and name recognition is much stronger than that of any other potential mayoral candidate, though he has yet to translate that popularity into support on the ballot.
  - While most voters know and like Hill, they are not voting for him. They are waiting for an alternative.
- *Kilpatrick has not locked up any group*—there is no group in which he has even a quarter of the electorate. Kilpatrick is stronger with certain groups, including younger voters, college graduates, married women, Republicans, and Independents. Kilpatrick also does somewhat better among white voters, among voters in the 15<sup>th</sup> Congressional District and in the southern part of Detroit.
  - In many ways, *Clarke voters look like Kilpatrick voters*, and over half of Clarke voters pick Kilpatrick as their second choice. Getting Clarke out of the race would be a significant advantage for the Kilpatrick campaign.
- Top endorsements would come from Archer and from unions such as the Detroit Federation of Teachers, UAW, and the AFL-CIO. It also should be noted that while we did not include an endorsement by Benny Napoleon, the highly favorable impression voters have of him is an indication that his endorsement will carry weight.
- A teachers' endorsement is particularly persuasive to undecided voters. Garnering the teachers endorsement would be a tremendous credential and help to secure support from key targets and swing voters.
- Turnout on election day will be a key factor. Hill is strongest with voters who say they are certain to vote on election day, but trails Clarke and Kilpatrick among probable voters. Among turnout targets (probable voters), endorsements by Conyers and Kilpatrick are highly persuasive.

The Mood of the Electorate

- Archer's legacy will be a delicate subject for the campaign. Voters think that it is time for a change rather than continuing Archer's policies. However, voters think the city is headed in the right direction, think Archer is doing a good job, and like him personally. ***The key is for Kilpatrick to be the candidate of the future without seeming to be trashing the policies (and the people) of the past.***
  - Even voters who think it is time for a change think the city is headed in the right direction, have an overwhelmingly favorable impression of Archer, and think Archer is doing a good job.
- Concerns about crime and drugs top the diffuse agenda, followed by education and youth programs, jobs and economic development, services for seniors, city services, and abandoned buildings.
  - Crime is even more of an issue among the all-important seniors vote. Seniors are less education oriented. Undecided voters are also less education oriented, but are more focused on services for seniors.
- Voters have a lot of priorities for the next mayor, with particular emphasis on public safety (while cracking down on police brutality), city services, and education. In general, voters put such issue priorities ahead of character traits (such as management- or leadership-style). However, dynamic leadership will be a key contrast with Hill and leadership and effective management will need to be displayed through the prism of the key issues and policies.
- Age is not a barrier. Experience is more important to voters than age. As the campaign moves forward, it will be important to credential Kwame's experience on the issues that matter while also displaying youth and dynamic leadership.

Messages and Positioning

- The overarching campaign theme is one of energetic, dynamic leadership summed up by the campaign's tagline: Our Future. Right Here. Right Now. The four key components illustrating this umbrella message are: education, public safety, services for children and seniors, and making Detroit work for Detroit.

- Education: An effective Kilpatrick education message capitalizes on Kwame's experience as a teacher and as a father of two young children and stresses investing in schools, preparing kids for the jobs of the future, and investing in after-school programs to keep kids safe. There is also a values component to education (especially among older voters) with character education and teaching kids respect and responsibility key components. Validation from the teachers' union endorsement would be important.
- Public Safety: With Hill's credentials on crime, it will be difficult for us to take this issue on directly. However, there are areas where Kwame is credible and where we have specific proposals that resonate with voters. In particular, focusing on ensuring that public safety services, fire services, and EMS are ready to respond to emergencies. Credentialing with an early endorsement by firefighters and EMS will help reinforce this message. Other successful messages focus on safe schools, neighborhood policing, and dedicating an officer in each precinct to handle crime against seniors.
- Services for children and seniors: This message is tied to the public safety arguments, and particularly safe schools, neighborhood police, and a police officer in every precinct working on seniors issues. Additionally, voters respond strongly to language around "my child" health care programs as well as background checks for childcare and eldercare workers.
- Make Detroit work for Detroit: Messages in this area capture Kwame's experience in Lansing, the desire of voters to put the interests of the city first, and the desire for government to work for, and be fiscally accountable to, ordinary voters. Specific language that resonates with voters includes holding city departments accountable, requiring city contractors to pay a livable wage and give jobs to the people of Detroit first, fixing potholes and street lights, and Detroit getting its fair share from Lansing.
- Simulating equal levels of positive media from each of the campaigns brings Kilpatrick into the lead. After hearing descriptions of each of the candidates, their priorities and their accomplishments, the vote shifts, with Kwame moving ahead of Hill. No other candidate gains as much support as Kilpatrick does.
- Targeted turnout will be important. Kilpatrick does better with voters who are less likely to turnout. For example, among strong Democrats (down 17-points) and

certain voters (down 10-points) Kilpatrick is trailing. Carolyn Kilpatrick can be helpful with these voters who are less likely to turnout.

- The simulation also does not account for potential erosion from Kilpatrick among union households if the endorsements are lost. Currently, the simulation shows Kilpatrick leading among voters in union households.

## ***PROFILE OF THE ELECTORATE***

### ***A Demographic Analysis***

The typical voter in the September election will be an older, African American, church going, Democratic woman without a college education. Close to half the electorate is constituted of seniors age 65 and older (45 percent); three-quarters of voters are African American (75 percent); 58 percent are Democrats; 58 percent are women; half go to church every week (50 percent); and only one in five have a college degree (22 percent). As a note of caution, Kilpatrick currently does better with voters under 40 (Kilpatrick gets 16 percent of the youth vote on the initial, 9-way ballot) than seniors (8 percent), better with college graduates (16 percent) than voters without a college education (11 percent), better with Independents (20 percent) and Republicans (17 percent) than Democrats (8 percent), and slightly better with whites (14 percent) than African Americans (11 percent).

Other significant characteristics of the electorate include:

### ***SEPTEMBER ELECTORATE: A DEMOGRAPHIC PROFILE***

- ⇒ *A majority of voters in the September Mayoral election are women (58 percent). Women also constitute 58 percent of the undecided voters.*
  - *Retired women make up only 21 percent of the electorate, but 28 percent of the undecided voters.*
- ⇒ *Three-quarters of likely voters are African Americans (75 percent).*
- ⇒ *Three-quarters of likely voters lack a college degree (78 percent), 22 percent have a college degree.*
  - *Close to half of the electorate are women without a college degree (46 percent).*
- ⇒ *A near majority of the electorate is age 65 and older (45 percent). Only 28 percent is under age 50 (and 23 percent of the undecided voters).*
- ⇒ *Fifty-eight percent of primary voters are in the 14<sup>th</sup> Congressional District; 42 percent are in the 15<sup>th</sup>.*
  - *The north-central region of the city constitutes 31 percent of the electorate, but 38 percent of the undecided voters.*
- ⇒ *Six in ten voters consider themselves to be Democrats (58 percent), including 39 percent who consider themselves to be "strong Democrats" (44 percent of the undecided voters).*
  - *One in five voters are Republicans (21 percent) and 15 percent are Independents.*
- ⇒ *Labor union households comprise over a quarter of the electorate (28 percent).*

The Issue Agenda

Voters have a number of priorities. Crime and drugs (21 percent combined) top the diffuse agenda, followed by education and youth programs (17 percent), jobs and economic development (13 percent), services for seniors (11 percent), city services (11 percent), and abandoned buildings (9 percent). A second tier of priorities includes taxes and government spending (6 percent), roads, highways, and bridges (4 percent), mass transit (3 percent), and parks and open spaces (1 percent). Crime is even more of an issue among the all-important seniors vote. Seniors are less education oriented, as are undecided voters (who are more focused on services for seniors).

Voters whose top concern is crime and drugs give Hill slightly higher levels of support than voters overall (partly because these voters tend to be older). Hill gets 22 percent of the vote among crime and drugs oriented voters, followed by Napoleon (who would have gotten 16 percent of their vote if he had stayed in the race). Those voters most concerned with crime and drugs include seniors (26 percent), retired women (25 percent), women over 45 (25 percent), unmarried women (24 percent), and moms (24 percent).

Kilpatrick does very well among education-oriented voters (in part because of age), getting 23 percent of their vote to 22 percent for Hill and 11 percent for Hood. These voters are less likely to be undecided than other voters (17 percent). Those voters most concerned with education include homemakers (25 percent), younger women (24 percent), moms (23 percent), and college graduates (22 percent)—especially college educated women (24 percent). Education is also of particular interest to Kilpatrick voters, 32 percent of whom list it as their top priority.

Kilpatrick and Clarke share a base among voters whose top priority is jobs and economic development, with each getting 18 percent of the vote among these voters, to 13 percent for Hill and 11 percent for Beckham. Those voters most focused on this area include voters under 45 (22 percent), younger voters without a college degree (22 percent), college-educated men (20 percent), Republican women (19 percent), married women (18 percent), and voters in labor households (18 percent). Jobs and economic development is more of a focus for Clarke voters (23 percent) than for other voters. While none of the economic messages test particularly well, including economic messages as an overall component of Kilpatrick's strategy in speeches and debates is important.

Voters whose top concerns revolve around services for seniors are disproportionately undecided (48 percent). In fact, after crime and drugs, this is the top issue for undecided voters. Not surprisingly, widows (21 percent), retired women (19 percent) and seniors (16

percent) are the most likely to select services for seniors as their top concern. Among seniors services oriented voters that have made up their mind, Hill currently leads (with 18 percent), followed by Fieger (10 percent). Kilpatrick gets 6 percent of the vote among these voters.

Voters who shift toward Kilpatrick worry most about jobs and economic development (21 percent), education and youth (18 percent), city services (15 percent), and services for senior citizens (11 percent). Crime and drugs (15 percent) are less of a concern for these voters.

#### *The Archer Legacy*

Mayor Archer's legacy will be a delicate subject for the campaign. A majority of voters think that it is time for a change (56 percent) rather than time for a mayor to continue the policies of Dennis Archer (33 percent). However, voters think the city is headed in the right direction (59 percent); they think Archer is doing a good job (66 percent, including 21 percent who think he is doing an excellent job); and they like him (69 percent favorable including 33 percent very favorable). Further, an endorsement by Archer in the mayor's race is among the most important for voters (rivaled by the Detroit Federation of Teachers, local African American ministers, and Wendell Anthony).

Even voters who think it is time for a change think the city is headed in the right direction (52 percent), have an overwhelmingly favorable impression of Archer (60 percent, 23 percent very favorable), and think Archer is doing a good job (51 percent).

*The key is for Kilpatrick to be the candidate of the future without seeming to be trashing the policies (and the people) of the past.* Retired women (61 percent), moms (61 percent), non-college educated voters (60 percent) and African Americans (60 percent) are most likely to think that it is time for a change rather than for a mayor who will continue Archer's policies.

#### *The Politics of Casinos*

Casinos are a delicate issue, splitting the electorate. Voters are slightly more likely to think that the expansion of casino gambling has been bad for the city (28 percent), than to think it has been good for the city (20 percent). Most voters either think it has had a mixed effect (36 percent) or are unsure (16 percent). Further, keeping "casinos off the riverfront" ranks last among a list of priorities for the next mayor. Kilpatrick messages focusing on casinos are not as strong as our other messages.

Kilpatrick voters are more likely to think the expansion of casinos has been bad for the city (35 percent), as are Clarke voters. Hill voters are slightly more likely to think the expansion of casinos has been good for the city (25 percent), and undecided voters tend to think casinos have had a mixed impact on the city.

Younger voters (and particularly younger women), Republicans, whites, and voters in the south and western part of the city are the most likely to think casinos have been bad for the city. Taken together, survey results suggest this is an issue we would not particularly highlight in our message. Instead, a message about a better long-term economic strategy than casinos, including new stores, restaurants, and investing in parks and open spaces along the waterfront is quite strong.

## ***WHAT VOTERS ARE LOOKING FOR IN A MAYOR***

Voters have a lot of priorities for the next mayor, with particular emphasis on public safety (while cracking down on police brutality), city services, and education. In general, voters put issue priorities (like crime or education) ahead of character traits (such as management style, or leadership). However, several of these traits are also important, particularly in setting up a contrast with Hill and reassuring voters that such a young candidate is an experienced leader.

A majority of voters think that a mayor who "will crack down on violent crime and drugs" (55 percent), "crack down on police brutality" (53 percent), "whose first priority will be improving city services like police, fire, and EMS" (52 percent), and "put education first" (51 percent) are among the absolutely most important priorities for the next mayor of Detroit. Of only slightly lesser importance are "a mayor who will invest in services for children and seniors" (49 percent), "a mayor who will work with the Governor and state legislature to increase funding to Detroit" (49 percent), and "a mayor who will focus on the neighborhoods of Detroit to improve the lives of average citizens" (46 percent).

While character traits and management style are of slightly less importance, voters do feel several of these traits are highly important. "A mayor who will manage government more effectively" (46 percent), "a mayor who is a dynamic leader" (44 percent), and "a mayor who will bring people together" (43 percent) are among the absolutely most important qualities for the next mayor of Detroit. This is not to say that the campaign should ignore these traits. Dynamic leadership will be a key contrast with the other candidates, and Hill in particular. However, leadership will not be enough in and of itself. Leadership and management will need to be displayed through the prism of the key issues of education, public safety, and city services for children and seniors.

The next tier of issue priorities includes making sure the city makes decisions for itself (45 percent), cutting taxes and government spending (44 percent), putting economic growth and jobs first (43 percent), tearing down abandoned buildings (43 percent), improving city services like street lights and trash pick up (41 percent), and working to bring jobs to the city (40 percent). Of considerably less importance to voters are investing in infrastructure, improving public transportation, keeping casinos off the riverfront, and investing in parks and open spaces.

Undecided voters share the same priorities as voters overall, though they put even less emphasis on character traits like leadership and bringing people together. Of the most

importance to these voters are cracking down on violent crime and drugs, improving city services like police, fire and EMS, and improving education.

PRIORITY/TRAIT	ISSUE PRIORITIES AND CHARACTER TRAITS		
	ALL VOTERS	UNDECIDED VOTERS	SENIORS
<i>Q41 Crack down on violent crime and drugs</i>	55% top priority	56%	59%
<i>Q45 Crack down on police brutality</i>	53%	49%	55%
<i>Q43 1<sup>st</sup> priority will be police, fire, and EMS</i>	52%	51%	57%
<i>Q28 Put education first</i>	51%	47%	51%
<i>Q30 Invest in services for children and seniors</i>	49%	44%	53%
<i>Q42 Work with Governor/State Legislature to get state funds</i>	49%	45%	50%
<i>Q44 Manage government more efficiently</i>	46%	40%	46%
<i>Q32 Focus on neighborhoods to improve lives</i>	46%	41%	45%
<i>Q37 Make sure city makes decisions for itself</i>	45%	38%	44%
<i>Q35 Be a dynamic leader</i>	44%	38%	41%
<i>Q40 Cut taxes and government spending</i>	44%	47%	40%
<i>Q35 Bring people together</i>	43%	38%	41%
<i>Q33 Put economic growth and jobs first</i>	43%	36%	44%
<i>Q26 Fund tearing down abandoned buildings</i>	43%	39%	44%
<i>Q39 1<sup>st</sup> priority fixing street lights/trash</i>	41%	41%	43%
<i>Q31 Work with business to bring jobs to the city</i>	40%	38%	41%
<i>Q29 Invest more in infrastructure</i>	34%	33%	39%
<i>Q27 Make improving public transportation a top priority</i>	34%	33%	37%
<i>Q34 Keep casinos off the riverfront</i>	30%	24%	32%
<i>Q25 Invest in parks and open spaces</i>	28%	28%	26%

Seniors put even more emphasis on public safety, wanting a mayor who will crack down on crime and drugs and improve city services like police, fire, and EMS. At the same time, this key group of voters also wants a mayor who will crack down on police brutality. Importantly, however, education also matters to seniors. While character traits matter more to seniors than to undecided voters, they are still of less importance than issues and need to be displayed through issues and policies.

While both men and women stress the importance of a mayor who will crack down on public safety and improve public safety services, there are slight differences in emphasis. Men prioritize cracking down on violent crime and drugs (56 percent). Women prioritize improving police, fire, and EMS services (56 percent) and cracking down on police brutality (56 percent). Women also place more emphasis on services for children and seniors.

Age and Experience

Age is not a barrier in the 2001 Detroit mayor's race. Experience is more important to voters than age. Thus, as the campaign moves forward, it will be important to credential Kwame's experience on the issues that matter while also portraying his youth and dynamic leadership.

Voters have no preference between a mayor who is 31 years old (23 percent) and a mayor who is 69 years old (24 percent); most voters say age makes no difference (45 percent). When told that each has been in office for a number of years in leadership positions, opinions barely change, with a slight preference for a 31-year-old (27 percent) than a 69-year-old (25 percent); most voters still think age makes no difference (40 percent).

Those voters most likely to prefer a 31-year-old mayor include working women (+13 net advantage for 31-year old mayor), strong Democrats (+10), voters under age 45 (+8), and weekly church goers (+5). Older women (-7), unmarried women (-6), voters in the 14<sup>th</sup> Congressional District (-4), and voters without a college degree (-4) are among those groups who favor a 69-year-old mayor. Undecided voters favor a younger mayor (+5). Voters who want to continue Archer's policies (-9) favor an older mayor, while voters who think it is time for a change (+5) favor a younger mayor.

Voters favor city council experience (27 percent) over experience in Lansing (17 percent), though most think it makes no difference (46 percent). Interestingly, Kilpatrick voters are much more likely to favor experience in the city council (42 percent) than state legislative experience (13 percent). However, among undecided voters, type of experience makes less difference (55 percent no difference).

## ***IMAGES OF THE CANDIDATES***

### **Kilpatrick's Personal Image**

To know Kwame is to like him. But the problem for the campaign is that not enough people know him. Close to half of voters currently have a favorable view of Kilpatrick (49 percent, including 16 percent very favorable). Only 15 percent of voters hold an unfavorable view of him (8 percent very unfavorable). However, more than a third of voters either have no opinion (26 percent) or have never heard of him (11 percent).

Not surprisingly, undecided voters in particular lack a firm impression of Kilpatrick (50 percent no opinion/never heard), as do seniors (41 percent). Other groups lacking a firm impression include union members (47 percent), whites (44 percent), unmarried women (43 percent), voters with a high school degree or less education (42 percent), strong Democrats (41 percent)—especially strong Democratic women (45 percent)— and weekly church goers (41 percent).

The good news is that Kwame is relatively better known among harder to reach, less attentive younger voters under 45 years of age, and these younger voters view him favorably (58 percent, 23 percent very favorable). All demographic groups are more likely to have a favorable impression of Kilpatrick than an unfavorable impression. Kilpatrick is strongest among married women (60 percent, 19 percent very favorable), college graduates (59 percent, 17 percent very favorable)—especially college-educated women (63 percent, 18 percent very favorable), working women (57 percent, 15 percent very favorable), the 15<sup>th</sup> Congressional District (55 percent, 17 percent very favorable), voters in the southern part of the city (55 percent, 19 percent very favorable), Independents (53 percent, 16 percent very favorable) and Republicans (53 percent, 20 percent very favorable).

There is a large group of target voters who already like Kwame but are not currently voting for him (39 percent). These voters are disproportionately married women (47 percent like Kwame but are not voting for him), voters in the southern part of the city (46 percent), and people who are currently voting for Clarke (66 percent).

### **Other Potential Gubernatorial Candidates**

Gill Hill is well known and very popular among Detroit voters, with a majority of every demographic group holding a favorable impression of him. His personal profile and name recognition is much stronger than that of any other potential mayoral candidate, though he has yet to translate that popularity into support on the ballot.

Overall, two-thirds of likely voters have a favorable impression of *Hill* (65 percent), with 30 percent viewing him very favorably. At the same time, only 17 percent view him unfavorably (8 percent very unfavorable). While *Hill*'s popularity is both broad and deep, he is particularly well liked by retired women (73 percent, 36 percent very favorable), voters with some college education but without a college degree (70 percent, 34 percent very favorable), strong Democrats (70 percent, 35 percent very favorable), weekly church goers (70 percent, 34 percent very favorable), voters in the eastern part of the city (70 percent, 29 percent very favorable), and married women (67 percent, 35 percent very favorable). *Hill* is viewed somewhat less favorably by labor union members (47 percent, 18 percent very favorable).

With such broad support, it is worth noting that *Hill* is also popular with many of the same voters who view *Kilpatrick* favorably—73 percent of voters who view *Kilpatrick* favorably view *Hill* favorably (including 32 percent very favorable). *Hill* is also very popular with people who view *Archer* favorably (74 percent, 35 percent very favorable).

*Nicholas Hood*, who is slightly better known than *Kilpatrick*, has equally favorable ratings, but slightly higher unfavorable ratings (23 percent) than either *Kilpatrick* or *Hill*. Overall, 53 percent of voters view *Hood* favorably (16 percent very favorable).

Demographic groups who have a particularly favorable impression of *Hood* include voters with some college education but without a college degree (62 percent, 19 percent very favorable), homemakers (61 percent, 25 percent very favorable), moms (61 percent, 26 percent very favorable), married men (60 percent, 16 percent very favorable), women under age 45 (59 percent, 20 percent very favorable), Republicans (59 percent, 20 percent very favorable), and voters in the western part of the city (54 percent, 22 percent very favorable). *Hood* is also viewed favorably by people who view *Kilpatrick* favorably (66 percent, 19 percent very favorable), and people who view *Hill* favorably (62 percent, 17 percent very favorable).

*Sharon McPhail* is one of the most polarizing of the potential candidates (along with *Fieger*). Her past campaigns have left her well known (only 22 percent no opinion/never heard). However, while she gets about the same level of favorable ratings as *Kilpatrick* and *Hood* (48 percent, 15 percent very favorable), voters are twice as likely to view her unfavorably (31 percent, including 17 percent unfavorable). Noticeably, there is no gender gap in *McPhail*'s ratings, with men (47 percent, 12 percent very favorable) and women (48 percent, 17 percent very favorable) giving her similar ratings. *McPhail* is viewed most favorably by independents (57 percent, 19 percent very favorable), married women (57

percent, 19 percent very favorable), moms (55 percent, 19 percent very favorable), voters in the western part of the city (53 percent, 15 percent very favorable), and voters under age 45 (51 percent, 22 percent very favorable). We should also note that both men and women are slightly more likely to prefer a woman for mayor.

CANDIDATE	IMAGE OF THE CANDIDATES <sup>2</sup>		
	ALL VOTERS	UNDECIDED VOTERS	SENIORS
<i>Kwame Kilpatrick</i>	(49% fav., 16% very)	(37% fav., 12% very)	(42% fav., 16% very)
<i>Gill Hill</i>	(65% fav., 30% very)	(59% fav., 21% very)	(69% fav., 32% very)
<i>Nicholas Hood</i>	(53% fav., 16% very)	(42% fav., 10% very)	(56% fav., 17% very)
<i>Sharon McPhail</i>	(48% fav., 15% very)	(43% fav., 12% very)	(45% fav., 14% very)
<i>Geoffrey Fieger</i>	(46% fav., 14% very)	(37% fav., 11% very)	(50% fav., 17% very)
<i>Charles Beckham</i>	(34% fav., 10% very)	(28% fav., 3% very)	(29% fav., 8% very)
<i>William Brooks</i>	(30% fav., 8% very)	(23% fav., 3% very)	(29% fav., 6% very)

*Geoffrey Fieger* is also a well known and highly polarizing figure. Voters are only slightly more likely to view Fieger favorably (46 percent, 14 percent very favorable) as to view him unfavorably (33 percent, 19 percent very unfavorable). In fact, several groups of voters hold more unfavorable than favorable views of Fieger, including college graduates (8-points net unfavorable) and whites (7-points net unfavorable). Fieger's favorability ratings divide heavily on racial lines, with whites viewing him unfavorably, and African Americans holding a much more favorable view (20-points net favorable). Fieger is most popular with voters under 45 (52 percent, 16 percent very favorable), Republicans (53 percent, 18 percent very favorable), married men (54 percent, 13 percent very favorable), and voters in the western part of the city (53 percent, 20 percent very favorable).

Voters have less firm impressions of the other potential candidates. A third of voters hold a favorable view of *Charles Beckham* (34 percent, 10 percent very favorable) and *William Brooks* (30 percent favorable, 8 percent very favorable). Beckham is somewhat more popular with homemakers, voters with some college education, married women, and voters in the southern part of the city. Similarly, Brooks is more popular with homemakers,

<sup>2</sup> Clarke's personal favorability was not measured in the survey.

voters with some college education, Independents, and married women. Not surprisingly, both candidates are also more popular with Republicans.

Other Political Figures and Organizations

Contrary to conventional wisdom, **Dennis Archer** continues to be viewed overwhelmingly favorably. Two-thirds of voters hold a favorable view of him (69 percent, 33 percent very favorable). A majority of every demographic group of voters views Archer favorably, though he is particularly strong with seniors. Undecided voters also view Archer favorably. His endorsement (as we discuss below) is also powerful.

**Benny Napoleon** also gets largely favorable ratings. A majority of voters view him favorably (56 percent, 21 percent very favorable). Not surprisingly, Napoleon is particularly popular with voters whose top concern is crime and drugs. He also is considerably more popular in the west and east, but is less popular in the southern and north central parts of the city. The **police department** also enjoys strong favorable ratings, with a majority viewing the department favorably (59 percent, 18 percent very favorable) and a quarter of voters viewing the department unfavorably (25 percent, 9 percent very unfavorable). Every group of voters is more likely to view the department favorably than unfavorably, with seniors and voters in the western part of the city holding the most favorable views. Voters whose top concern is crime and drugs, and also Hill voters, hold a more favorable impression of the police department than do other voters. College graduates and voters in labor households are more likely to view the department unfavorably.

**Ricardo Soloman** is less well known than the other political figures, with a majority of most demographic groups lacking a firm impression of him. Soloman is better known and viewed favorably by younger voters, Republicans, and those from the southern part of the city.

**George W. Bush** is a highly polarizing figure in Detroit, as likely to be viewed unfavorably (42 percent) as favorably (41 percent). Those with strong feelings are twice as likely to be unfavorable (28 percent very unfavorable) as favorable (14 percent very favorable). Undecided voters have a slightly more favorable impression of the president (5-points net favorable). While Bush is a polarizing figure, Detroit voters view Governor **Engler** unfavorably (8-points net unfavorable). Engler is also viewed unfavorably by most demographic groups. Those groups that view him favorably include younger voters, less educated voters, Republicans and Independents, voters in the 15<sup>th</sup> Congressional District,

and voters in the southern part of the city. Kilpatrick voters also view Engler unfavorably (7-points net unfavorable) as do undecided voters (5-points net unfavorable).

Debbie Stabenow and Carolyn Kilpatrick are both very popular in Detroit. Voters are three times as likely to view *Stabenow* favorably (59 percent, 21 percent very favorable) as unfavorably (17 percent, 7 percent very unfavorable). A majority of every group in the city (including Republicans) views her favorably. Similarly, a majority of voters hold a favorable impression of *Carolyn Kilpatrick* (56 percent, 16 percent very favorable). She is particularly popular with married voters, moms, and voters in the 15<sup>th</sup> Congressional District. Not surprisingly, Kwame's voters also view her favorably.

Voters have a firmer and more favorable impression of the city council than of the state legislature. A majority of voters view the *city council* favorably (54 percent, 13 percent very favorable), with a quarter holding an unfavorable impression (27 percent). About a third of voters lack a firm impression of the *state legislature* (30 percent). Undecided voters are even more likely to be unable to rate the legislature (36 percent). Those able to rate the legislature are twice as likely to hold a favorable view (47 percent, 13 percent very favorable) as to hold an unfavorable view (23 percent, 10 percent very unfavorable). Every group of voters (except moms) views the city council more favorably than they view the legislature.

#### Endorsements

There are a number of endorsements that matter to Detroit voters, however several of these are more likely to go with Hill. Top endorsements would come from Archer (48 percent more likely to vote for endorsed candidate) and from unions such as the Detroit Federation of Teachers (51 percent), UAW (48 percent), and the AFL-CIO (48 percent). It also should be noted that while we did not include an endorsement by Benny Napoleon, the highly favorable impression voters have of him is an indication that his endorsement of Hill will carry weight, particularly among voters focused on the issue of crime and drugs.

Support from teachers would be the most persuasive endorsement for undecided voters (39 percent), those focused on education (66 percent), and voters who currently like Kilpatrick but are not voting for him. Education and kids issues are a key component of a winning Kilpatrick message. Garnering the teachers endorsement would be a tremendous credential and help to secure support from key targets and swing voters. Holding the teachers at least neutral is key.

Of only slightly less importance than the top tier would be endorsements by Wendell Anthony (47 percent), local African American ministers (47 percent), John Conyers (46 percent), the Black Slate (43 percent), the Chamber of Commerce (43 percent), and Carolyn Kilpatrick (43 percent). Conyers endorsement carries more weight in the 15<sup>th</sup> Congressional district and in the western part of the city. Carolyn Kilpatrick's endorsement carries more weight with younger voters and in the south and north central parts of the city. Among turnout targets (voters who tell us they are less likely to turn out and vote), endorsements by Conyers and Kilpatrick are highly persuasive. Turnout will be key on election day, as Kwame is currently stronger with probable voters than with certain voters.

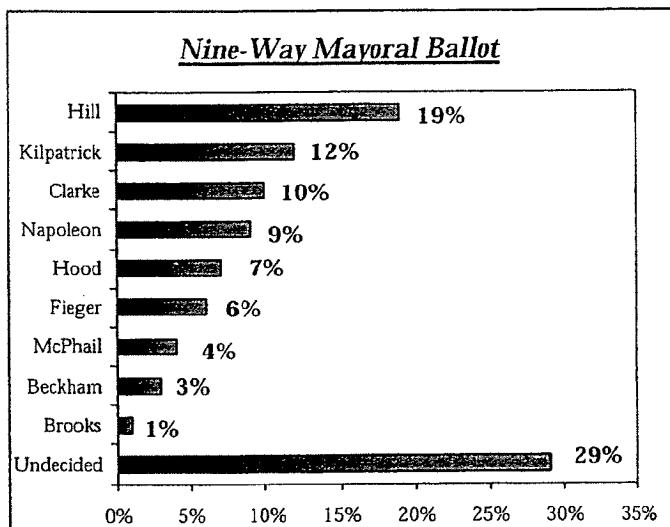
Endorsements by Ed McNamara (40 percent), Frank Kelly (39 percent), and Freeman Hendrix (35 percent) would be of somewhat less importance to voters. It should be noted that a McNamara endorsement would make some voters less likely to vote for a mayoral candidate (14 percent). In particular, unmarried men (20 percent), younger voters (19 percent), college graduates (19 percent), and strong Democrats (19 percent) contain a higher proportion of people who are less likely to vote for a candidate endorsed by McNamara. However, in each of these groups, McNamara still brings more supporters than he loses.

## CONTOURS OF SUPPORT

### Detroit Mayoral Election: 9 Way Ballot

While the ballot continues to shake out, and at least one of the candidates tested has already dropped out of the race, the 9-way ballot shows Gill Hill in a strong position. Hill leads Kilpatrick by 7-points, getting 19 percent to 12 percent for Kilpatrick. Clarke currently is in third (with 10 percent), followed by Napoleon (9 percent) who has since exited the race, Hood (7 percent), and Fieger (6 percent). McPhail (4 percent), Beckham (3 percent), and Brooks (1 percent) round out the field. Three in ten voters (29 percent) remain undecided.

Hill leads among almost every subgroup of voters. He is particularly strong among seniors (22 percent), voters with some-college education (24 percent), strong Democrats (24 percent), the 14<sup>th</sup> Congressional district (23 percent), and in the north central (22 percent) and western (30 percent) regions of Detroit. Hill is also strong among voters focused on crime and drugs, services for seniors, and those who want to continue Archer's policies.



Kilpatrick is strongest with younger voters (16 percent), college graduates (16 percent), Independents (20 percent), Republicans (17 percent), voters in labor households (14 percent), single voters (18 percent), married women (15 percent), the 15<sup>th</sup> Congressional District (13 percent), and south Detroit (13 percent). Kilpatrick leads among voters who are primarily focused on education issues (23 percent), and is also strong with economy-oriented voters (18 percent).

In many ways, Clarke voters look like Kilpatrick voters; over half of Clarke voters pick Kilpatrick as their second choice (60 percent of Clarke voters pick Kilpatrick). Clarke is even stronger than Kilpatrick with younger voters (33 percent for Clarke), Republicans (27

percent), labor households (14 percent), single voters (19 percent), moms (18 percent), in the 15<sup>th</sup> Congressional District (14 percent), and in the southern part of the city (21 percent). Like Kilpatrick, Clarke is also strong with economy-oriented voters (18 percent). Clearly, Kilpatrick would benefit from Clarke dropping out of the race.

The 9-way race is much closer among white voters than among African Americans. Hill begins the campaign with strong support in the African American community, with a 9-point lead over Kilpatrick, his closest competitor among African American voters. Kilpatrick and Hill are tied among white voters, with Napoleon trailing by only 1-point. Among African Americans, Hill gets 20 percent, Kilpatrick gets 11 percent and Clarke gets 10 percent. Three in ten African Americans remain undecided. Among whites, Kilpatrick and Hill each have 14 percent, Napoleon has 13 percent, and Clarke has 11 percent. Just over a quarter of white voters remain undecided (27 percent).

Currently, there is little gender gap, with Hill leading among both men (6-point advantage over Kilpatrick) and women (8-point advantage over Kilpatrick and Clarke), with 29 percent of each undecided. Regionally, Hill enjoys his largest advantages in the western (18-point advantage over Kilpatrick) and north-central (12-point advantage over Kilpatrick) parts of the city, though voters from north-central Detroit are the most likely to be undecided (36 percent). Hill is also strong in the 14<sup>th</sup> Congressional district (12-point lead), but is tied with Kilpatrick in the 15<sup>th</sup> district where both trail Clarke by 1-point.

Turnout on election day will be a key factor. Hill is strongest with voters who say they are certain to vote on election day (10-point lead over Kilpatrick), but trails Clarke (by 5-points) and Kilpatrick (by 1-point) among probable voters. Similarly, among strong Democrats Hill leads Kilpatrick by 17-points; among weak Democrats, Hill's lead over Kilpatrick is reduced to 6 points (and Kilpatrick leads among Independents and Republicans).

#### Ballot without Clarke, Fieger, McPhail, and Napoleon

Perhaps a more interesting ballot is the 5-way ballot—without several candidates who have either yet to announce their plans or, since the poll was conducted, have opted out of the race. The five-way ballot considers a race without Clarke, Fieger, McPhail, and Napoleon<sup>3</sup>. In such a contest, Hill's margin drops to 4-points over Kilpatrick. Hill garners 24 percent to 20 percent for Kilpatrick, followed by Hood (8 percent), Beckham (7

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<sup>3</sup> The five-way ballot is simulated using the original ballot and the follow up question asking respondents for their second choice. Clarke, Fieger, McPhail, and Napoleon voters are allocated based on their second choice.

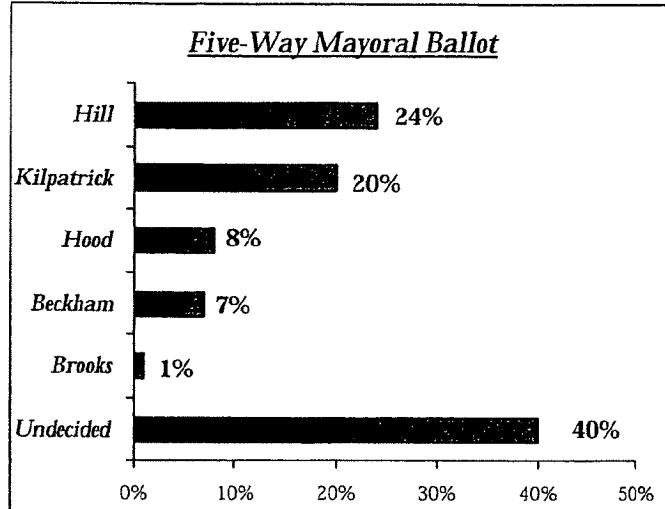
percent), and Brooks (1 percent). A plurality of voters remain undecided (40 percent). A majority of voters who support Clarke on the initial ballot shift to Kilpatrick (60 percent), once again emphasizing the benefit of getting Clarke out of the race. Napoleon voters are most likely to shift over to Hill (31 percent).

As with the 9-way race, there is little gender gap. Hill enjoys a 5-point lead over Kilpatrick with men and a 3-point lead among women.

In a race without the other candidates, Hill is even stronger with seniors, enjoying a 16-point lead over Kilpatrick with this important group. On the other hand, Kilpatrick is even stronger with younger voters, enjoying a 19-point lead with voters under age 45. Hill and Kilpatrick split pre-retirement voters (voters age 50 to 64). Similarly, the two front-runners split white voters, but Kilpatrick trails by 5-points among African-Americans.

As with the overall ballot, Kilpatrick is stronger with college graduates (6-point advantage) than non-college voters (trails by 7-points) and stronger with Republicans (+18) and Independents (+10) than weak Democrats (-5) or strong Democrats (-19) on the 5-way ballot. Regionally, Kilpatrick is stronger in the 15<sup>th</sup> District (+2) than in the 14<sup>th</sup> (-9). Kilpatrick also leads in the southern part of the city (+15), but trails in the other regions. Kilpatrick leads among voters whose top priorities are the economy (+20) and education (+11), but trails among voters focused on crime (-9) or services for seniors (-17).

Kilpatrick is currently strong with voters in labor households (+6). However, the power of labor endorsements suggests that if they come out for Hill in an aggressive way, this advantage could evaporate.



## BASE AND PERSUASION TARGETS

### The Kilpatrick Base

Kilpatrick has not locked up any group—there is no group in which he has even a quarter of the electorate. This is because large segments of the electorate lack a firm impression of him (or many of the other candidates), thus remaining undecided and up for grabs. It is noticeable that while Hill is well known, he has not locked up a significant base. Most voters know him (and like him) but are not voting for him. They are waiting for an alternative.

Kilpatrick is stronger with certain groups, including younger voters, college graduates, married women, Republicans, and Independents. Kilpatrick also does somewhat better among white voters, among voters in the 15<sup>th</sup> Congressional District and in the southern part of Detroit. Kwame's support among younger voters and Independents is good news since these are frequently tough groups for a candidate to lock up—they tend to be late deciders, remaining undecided until the final weeks of the campaign.

Kilpatrick's base is largely constituted of voters under 40 (16 percent vote for Kilpatrick on the initial 9-way ballot), college graduates (16 percent), Independents (20 percent), Republicans (17 percent), married women (15 percent), voters in labor households (14 percent), and white voters (14 percent). Regionally, Kilpatrick is somewhat stronger in the 15<sup>th</sup> District (13 percent) and in the southern part of the city (13 percent). He also does better among voters who are focused on education (23 percent) or jobs (18 percent) as their top priority.

### **KILPATRICK'S BASE OF SUPPORT (INITIAL 9-WAY BALLOT)**

• <i>Under 40 (16%)</i>	⇒ <i>13% of the electorate</i>
• <i>College graduates (16%)</i>	⇒ <i>22% of the electorate</i>
• <i>Married women (15%)</i>	⇒ <i>18% of the electorate</i>
• <i>Voters in labor households (14%)</i>	⇒ <i>28% of the electorate</i>
• <i>Independents (20%)</i>	⇒ <i>15% of the electorate</i>
• <i>Republicans (17%)</i>	⇒ <i>21% of the electorate</i>
• <i>Whites (14%)</i>	⇒ <i>22% of the electorate</i>
• <i>15<sup>th</sup> Congressional District (13%)</i>	⇒ <i>42% of the electorate</i>
• <i>South Detroit (13%)</i>	⇒ <i>19% of the electorate</i>
• <i>Education oriented voters (23%)</i>	⇒ <i>17% of the electorate</i>
• <i>Jobs and the economy oriented voters (18%)</i>	⇒ <i>13% of the electorate</i>

Persuasion Targets

Currently, just under a third of likely voters are undecided (29 percent) and that number goes up if some of the possible candidates are not in the race (40 percent undecided on ballot without Napoleon, Clarke, Fieger, and McPhail). Overwhelmingly, undecided voters lack a firm impression of Kilpatrick (50 percent no opinion/never heard). However, among those with an impression of Kilpatrick, 37 percent are favorable while only 14 percent view him unfavorably. Gill Hill is better known among undecided voters (26 percent no opinion/never heard). Among those with an impression of Hill, 59 percent view him favorably while only 15 percent view him unfavorably. As has already been noted, Hill is well known and well liked by these voters but has been unable to convert them into voters.

The undecided vote tends to concentrate disproportionately among strong Democrats (33 percent undecided), seniors (31 percent), women over age 45 (31 percent), unmarried women (33 percent) voters without a college degree (29 percent)—particularly non-college women (30 percent), voters who attend church every week (30 percent), and voters in the north central part of Detroit (36 percent). Those voters who think it is time for a change instead of continuing Archer's policies remain largely undecided (30 percent). Voters who are primarily focused on seniors' services (48 percent) are also highly undecided. Additionally, while men and women are equally undecided (29 percent), because women constitute a larger percentage of the overall electorate, women make up 58 percent of undecided voters. Similarly, African Americans (29 percent undecided) constitute the overwhelming majority of undecided voters (75 percent of undecided voters are African American).

Regionally, voters in the north-central part of the city tend to be more likely to be undecided. Over a third of voters in north-central Detroit (36 percent) are currently undecided—voters in this part of the city make up 38 percent of the undecided voters across the city. East Detroit is the next most undecided (28 percent), followed by the southern part of the city (27 percent).

### THE SWING VOTE

- *Women (29% undecided), particularly...* ⇒ *58% of undecided voters*
  - *Non-college women (30%)* ⇒ *47% of undecided voters*
  - *Unmarried Women (33%)* ⇒ *43% of undecided voters*
  - *Women age 45+ (31%)* ⇒ *49% of undecided voters*
- *African American voters (29%)* ⇒ *75% of undecided voters*
- *Seniors (31%)* ⇒ *48% of undecided voters*
- *Strong Democrats (33%)* ⇒ *44% of undecided voters*
- *Voters without a college degree (29%)* ⇒ *77% of undecided voters*
- *Voters who attend church weekly (30%)* ⇒ *51% of undecided voters*
- *Voters in North-Central Detroit (36%)* ⇒ *38% of undecided voters*
- *Voters in East Detroit (28%)* ⇒ *32% of undecided voters*
- *Senior services oriented voters (48%)* ⇒ *18% of undecided voters*
- *Voters who think it is time for a change (30%)* ⇒ *58% of undecided voters*

## MESSAGES AND POSITIONING

### Simulating An Informed Electorate

Simulating equal levels of positive media from each of the campaigns<sup>4</sup> brings Kilpatrick into the lead. After hearing descriptions of each of the candidates, their priorities and their accomplishments, the vote shifts, with Kwame moving ahead of Hill. No other candidate gains as much support as Kilpatrick does. Voters who heard a "quality of life" profile afford Kilpatrick a 6-point lead, while voters who heard a "new economy" theme give Kilpatrick a 5-point lead.

After hearing positive information about each of the candidates, 14 percent of voters shift toward Kwame, with only 3 percent shifting away. Only 6 percent shift towards Hill. Those voters most likely to shift toward Kwame include voters under age 45 (33 percent shift toward Kwame), college educated women (20 percent), married women (20 percent), Republicans (30 percent), voters in labor households (19 percent), people who go to church infrequently (25 percent), and voters in the southern part of Detroit (24 percent). Further, 19 percent of voters who like Kilpatrick, but don't vote for him on the initial ballot shift towards him after we simulate an informed electorate.

Kilpatrick's Positive Profiles	
New Economy Theme	Quality of Life Theme
<i>Kwame Kilpatrick is the dynamic House Minority Leader in the state legislature with a record of fighting for Detroit and proven leadership. He has vision and a written plan to prepare Detroit for the New Economy that includes improving school infrastructure and resources, including expanding their access to the internet, providing job training for young people, and encouraging regional cooperation to bring better paying jobs and increased business ownership to Detroit.</i>	<i>Kwame Kilpatrick is the dynamic House Minority Leader in the state legislature a record of proven leadership and bringing people together to get things done. He wants to improve the quality of life in Detroit and restore our neighborhoods. As Mayor, he will tear down abandoned buildings, improve the quality and responsiveness of city services, and build open spaces and family parks on the riverfront.</i>
<i>(25% Kilpatrick, 20% Hill, 11% Hood, 8% Napoleon, 4% Beckham, 4% McPhail, 2% Brooks, 26% undecided)</i>	<i>(25% Kilpatrick, 19% Hill, 10% Napoleon, 6% Hood, 5% McPhail, 4% Beckham, 1% Brooks, 30% undecided)</i>

<sup>4</sup> For budgetary reasons, not all of the candidates were included in this simulation. Clarke and Fieger were excluded from the experiment and thus do not appear on the ballot after the simulation.

### Positive Positioning

There are four components to the Kilpatrick message, with an overarching theme of energetic, dynamic leadership summed up by the campaign's tagline: Our Future. Right Here. Right Now.

The four key components illustrating this umbrella message are: education, public safety, services for children and seniors, and making Detroit work for Detroit, with specific policy initiatives illustrating each. In terms of paid communication, education and public safety are probably best conveyed through television (portraying energy, youth, and change) while services for kids and seniors and "making Detroit work" can be used in the expanded mediums of earned media and mail. We suggest a separate track to seniors (and especially senior women) that would begin immediately and include mail and phones and emphasize the senior component of each message. Among undecided voters, service oriented messages are particularly strong—including public safety like EMS as well as fixing streetlights.

Below, we highlight these themes and the specific language that worked best in the poll.

**1. Education:** Voters have a diffuse issue agenda, but education (17 percent top concern) trails only crime and drugs in importance, and voters overwhelmingly (including seniors) say that they want a mayor who will put education first. While we will be competing with other candidates on the other issues, Kwame has unique credentials and a unique biography that makes education an issue that we should be able to capture.

An effective Kilpatrick education message capitalizes on Kwame's experience as a teacher and as a father of two young children and stresses investing in schools, preparing kids for the jobs of the future, and investing in after school programs to keep kids safe. There is also a values component to education (especially among older voters) with character education and teaching kids respect and responsibility being key components of our message. Successful language from the poll is included below:

*Q56. As a former middle school teacher and father of two young children, Kilpatrick believes that improving education is the best way to prepare our students for new jobs in the New Economy. That's why he supports reducing class size to less than 20 students per class, teacher testing to improve the quality of teachers, and wiring every classroom to the Internet to give students the tools they need. (62 percent convincing, 26 percent very convincing)*

*Q69. As a former middle school teacher and father of two young children, Kilpatrick will be a Mayor who puts improving our schools first – working to reduce class size, include character education to make sure that students*

*learn the right values like respect and responsibility, and expand after school programs so children have somewhere to go and stay out of trouble. (69 percent convincing, 23 percent very convincing)*

*Q81. Kilpatrick believes that the best way to fight juvenile crime is to offer more after school programs to keep young people off of the streets. His idea is to keep schools open later and upgrade library facilities and expand their days of operation, so that children can have a safe place to stay until parents come home from work. He will also create youth mentoring programs with kids and city workers. (63 percent convincing, 22 percent very convincing)*

2. **Public Safety:** Crime and drugs are the top concern for voters (21 percent) and voters say they want a mayor who will crack down on crime and drugs. Voters put at the top of their agenda for mayor someone who will fight crime and crack down on police brutality. However, with Hill's credentials on crime, it will be difficult for us to take this issue on directly.

There are a number of components of a public safety message on which Kwame is credible and where we have specific proposals that resonate with voters. In particular, focusing on ensuring that public safety services, fire services, and EMS are ready to respond to emergencies has both a make-government-work and public-safety aspect, giving it added power. This is both a top priority for voters and a top message. Credentialing with an early endorsement by firefighters and EMS will also help reinforce this message.

Other successful messages focus on safe schools, neighborhood policing, and dedicating an officer in each precinct to handle crime against seniors. Each of these allows us to address public safety without getting into a debate with Hill over who will be "tougher" on crime. Successful language from the poll is included below:

*Q63. Kilpatrick believes that the current state of public safety services, fire services, and Emergency Medical Services is unacceptable. As Mayor, he will work to ensure that these departments have the new equipment they need to put out fires and respond to emergencies promptly and without delay. (66 percent convincing, 26 percent very convincing)*

*Q65. As a the father of two small children and a former middle school teacher, Kilpatrick feel strongly that every child in Detroit has a right to a quality education in a safe school. He has been a leader in keeping guns out of schools and as Mayor, he will enforce zero tolerance for guns, drugs and violence in schools. (65 percent convincing, 26 percent very convincing)*

*Q62. Kilpatrick will make cracking down on crime a top priority. In the state legislature, he has been a strong supporter of neighborhood policing. Police work best when they get out of their police cars and they walk a beat, getting to know the neighborhood and the people where they work. As Mayor, Kilpatrick will expand community policing, increase the number of patrols in the neighborhoods, and have police work closer with neighborhoods and schools. (61 percent convincing, 24 percent very convincing)*

*Q59. As Mayor, Kilpatrick will stand up for our seniors. He will require that every police precinct have at least one officer specially trained to handle crimes against senior citizens. He will crack down on scams and*

*telemarketing fraud and establish a senior fraud hotline. Our seniors need to be protected from the those who prey on them. (62 percent convincing, 23 percent very convincing)*

**3. Services for children and seniors:** Voters are focused on city services—whether in terms of public safety or broken street lights. This is particularly true of the crucial undecided, swing voters. To some extent, this message is tied to the public safety arguments, and particularly safe schools, neighborhood police, and a police officer in every precinct working on seniors issues. Additionally, voters respond strongly to language around “my child” health care programs and background checks for childcare and eldercare workers. Leadership and energy to make the city work effectively are also part of the services message. Successful language from the poll is included below:

*Q68. Detroit's health record is one of the worst in the country and the city has been lax about getting millions of dollars for potential health care programs. Kilpatrick will fight to ensure access to quality health care for all Detroiters by aggressively advocating for the expansion of QUOTE-UNQUOTE "My Child" programs and setting priorities to seek additional state public health funds to provide health care for the uninsured and the underinsured. (63 percent convincing, 23 percent very convincing)*

*Q75. Kilpatrick will require criminal background checks for childcare workers, after school supervisors, eldercare workers and people who work in nursing homes. Kilpatrick believes our children and our parents are too important to be left in the hands of unchecked workers, and as Mayor, he'll put an end to it. (65 percent convincing, 22 percent very convincing)*

**4. Make Detroit work for Detroit:** Messages in this area capture Kwame's experience in Lansing, the desire of voters to put the interests of the city first, and the desire for government to work for, and be fiscally accountable to, ordinary voters. Specific language that resonates with voters includes holding city departments accountable, requiring city contractors to pay a livable wage and give jobs to the people of Detroit first, fixing potholes and street lights, and capitalizing on Kwame's experience in Lansing to see to it that Detroit gets its fair share<sup>5</sup>. Successful language from the poll is included below:

*Q78. Kilpatrick thinks that it is time that the people of Detroit had a city government that worked for them. He'll hold every city department accountable, make sure city employees put in a full eight hour day, and as one of his first acts as Mayor, he'll order an independent audit of all city departments to root out waste, fraud, and abuse within city government and prosecute any fraudulent behavior. (68 percent convincing, 24 percent very convincing)*

*Q70. Kilpatrick knows how hard it is for Detroit's working families to make ends meet and find good paying jobs here. That's why he supports greater economic empowerment for Detroiters by requiring city contractors to pay a living wage to their workers and he is in favor of Detroit First legislation that will guarantee that city contract jobs go first to the people here in Detroit. (68 percent convincing, 22 percent very convincing)*

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<sup>5</sup> Fighting for Detroit's fair share should be attached to the first three messages—education, public safety, services for children and seniors—not quality of life which tests less well.

*Q73. It's just not right that Detroit's streets, overpasses and street lights are in such bad repair. Kilpatrick will reform city departments to make sure potholes are quickly repaired, our streets are well-lit for safety, and he will work to increase funding from the state to help fix our roads and overpasses. (68 percent convincing, 21 percent very convincing)*

MESSAGE	TOP POSITIVE KILPATRICK MESSAGES		
	ALL VOTERS	UNDECIDED VOTERS	SENIORS
<i>Q63 Work to improve public safety, fire and EMS</i>	(66% conv., 26% very)	(62% conv., 21% very)	(69% conv., 27% very)
<i>Q65 Promote zero tolerance for guns, drugs in schools</i>	(65% conv., 26% very)	(55% conv., 17% very)	(66% conv., 25% very)
<i>Q56 Believes improving education will prepare kids for the future</i>	(62% conv., 26% very)	(58% conv., 15% very)	(67% conv., 26% very)
<i>Q78 Will hold city departments accountable</i>	(68% conv., 24% very)	(53% conv., 14% very)	(70% conv., 27% very)
<i>Q62 Will expand neighborhood policing</i>	(61% conv., 24% very)	(51% conv., 17% very)	(63% conv., 26% very)
<i>Q69 For smaller class sizes, character education, after school programs</i>	(69% conv., 23% very)	(64% conv., 16% very)	(72% conv., 24% very)
<i>Q68 Will fight for health care access through my child programs</i>	(63% conv., 23% very)	(56% conv., 20% very)	(66% conv., 26% very)
<i>Q59 Will use police to help protect senior citizens</i>	(62% conv., 23% very)	(57% conv., 17% very)	(66% conv., 24% very)
<i>Q70 Favors city contract jobs go to Detroit residents first</i>	(68% conv., 22% very)	(63% conv., 20% very)	(68% conv., 26% very)
<i>Q75 Will require background checks for childcare, eldercare workers</i>	(65% conv., 22% very)	(59% conv., 17% very)	(69% conv., 26% very)
<i>Q81 Will offer after school programs for kids</i>	(63% conv., 22% very)	(56% conv., 15% very)	(68% conv., 28% very)
<i>Q73 Will reform city departments to fix roads and street lights</i>	(68% conv., 21% very)	(60% conv., 24% very)	(71% conv., 25% very)

### A Unique Seniors Strategy

Because seniors are such a critical audience, the campaign will need to develop a unique communications strategy targeting senior voters. Top messages for seniors resemble those for voters overall, with particular emphasis on public safety and making Detroit work for Detroit. Top senior messages include working to improve public safety, fire, and EMS (69 percent convincing, 27 percent very convincing); neighborhood policing (63 percent convincing, 26 percent very convincing); background checks for child care and elder care workers (69 percent convincing, 26 percent very convincing); holding city departments accountable (70 percent convincing, 27 percent very convincing); and jobs for city residents (68 percent convincing, 26 percent very convincing). Education is also a top message for

seniors, including safe schools (66 percent convincing, 25 percent very convincing), after school programs (68 percent convincing, 28 percent very convincing), and improving education to prepare kids for the future (67 percent convincing, 26 percent very convincing).

Negative Positioning

None of the attacks on Kilpatrick registers any real intensity among voters. Similarly, seniors do not respond to any of the attacks, and the attacks are even less convincing with undecided voters. Further, in a fractured field, negatives only will hurt the candidate that uses them. With that said, the most persuasive messages against Kilpatrick suggest he is a political insider (48 percent doubts, 18 percent serious doubts), and that he doesn't have enough experience to be mayor (44 percent doubts, 17 percent serious doubts).

These attacks resonate more with African Americans than with white voters, and also with Republicans more than Independents and Democrats. These attacks also carry a little more weight in the southern part of the city and in the 15<sup>th</sup> Congressional District. Still, even among these voters, none of these attacks raises serious doubts about Kilpatrick.

Kilpatrick / 01FRE-f  
Detroit

**FINAL WEIGHTED FREQUENCIES**  
May 1-3, 2001

N=500

**FILL OUT ALL ITEMS IN THIS SECTION  
AFTER COMPLETING INTERVIEW**

Hello. My name is \_\_\_\_\_. I'm calling long distance from Michigan Opinion Surveys. We are conducting a public opinion survey and I would like to ask you some questions. We are not selling anything, and I won't ask you for a contribution or donation.

Could I please speak with [ASK FOR NAME ON LIST]?

**DO NOT ACCEPT SUBSTITUTES.  
IF NOT AVAILABLE, SCHEDULE CALLBACK OR TERMINATE.  
REPEAT INTRODUCTION AS NECESSARY.**

**GENDER OF RESPONDENT**

Male .....	42
Female .....	58

1. First, are you registered to vote in the city of Detroit?

Yes .....	100
No .....	TERMINATE
(don't know) .....	TERMINATE

2. How likely are you to vote in the election this September for Mayor of Detroit and other offices – are you almost certain to vote, will you probably vote, are the chances about 50-50, are you probably not going to vote, or are you definitely not going to vote?

almost certain .....	79
probably .....	21
50-50 .....	TERMINATE
probably not .....	TERMINATE
definitely not .....	TERMINATE
(don't know) .....	TERMINATE

3. Generally speaking, do you think that things in the city of Detroit are going in the **RIGHT DIRECTION**, or do you feel things have gotten pretty seriously off on the **WRONG TRACK**?

right direction .....	59
wrong track .....	30
(don't know) .....	11

**GOVERNMENT  
EXHIBIT  
KCF - 3A**

INT 0000032

CIVIC FUND\_LAKE SNELL PERRY & ASSOCIATES\_0005

4. I am going to read you a list of concerns that some people have. Please tell me which one of these you would most like the next Mayor of Detroit to do something about?

**READ AND ROTATE:**

<u>jobs and economic development</u> .....	13
<u>education and youth programs</u> .....	17
<u>abandoned buildings</u> .....	9
<u>roads, highways, and bridges</u> .....	4
<u>taxes and government spending</u> .....	6
<u>services for senior citizens</u> .....	11
<u>city services like street lighting and garbage collection</u> .....	5
<u>city services like police, fire, and EMS (emergency medical services)</u> .....	6
<u>mass transit</u> .....	3
<u>crime</u> .....	12
<u>parks and open space</u> .....	1
<u>drugs</u> .....	9
(VOL. Other).....	3
(don't know).....	1

INT 0000033

CIVIC FUND\_LAKE SNELL PERRY &amp; ASSOCIATES\_0006

Now I'd like to ask you about some public figures. For each, please tell me whether you have a very favorable, somewhat favorable, somewhat unfavorable, or very unfavorable impression.

If you haven't heard of the person **{6}**, or if you don't know enough about that person to have an impression **{5}**, just say so and we will move on.

[READ NAME.] Do you have a very favorable, somewhat favorable, somewhat unfavorable, or very unfavorable impression of [NAME]?

ROTATE Q5 – Q18	very fav	some fav	some unfav	very unfav	no opin	never heard	fav	unfav
5. _George W. Bush.....	14	28	14	28	15	1	41	42
6. _Debbie Stabenow [STAB-uh-now] .....	21	39	10	7	20	4	59	17
7. _Sharon McPhail [mc-FAIL].....	15	33	13	17	17	5	48	31
8. _Kwame [KWA-mee] Kilpatrick.....	16	33	7	8	26	11	49	15
9. _John Engler.....	10	27	17	29	14	2	38	46
10. _Charles Beckham[BEK-ham] .....	10	24	12	10	26	18	34	22
11. _William Brooks.....	8	22	9	9	26	27	30	18
12. _Nicholas Hood III .....	16	38	13	10	18	5	53	23
13. _Geoffrey Fieger [JEFF-ree FY-ger] .....	14	32	15	19	17	3	46	33
14. _Carolyn Kilpatrick.....	16	40	8	8	22	6	56	16
15. _Benny Napoleon[NAH-pole-ee-on].....	21	35	12	9	17	5	56	22
16. _Ricardo Soloman.....	10	21	5	6	24	33	31	11
17. _Dennis Archer.....	33	36	9	9	13	0	69	18
18. _Gill Hill.....	30	36	9	8	13	4	65	17

#### ASK LAST

19. The state legislature .....	13	35	12	10	26	4	47	23
20. The Detroit City Council.....	13	41	15	12	16	3	54	27
21. The Detroit police department.....	18	41	17	9	14	2	59	25

22. How would you rate the job being done by Dennis Archer as Mayor – excellent, good, just fair, or poor?

excellent .....	21	66
good.....	45	
just fair.....	24	
poor .....	7	31
(don't know) .....	3	

INT 0000034

CIVIC FUND\_LAKE SNELL PERRY &amp; ASSOCIATES\_0007

23. And if the election for Mayor of Detroit were held today and the candidates were [ROTATE NAMES]:

- Hansen Clarke
- Kwame [KWA-mee] Kilpatrick
- Charles Beckham [BEK-ham]
- Benny Napoleon
- Nicholas Hood III
- Sharon McPhail [mc-FAIL]
- Gill Hill
- Geoffrey Fieger [JEFF-ree FY-ger]
- William Brooks

for whom would you vote or are you undecided?

**[IF UNDECIDED, ASK:]** Well, if you had to decide, toward whom do you tend to lean?

Clarke .....	5	10
<u>(lean Clarke)</u> .....	<u>5</u>	
Kilpatrick .....	9	12
<u>(lean Kilpatrick)</u> .....	<u>2</u>	
Beckham .....	3	3
<u>(lean Beckham)</u> .....	<u>1</u>	
Napoleon .....	8	9
<u>(lean Napoleon)</u> .....	<u>1</u>	
Hood .....	6	7
<u>(lean Hood)</u> .....	<u>1</u>	
McPhail .....	4	4
<u>(lean McPhail)</u> .....	<u>0</u>	
Hill .....	18	19
<u>(lean Hill)</u> .....	<u>1</u>	
Fieger .....	6	6
<u>(lean Fieger)</u> .....	<u>0</u>	
Brooks .....	1	1
<u>(lean Brooks)</u> .....	<u>0</u>	
Undecided.....	29	

INT 0000035

CIVIC FUND\_LAKE SNELL PERRY &amp; ASSOCIATES\_0008

24. And if that candidate were not running, and the candidates were [ROTATE NAMES] –

**READ ALL NAMES EXCEPT CANDIDATE CHOSEN ABOVE:**

- Hansen Clarke
- Kwame [KWA-mee] Kilpatrick
- Charles Beckham [BEK-ham]
- Benny Napoleon
- Nicholas Hood III
- Sharon McPhail [mc-FAIL]
- Gill Hill
- Geoffrey Fieger [JEFF-ree FY-ger]
- William Brooks

for whom would you vote or are you undecided?

**[IF UNDECIDED, ASK:]** Well, if you had to decide, toward whom do you tend to lean?

Clarke .....	5	7
<u>(lean Clarke)</u> .....	<u>3</u>	
Kilpatrick .....	16	19
<u>(lean Kilpatrick)</u> .....	<u>4</u>	
Beckham .....	8	9
<u>(lean Beckham)</u> .....	<u>1</u>	
Napoleon .....	7	8
<u>(lean Napoleon)</u> .....	<u>1</u>	
Hood .....	6	7
<u>(lean Hood)</u> .....	<u>1</u>	
McPhail .....	4	5
<u>(lean McPhail)</u> .....	<u>1</u>	
Hill .....	10	12
<u>(lean Hill)</u> .....	<u>2</u>	
Fieger.....	3	5
<u>(lean Fieger)</u> .....	<u>3</u>	
Brooks.....	1	2
<u>(lean Brooks)</u> .....	<u>0</u>	
Undecided.....	25	

Now, I am going to read you some phrases that could describe the next Mayor of Detroit and I want you to tell me how important each description is to you. Please rate it on a scale which goes from 0 to 100 where 0 means you think it is not important at all and 100 means it is absolutely the most important, and you can rate it anywhere in between.

[PROMPT, READ PROMPT AFTER EVERY THIRD ITEM]. On a scale from 0 to 100, how important do you think it is to have \_\_\_\_\_? [Don't Know = 101]

ROTATE Q25 – Q45:

25. \_ A Mayor who will invest in parks and open spaces

Mean .....	73.1
100.....	28
76-99 .....	27
51-75 .....	15
50.....	13
0-49 .....	13
(don't know).....	4

26. \_ A Mayor who will increase funding to tear down abandoned buildings faster

Mean .....	82.9
100.....	42
76-99 .....	29
51-75 .....	12
50.....	4
0-49 .....	8
(don't know).....	4

27. \_ A Mayor who will make improving public transportation a top priority

Mean .....	78.3
100.....	34
76-99 .....	27
51-75 .....	15
50.....	9
0-49 .....	10
(don't know).....	5

28. \_ A Mayor who will put education first

Mean .....	85.9
100.....	51
76-99 .....	27
51-75 .....	6
50.....	5
0-49 .....	7
(don't know).....	4

29. \_ A Mayor who will invest more in infrastructure like fixing potholes and bridges

Mean .....	78.5
100.....	34
76-99 .....	30
51-75 .....	12
50.....	10
0-49 .....	10
(don't know).....	4

30. <u>A Mayor who will invest in services for children and seniors</u>	
<b>Mean</b>	84.5
100	49
76-99	26
51-75	9
50	3
0-49	8
(don't know)	5
31. <u>A Mayor who will work with the business community to attract more jobs to the city</u>	
<b>Mean</b>	82.6
100	40
76-99	31
51-75	10
50	5
0-49	9
(don't know)	5
32. <u>A Mayor who will focus on the neighborhoods of Detroit to improve the lives of average citizens</u>	
<b>Mean</b>	83.5
100	46
76-99	28
51-75	10
50	3
0-49	9
(don't know)	4
33. <u>A Mayor who will put economic growth and jobs first</u>	
<b>Mean</b>	83.4
100	43
76-99	31
51-75	9
50	5
0-49	8
(don't know)	4
34. <u>A Mayor who will keep casinos off the riverfront</u>	
<b>Mean</b>	65.7
100	30
76-99	20
51-75	6
50	14
0-49	24
(don't know)	6
35. <u>A Mayor who will bring people together</u>	
<b>Mean</b>	84.1
100	43
76-99	28
51-75	9
50	7
0-49	7
(don't know)	6

INT 0000038

CIVIC FUND\_LAKE SNELL PERRY &amp; ASSOCIATES\_0011

36. A Mayor who is a dynamic leader

<b>Mean</b> .....	<b>82.2</b>
100.....	44
76-99 .....	24
51-75 .....	10
50.....	8
0-49 .....	8
(don't know).....	6

37. A Mayor who will make sure that Detroiters make the decisions for Detroit

<b>Mean</b> .....	<b>82.3</b>
100.....	45
76-99 .....	26
51-75 .....	11
50.....	5
0-49 .....	10
(don't know).....	5

**SPLIT SAMPLE A**38. A Mayor who work will with the state legislature and the state government to make sure Detroit gets its fair share of state funds

<b>Mean</b> .....	<b>87.1</b>
100.....	48
76-99 .....	30
51-75 .....	8
50.....	2
0-49 .....	6
(don't know).....	6

39. A Mayor whose first priority will be improving city services like fixing street lights and trash pick up

<b>Mean</b> .....	<b>83.3</b>
100.....	41
76-99 .....	31
51-75 .....	11
50.....	8
0-49 .....	7
(don't know).....	3

40. A Mayor who will cut taxes and government spending

<b>Mean</b> .....	<b>83.9</b>
100.....	44
76-99 .....	28
51-75 .....	9
50.....	8
0-49 .....	7
(don't know).....	4

INT 0000039

CIVIC FUND\_LAKE SNELL PERRY &amp; ASSOCIATES\_0012

41. _ A Mayor who will crack down on violent crime and drugs	
Mean .....	86.7
100.....	55
76-99 .....	23
51-75 .....	8
50.....	2
0-49 .....	8
(don't know).....	4

CONTINUE SPLIT SAMPLE A – GO TO Q46

**SPLIT SAMPLE B**

42. \_ A Mayor who will work with the Governor and state legislature to increase funding to Detroit

Mean .....	87.2
100.....	49
76-99 .....	29
51-75 .....	8
50.....	2
0-49 .....	6
(don't know).....	6

43. \_ A Mayor whose first priority will be improving city services like police, fire, and EMS (emergency medical services)

Mean .....	86.2
100.....	52
76-99 .....	24
51-75 .....	9
50.....	4
0-49 .....	6
(don't know).....	4

44. \_ A Mayor who will manage government more effectively

Mean .....	86.3
100.....	46
76-99 .....	29
51-75 .....	8
50.....	4
0-49 .....	6
(don't know).....	7

45. \_ A Mayor who will crack down on police brutality

Mean .....	86.2
100.....	53
76-99 .....	22
51-75 .....	8
50.....	3
0-49 .....	7
(don't know).....	7

CONTINUE SPLIT SAMPLE B – GO TO Q47

INIT 0000000

**SPLIT SAMPLE A**

46. All other things being equal which would you prefer:

**[ROTATE DESCRIPTIONS]**

   A mayor who is 31 years old.

or

   A mayor who is 69 years old.

Or wouldn't it make any difference?

31 year old Mayor .....	23
69 year old Mayor .....	24

(no difference) .....	45
-----------------------	----

(either one/both) .....	4
-------------------------	---

(don't know) .....	3
--------------------	---

**END SPLIT SAMPLE A – GO TO Q48**

**SPLIT SAMPLE B**

47. All other things being equal which would you prefer:

**[ROTATE DESCRIPTIONS]**

   A mayor who is 31 years old and has been in office for a number of years in leadership positions.

or

   A mayor who is 69 years old and had been in office for a number of years in leadership positions.

Or wouldn't it make any difference?

31 year old Mayor .....	27
69 year old Mayor .....	25

(no difference) .....	40
-----------------------	----

(either one/both) .....	5
-------------------------	---

(don't know) .....	4
--------------------	---

**END SPLIT SAMPLE B – GO TO Q48**

INT 0000041

CIVIC FUND\_LAKE SNELL PERRY & ASSOCIATES\_0014

**RESUME ASKING ALL**

48. Now for a slightly different question, all other things being equal which would you prefer:

**[ROTATE DESCRIPTIONS]**

- A mayor who has been a leader in the state legislature
- or
- A mayor who has been a leader in the city council

Or wouldn't it make any difference?

leader in the state legislature.....	17
leader in the city council .....	27
(no difference) .....	46
(either one/both) .....	6
(don't know) .....	4

49. And all things being equal, would you prefer to vote for a [ROTATE] \_WOMAN or a \_MAN for Mayor?

[IF UNDECIDED:] Well, would you be more likely to LEAN toward a [ROTATE] \_WOMAN or a \_MAN for Mayor?

Woman .....	17	25
Lean woman .....	8	
(Undecided) .....	42	
Lean man.....	5	
Man.....	19	23
(don't know) .....	10	

50. Overall, do you want the next Mayor of Detroit mostly to continue the policies of Dennis Archer, or do you think it is time for a change?

Continue Archer policies.....	33
Time for a change .....	56
(don't know/refused) .....	10

51. Now for a slightly different question, do you believe the expansion of casino gambling has been good or bad for our city, or do you think it has produced mixed results or aren't you sure?

Good for city .....	20
Bad for city.....	28
Mixed results .....	36
(Aren't sure/don't know).....	16

INT 0000042

CIVIC FUND\_LAKE SNELL PERRY &amp; ASSOCIATES\_0015

**SPLIT SAMPLE C**

Now, I would like to read you a description of the possible candidates for Mayor.

**ROTATE PARAGRAPHS**

Benny Napoleon is the chief of police and has led the fight to cut crime in Detroit. He believes that young people need to be held responsible when they break the law. As Mayor, he will get tough on criminals, especially juveniles and gangs, and will make keeping criminals off our streets and out of our communities a top priority.

Nicholas Hood III is a city councilman who is tired of city government that doesn't work. He has an aggressive strategy to rebuild our neighborhoods, by taking down abandoned buildings and boarded up housing, getting rid of empty lots, and making sure the buses run on time.

William Brooks is a businessman who believes that government should be run more like a business. He will work with the business community to bring more jobs to Detroit and will work to clean up our neighborhoods by making sure that streetlights get fixed, potholes get filled, and trash gets picked up.

Gill Hill is President of the City Council and a 32 year veteran of the police department, including 12 as the respected head of homicide. He has the stature and leadership to bring our city together and he'll make sure that Detroiters make the decisions for Detroit for a change. As Mayor, he will work to improve the police department, continue to focus on improving our neighborhoods, and look after the needs of our senior citizens.

Sharon McPhail [**mc-FAIL**] is a former lead prosecutor who has learned from her mistakes and believes the city must as well. She wants fix the problems left unattended over the past eight years and to put the city on a sound financial footing in case the economy continues to cool down. She believes it's time for Detroit to have a woman Mayor.

Kwame [**KWA-mee**] Kilpatrick is the dynamic House Minority Leader in the state legislature with a record of fighting for Detroit and proven leadership. He has vision and a written plan to prepare Detroit for the New Economy that includes improving school infrastructure and resources, including expanding their access to the internet, providing job training for young people, and encouraging regional cooperation to bring better paying jobs and increased business ownership to Detroit.

Charles Beckham is the executive director of a trade association. He wants to bring management principles to city hall. He thinks it's wrong that we have 49 city departments that don't work and will hire strong managers to make city government more accessible and more responsive to average people.

INT 0000043

CIVIC FUND\_LAKE SNELL PERRY & ASSOCIATES\_0016

52. Sometimes in a survey like this people change their minds. If the election for Mayor of Detroit were held today and the candidates were [ROTATE NAMES]:

- Kwame [KWA-mee] Kilpatrick
- Charles Beckham
- Benny Napoleon
- Nicholas Hood III
- Sharon McPhail [mc-FAIL]
- Gill Hill
- William Brooks

for whom would you vote or are you undecided?

[IF UNDECIDED, ASK:] Well, if you had to decide, toward whom do you tend to lean?

Kilpatrick .....	20	25
<u>(lean Kilpatrick)</u> .....	5	
Beckham .....	4	4
<u>(lean Beckham)</u> .....	0	
Napoleon .....	8	8
<u>(lean Napoleon)</u> .....	0	
Hood .....	9	11
<u>(lean Hood)</u> .....	2	
McPhail .....	3	4
<u>(lean McPhail)</u> .....	1	
Hill .....	17	20
<u>(lean Hill)</u> .....	2	
Brooks.....	2	2
<u>(lean Brooks)</u> .....	0	
Undecided.....	26	

INT 0000044

CIVIC FUND\_LAKE SNELL PERRY &amp; ASSOCIATES\_0017

53. And if that candidate were not running, and the candidates were [ROTATE NAMES] –

**READ ALL NAMES EXCEPT CANDIDATE CHOSEN ABOVE:**

- Kwame [KWA-mee] Kilpatrick
- Charles Beckham [BEK-ham]
- Benny Napoleon
- Nicholas Hood III
- Sharon McPhail [mc-FAIL]
- Gill Hill
- William Brooks

for whom would you vote or are you undecided?

**[IF UNDECIDED, ASK:]** Well, if you had to decide, toward whom do you tend to lean?

Kilpatrick .....	9	11
<u>(lean Kilpatrick)</u> .....	2	
Beckham .....	11	12
<u>(lean Beckham)</u> .....	1	
Napoleon .....	9	13
<u>(lean Napoleon)</u> .....	3	
Hood .....	7	7
<u>(lean Hood)</u> .....	0	
McPhail .....	6	7
<u>(lean McPhail)</u> .....	2	
Hill .....	11	12
<u>(lean Hill)</u> .....	2	
Brooks.....	3	5
<u>(lean Brooks)</u> .....	2	
Undecided.....	31	

**END SPLIT SAMPLE C**

**SPLIT SAMPLE A GO TO PAGE 17**  
**SPLIT SAMPLE B GO PAGE 19**

INT 0000045

CIVIC FUND\_LAKE SNELL PERRY & ASSOCIATES\_0018

**SPLIT SAMPLE D**

Now, I would like to read you a description of the possible candidates for Mayor.

**ROTATE PARAGRAPHS**

Benny Napoleon is the chief of police and has led the fight to cut crime in Detroit. He believes that young people need to be held responsible when they break the law. As Mayor, he will get tough on criminals, especially juveniles and gangs, and will make keeping criminals off our streets and out of our communities a top priority.

Nicholas Hood III is a city councilman who is tired of city government that doesn't work. He has an aggressive strategy to rebuild our neighborhoods, by taking down abandoned buildings and boarded up housing, getting rid of empty lots, and making sure the buses run on time.

William Brooks is a businessman who believes that government should be run more like a business. He will work with the business community to bring more jobs to Detroit and will work to clean up our neighborhoods by making sure that streetlights get fixed, potholes get filled, and trash gets picked up.

Gill Hill is President of the City Council and a 32 year veteran of the police department, including 12 as the respected head of homicide. He has the stature and leadership to bring our city together and he'll make sure that Detroiters make the decisions for Detroit for a change. As Mayor, he will work to improve the police department, continue to focus on improving our neighborhoods, and look after the needs of our senior citizens.

Sharon McPhail [mc-FAIL] is a former lead prosecutor who has learned from her mistakes and believes the city must as well. She wants fix the problems left unattended over the past eight years and to put the city on a sound financial footing in case the economy continues to cool down. She believes it's time for Detroit to have a woman Mayor.

Kwame [KWA-mee] Kilpatrick is the dynamic House Minority Leader in the state legislature a record of proven leadership and bringing people together to get things done. He wants to improve the quality of life in Detroit and restore our neighborhoods. As Mayor, he will tear down abandoned buildings, improve the quality and responsiveness of city services, and build open spaces and family parks on the riverfront.

Charles Beckham is the executive director of a trade association. He wants to bring management principles to city hall. He thinks it's wrong that we have 49 city departments that don't work and will hire strong managers to make city government more accessible and more responsive to average people.

INIT 8000046

CIVIC FUND\_LAKE SNELL PERRY & ASSOCIATES\_0019

54. Sometimes in a survey like this people change their minds. If the election for Mayor of Detroit were held today and the candidates were [ROTATE NAMES]:

- Kwame [KWA-mee] Kilpatrick
- Charles Beckham
- Benny Napoleon
- Nicholas Hood III
- Sharon McPhail [mc-FAIL]
- Gill Hill
- William Brooks

for whom would you vote or are you undecided?

[IF UNDECIDED, ASK:] Well, if you had to decide, toward whom do you tend to lean?

Kilpatrick .....	20	25
(lean Kilpatrick) .....	5	
Beckham .....	2	4
(lean Beckham) .....	2	
Napoleon .....	10	10
(lean Napoleon) .....	1	
Hood .....	6	6
(lean Hood) .....	0	
McPhail .....	3	5
(lean McPhail) .....	2	
Hill .....	18	19
(lean Hill) .....	1	
Brooks .....	1	1
(lean Brooks) .....	0	
Undecided .....	30	

INT 0000047

CIVIC FUND\_LAKE SNELL PERRY &amp; ASSOCIATES\_0020

55. And if that candidate were not running, and the candidates were [ROTATE NAMES] –

**READ ALL NAMES EXCEPT CANDIDATE CHOSEN ABOVE:**

- \_ Kwame [KWA-mee] Kilpatrick
- \_ Charles Beckham [BEK-ham]
- \_ Benny Napoleon
- \_ Nicholas Hood III
- \_ Sharon McPhail [mc-FAIL]
- \_ Gill Hill
- \_ William Brooks

for whom would you vote or are you undecided?

**[IF UNDECIDED, ASK:]** Well, if you had to decide, toward whom do you tend to lean?

Kilpatrick .....	11	13
<u>(lean Kilpatrick)</u> .....	<u>2</u>	
Beckham .....	11	12
<u>(lean Beckham)</u> .....	<u>1</u>	
Napoleon .....	14	14
<u>(lean Napoleon)</u> .....	<u>0</u>	
Hood .....	7	10
<u>(lean Hood)</u> .....	<u>2</u>	
McPhail .....	4	5
<u>(lean McPhail)</u> .....	<u>1</u>	
Hill .....	7	9
<u>(lean Hill)</u> .....	<u>2</u>	
Brooks.....	1	1
<u>(lean Brooks)</u> .....	<u>1</u>	
Undecided.....	36	

**END SPLIT SAMPLE D**

**SPLIT SAMPLE A GO TO PAGE 17**  
**SPLIT SAMPLE B GO PAGE 19**

INT 0000048

CIVIC FUND\_LAKE SNELL PERRY & ASSOCIATES\_0021

**SPLIT SAMPLE A**

Now, I'm going to read you several statements people have made about Kwame [KWA-mee] Kilpatrick. Please tell me whether each, if it were true, is a very convincing, somewhat convincing, not too convincing, or not at all convincing reason to vote for Kilpatrick. If you are not sure how you feel about a particular item, please say so.

ROTATE Q56 – Q68	Very conv	smwt conv	not too conv	not at all	DK	conv	not conv
56. As a former middle school teacher and father of two young children, Kilpatrick believes that improving education is the best way to prepare our students for new jobs in the New Economy. That's why he supports reducing class size to less than 20 students per class, teacher testing to improve the quality of teachers, and wiring every classroom to the Internet to give students the tools they need.	26	36	9	8	21	62	17
57. Kilpatrick knows how hard it is for Detroit's working families to make ends meet and find good paying jobs here. That's why he supports greater economic empowerment for Detroiters by requiring city contractors to pay a living wage to their workers and he is in favor of Detroit First legislation that will guarantee that the people of Detroit get their fair share of city jobs.	21	43	10	6	20	64	16
58. Kilpatrick believes the police department is here to protect and serve the people of Detroit, not to use excessive force. He'll increase oversight of the department by expanding the ability of the Civilian Police Commission to investigate complaints and empowering them to push for more African-Americans to be hired as police officers and increase training requirements.	23	37	15	5	20	60	20
59. As Mayor, Kilpatrick will stand up for our seniors. He will require that every police precinct have at least one officer specially trained to handle crimes against senior citizens. He will crack down on scams and telemarketing fraud and establish a senior fraud hotline. Our seniors need to be protected from those who prey on them.	23	39	11	7	20	62	17
60. Kilpatrick will make restoring our neighborhoods his top priority. He has a 50 million dollar plan to tear down abandoned buildings faster. He will also invest in new parks, playgrounds, and open spaces so that our children will have a safe place to play, and he will improve city services like picking up trash and fixing potholes and streetlights.	20	39	12	7	22	60	18
61. Kilpatrick believes we need a Mayor with a long term plan and real vision. He'll work to bring business and labor together to produce a written economic plan that focuses on improving education and job training and developing long term economic strategies like redeveloping the port area, rather than short term strategies like building casinos.	20	42	10	8	20	62	18
62. Kilpatrick will make cracking down on crime a top priority. In the state legislature, he has been a strong supporter of neighborhood policing. Police work best when they get out of their police cars and they walk a beat, getting to know the neighborhood and the people where they work. As Mayor, Kilpatrick will expand community policing, increase the number of patrols in the neighborhoods, and have police work closer with neighborhoods and schools.	24	37	13	5	22	61	18

**CONTINUE ROTATION ON NEXT PAGE**

INT 0000049

CIVIC FUND\_LAKE SNELL PERRY & ASSOCIATES\_0022

	Very conv	smwt conv	not too conv	not at all	DK	conv	not conv
63. Kilpatrick believes that the current state of public safety services, fire services, and Emergency Medical Services is unacceptable. As Mayor, he will work to ensure that these departments have the new equipment they need to put out fires and respond to emergencies promptly and without delay.	26	41	10	5	19	66	14
64. Kilpatrick will work to improve the quality of life in Detroit. He will use his experience in Lansing to see to it that Detroit gets its fair share of state funding to redevelop empty lots into parks, playgrounds, and open spaces and improve neighborhood living standards and development. He will develop a comprehensive transportation plan across communities and support new mass transit.	22	38	13	7	20	59	20
65. As a the father of two small children and a former middle school teacher, Kilpatrick feel strongly that every child in Detroit has a right to a quality education in a safe school. He has been a leader in keeping guns out of schools and as Mayor, he will enforce zero tolerance for guns, drugs and violence in schools.	26	39	11	4	20	65	15
66. Kilpatrick will fight against new casinos being built on the waterfront. He believes that it is a better long term economic strategy to develop this area instead by building new stores, restaurants, and investing in parks and open spaces along the waterfront.	25	37	12	6	20	62	18
67. Kilpatrick will WORK with Lansing to make sure that Detroit gets it's fair share. Last year, Detroit missed out on getting 50 million dollars in matching funds for city parks and recreation areas – more than all the money that would be guaranteed by charging for Belle Isle. Kilpatrick will get our share of funds for street repair, parks and recreation, and economic development.	20	37	18	7	19	56	25
68. Detroit's health record is one of the worst in the country and the city has been lax about getting millions of dollars for potential health care programs. Kilpatrick will fight to ensure access to quality health care for all Detroiters by aggressively advocating for the expansion of QUOTE-UNQUOTE "My Child" programs and setting priorities to seek additional state public health funds to provide health care for the uninsured and the underinsured.	23	40	10	5	23	63	15

END SPLIT SAMPLE A – GO TO PAGE 21

INT 0000050

CIVIC FUND\_LAKE SNELL PERRY & ASSOCIATES\_0023

**SPLIT SAMPLE B**

Now, I'm going to read you several statements people have made about Kwame [KWA-mee] Kilpatrick. Please tell me whether each, if it were true, is a very convincing, somewhat convincing, not too convincing, or not at all convincing reason to vote for Kilpatrick. If you are not sure how you feel about a particular item, please say so.

ROTATE Q69 – Q81

	Very conv	smwt conv	not too conv	not at all	DK	conv	not conv
--	--------------	--------------	-----------------	---------------	----	------	-------------

69. As a former middle school teacher and father of two young children, Kilpatrick will be a Mayor who puts improving our schools first – working to reduce class size, include character education to make sure that students learn the right values like respect and responsibility, and expand after school programs so children have somewhere to go and stay out of trouble.

.....	23	46	11	5	15	69	15
-------	----	----	----	---	----	----	----

70. Kilpatrick knows how hard it is for Detroit's working families to make ends meet and find good paying jobs here. That's why he supports greater economic empowerment for Detroiters by requiring city contractors to pay a living wage to their workers and he is in favor of Detroit First legislation that will guarantee that city contract jobs go first to the people here in Detroit.

.....	22	46	12	4	16	68	16
-------	----	----	----	---	----	----	----

71. Kilpatrick believes we need a Mayor with a long term plan and real vision. He'll work to bring business and labor together to produce a written economic plan that focuses on improving education and job training and developing long term economic strategies like redeveloping the port area and working with the region and state government to invest in small businesses and bringing better paying jobs and increased business ownership to Detroit.

.....	18	50	13	4	15	69	17
-------	----	----	----	---	----	----	----

72. Kilpatrick will make cracking down on crime a top priority. In the state legislature, he has been a strong supporter of neighborhood policing. Police work best when they get out of their police cars and they walk a beat, getting to know the neighborhood and the people where they work. As Mayor, Kilpatrick will expand community policing, increase the number of patrols in the neighborhoods, have police work closer with neighborhoods and schools, and will build a new state of the art police headquarters.

.....	17	45	16	4	18	62	20
-------	----	----	----	---	----	----	----

73. It's just not right that Detroit's streets, overpasses and street lights are in such bad repair. Kilpatrick will reform city departments to make sure potholes are quickly repaired, our streets are well-lit for safety, and he will work to increase funding from the state to help fix our roads and overpasses.

.....	21	47	13	5	14	68	18
-------	----	----	----	---	----	----	----

74. Kilpatrick will FIGHT in Lansing to make sure that Detroit gets its fair share. Last year, Detroit missed out on getting 50 million dollars in matching funds for city parks and recreation areas – more than all the money that would be guaranteed by charging for Belle Isle. Kilpatrick will get our share of funds for street repair, parks and recreation, and economic development.

.....	18	40	15	7	19	59	22
-------	----	----	----	---	----	----	----

75. Kilpatrick will require criminal background checks for childcare workers, after school supervisors, eldercare workers and people who work in nursing homes. Kilpatrick believes our children and our parents are too important to be left in the hands of unchecked workers, and as Mayor, he'll put an end to it.

.....	22	43	10	7	18	65	17
-------	----	----	----	---	----	----	----

CONTINUE ROTATION ON NEXT PAGE

INT 0000051

CIVIC FUND\_LAKE SNELL PERRY &amp; ASSOCIATES\_0024

	Very conv	smwt conv	not too conv	not at all	DK	conv	not conv
76. Kilpatrick believes that when we allowed the expansion of casino gambling, the casinos were supposed to give back to our community. He says that hasn't happened and will fight to make sure that the casinos give back the resources they promised for things like drug and alcohol rehabilitation programs, more open spaces, and long term economic development.	20	43	13	8	16	63	21
77. Kilpatrick knows that rising health care costs are one of the top pressures facing Detroit families and seniors. He supports starting a citywide prescription drug benefit that would work with the state and federal government to use volume discounts to lower prices for our families.	23	45	11	6	16	67	17
78. Kilpatrick thinks that it is time that the people of Detroit had a city government that worked for them. He'll hold every city department accountable, make sure city employees put in a full eight hour day, and as one of his first acts as Mayor, he'll order an independent audit of all city departments to root out waste, fraud, and abuse within city government and prosecute any fraudulent behavior.	24	44	11	6	15	68	17
79. Kilpatrick will work for smart growth. He will work to develop communities to improve our future in Detroit by creating more green space and family parks, also taking down abandoned buildings, and investing in wiring our city and schools to give businesses and children access to the best technology and high speed internet.	16	47	15	8	14	63	23
80. Kilpatrick wants every child in the city to succeed, and he has a plan to give them real work experience to prepare them for the real world. As Mayor, he'll offer city hall internships for high school Juniors and Seniors in the city of Detroit and he will bring together our high schools with the Detroit area's leading businesses in public-private partnerships to ensure job training and job opportunity.	22	42	14	6	16	64	20
81. Kilpatrick believes that the best way to fight juvenile crime is to offer more after school programs to keep young people off of the streets. His idea is to keep schools open later and upgrade library facilities and expand their days of operation, so that children can have a safe place to stay until parents come home from work. He will also create youth mentoring programs with kids and city workers.	22	42	14	6	17	63	20

END SPLIT SAMPLE B – GO TO PAGE 21

INIT 0000000

CIVIC FUND\_LAKE SNELL PERRY &amp; ASSOCIATES\_0025

Now, I am going to list some people and groups who might SUPPORT a candidate for Mayor. For each, please tell me whether knowing they support a candidate would make you more or less likely to vote for that candidate. If they SUPPORT the candidate for Mayor, would you be MUCH more likely, SOMEWHAT more likely, somewhat LESS likely, or MUCH less likely to vote for him or her?

[READ FIRST ITEM.] If they SUPPORT a candidate for Mayor, would you be MUCH more likely, SOMEWHAT more likely, somewhat LESS likely, or MUCH less likely to vote for him or her?

**REPEAT PROMPT EVERY THIRD ITEM.  
ROTATE Q82 - Q94**

		much more	smwt more	smwt less	much less	(no diff)	(don't know)	more	less
82. _John Conyers.....	16	30	8	6	32	8	46	13	
83. _Wendell, Anthony, President of the local N.A.A.C.P. .....	18	28	8	6	32	7	47	14	
84. _United Auto Workers union .....	17	31	8	7	31	7	48	14	
85. _Frank Kelly.....	13	26	8	5	37	12	39	13	
86. _Dennis Archer.....	19	29	7	8	30	6	48	16	
87. _Ed McNamara [MAC-na-merr-a].....	12	28	7	8	35	10	40	14	
88. _the Chamber of Commerce.....	14	28	8	6	35	8	43	14	
89. _the AFL-CIO .....	16	32	7	4	32	8	48	11	
90. _Carolyn Kilpatrick.....	13	29	8	6	35	9	43	14	
91. _Freeman Hendrix.....	10	25	7	7	35	16	35	14	
92. _local African-American ministers.....	19	27	7	4	34	7	47	12	
93. _the Black Slate.....	14	29	6	7	35	9	43	13	
94. _Detroit Federation of Teachers.....	17	34	7	5	31	7	51	12	

INT 0000053

CIVIC FUND\_LAKE SNELL PERRY &amp; ASSOCIATES\_0026

Now, I'm going to read you a different list of several statements people have made about Kwame [KWA-mee] Kilpatrick. Please tell me whether each, if it were true, raises serious doubts, some doubts, minor doubts, or no real doubts in your own mind about him. If you are not sure how you feel about a particular item, please say so.

## ROTATE Q95 - Q98

	serious doubts	some doubts	minor doubts	no real doubts	DK	doubts	no doubts
--	-------------------	----------------	-----------------	-------------------	----	--------	--------------

95. Kilpatrick is only 30 years old and just been in the legislature a short while. He is too young and doesn't have enough experience to be Mayor. He is just riding on his family's name and position. We need a Mayor with a real track record and real experience to turn the city around.

.....	17	28	18	16	22	44	34
-------	----	----	----	----	----	----	----

96. Kilpatrick has spent his short political career in Lansing and doesn't understand the issues and challenges facing our city. The next Mayor of Detroit should be someone who understands the problems facing our neighborhoods.

.....	16	31	16	15	22	47	31
-------	----	----	----	----	----	----	----

97. Kilpatrick is the hand picked candidate of Wayne County political boss Ed McNamara [MAC-na-merr-a]. The next Mayor of Detroit should be chosen by the people of the city, not by political hacks, and he should be a fighter for the city, not someone too close to the suburbs.

.....	16	30	18	16	21	46	33
-------	----	----	----	----	----	----	----

98. Kilpatrick is a political insider more interested in the perks and privileges of holding office than actually getting the job done. He has never done anything in his life but run for office and play football. The Mayor's office is no place for on the job training.

.....	18	30	16	14	23	48	29
-------	----	----	----	----	----	----	----

INT 0000054

CIVIC FUND\_LAKE SNELL PERRY &amp; ASSOCIATES\_0027

Finally, I would like to ask you a few questions for statistical purposes only.

99. Generally speaking, do you think of yourself as a Republican, a Democrat, an independent, or something else?

[IF REPUBLICAN OR DEMOCRAT:] Do you consider yourself a strong (Republican/Democrat) or a not-so-strong (Republican/Democrat)?

[IF INDEPENDENT:] Would you say that you lean more toward the Republicans or more toward the Democrats?

strong Republican.....	8	21
not-so-strong Republican .....	8	
independent - lean Republican .....	4	
independent .....	15	
independent - lean Democratic.....	9	
not-so-strong Democrat .....	11	
strong Democrat .....	39	59
(don't know/other).....	5	

100. What is your age? .....

IF REFUSED: I am going to read you some categories. Stop me when we get to your category.

**READ CATEGORIES:**

18-24 years.....	0
25-29 .....	3
30-34 .....	2
35-39 .....	8
40-44 .....	6
45-49 .....	9
50-54 .....	8
55-59 .....	9
60-64 .....	9
over 64 .....	45
(refused) .....	1

101. IF FEMALE: Do you have a paid job, half-time or more, outside your home, or would you say that your work is mainly at home?

employed .....	34
at home.....	53
(don't know) .....	13

102. Are you or is any member of your household a member of a teachers' union or a labor union?

yes - teachers .....	8
yes - labor.....	17
yes - both.....	3
neither.....	71
(don't know) .....	2

INIT 00000000

CIVIC FUND\_LAKE SNELL PERRY & ASSOCIATES\_0028

103. Are you married, single, separated, widowed, or divorced?

Married .....	43
Single .....	18
Separated/Divorced .....	13
Widowed .....	24
(don't know/refused) .....	.3

104. What is the last year of schooling that you have completed?

<b>DO NOT READ</b>	
1 - 11th grade .....	13
high school graduate .....	34
non-college post H.S. .....	9
some college .....	21
college graduate .....	14
post-graduate school .....	7
(don't know) .....	1

105. Do you have any children under the age of 18 living at home?

Yes.....	18
no.....	81
(refused) .....	1

106. And, to make sure we have a representative sample, what is your race?

<b>[DO NOT READ]</b>	
White .....	22
Black .....	75
Hispanic (Puerto Rican, Mexican, etc.) .....	0
Asian .....	0
(other) .....	1
(don't know/refused) .....	2

107. How often do you attend church or other religious services – every week, once or twice a month, several times a year, or hardly ever?

every week.....	50
once or twice a month .....	24
several times a year .....	11
hardly ever .....	13
(don't know) .....	2

108. To make sure you are marked correctly off the list,  
what is your zip code? .....

109. Finally, for verification, may I have  
just your first name? .....

**THIS COMPLETES OUR SURVEY. THANK YOU VERY MUCH FOR YOUR TIME, AND HAVE A  
PLEASANT (DAY/EVENING)!!**

INT 0000056

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